



Business writer

Location	Kyiv
Line of Service	Internal Firm Services
Industry	Not Applicable
Position Type	Part Time
Contract Type	Permanent
Job Description	Job opportunity

In this journalist role in the PwC Marketing team, you'll be supporting generation of opinion pieces, thought leadership and articles to be used and shared through a range of communications channels.

The work is part-time, project-based with potential to expand to a full-time basis.

Key responsibilities:

- Localization of flagship PwC publications
- Working with subject matter experts to create opinion pieces, publications and other key content
- Reviewing first drafts of writing submitted by other parties
- Identifying opportunities to generate opinion pieces, positioning PwC priority sector leaders as leading experts in our priority markets
- Coaching writing in line with the PwC verbal identity
- Supporting the external release of publications including drafting media releases and social media messages
- Working with our design team to develop infographics to help understand complex business issues

Key skills and experience:

- At least five years business writing experience
- Exceptional writing and presentation skills in the Ukrainian language / good English skills
- Strong project management, leading and executing projects with demonstrable results

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