

**Intended Learning Outcomes**  
**Programme Philology (English Language and Literature. Media communication in International Relations) (Master's Degree)**

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas

<b>A Knowledge and understanding</b>	
On successful completion of the programme a student should be able to demonstrate knowledge and understanding of:	<i>Acquisition of ILOs through the following courses:</i>
1) confidently speak native and foreign languages to communicate and present research results in writing and oral in situations of professional and scientific interaction;	<i>Modern Art, Culture and Literature Studies, Modern Technologies of Foreign Languages and Literatures Teaching at Higher School, Western European and American Literature, International Journalistic and Diplomacy, Media text and Cross-cultural Communication, Multimedia Journalistic</i>
2) use modern methods and information technologies for successful and effective professional activity in a particular philological field;	<i>English Speaking Communicative Strategies, Practical Course of the Second Foreign Language (German/French/Spanish), Practical Course of the Third Foreign Language (German, Spanish, French), Practice of Translation from Russian into Ukrainian, Text Expert Analysis, Western European and American Literature</i>
3) know the peculiarities of the structure and functions of international media	<i>International Journalistic and Diplomacy, Multimedia Journalistic, PR in International Relations, Fiction in Mass Media, Media text and Cross-cultural Communication, Psychology of Mass Communication</i>
4) apply knowledge of expressive, emotional and logical means of speech to achieve the planned pragmatic result and successful communication;	<i>English Speaking Communicative Strategies, Practical Course of the Second Foreign Language</i>

<p>5) characterize and apply theoretical principles (concepts, categories, principles, basic concepts, etc.) of the chosen philological specialization</p> <p>6) Evaluate historical achievements and the latest achievements of literature</p>	<p><i>(German/French/Spanish), Practical Course of the Third Foreign Language (German, Spanish, French), Practice of Translation from Russian into Ukrainian, Literature Text Analysis, International Journalistic and Diplomacy, Multimedia Journalistic, Media text and Cross-cultural Communication</i></p> <p><i>Theory of Literature and Comparative Studies, Modern Technologies of Foreign Languages and Literatures Teaching at Higher School, Pedagogy of Higher School</i></p> <p><i>Modern Art, Culture and Literature Studies, Theory of Literature and Comparative Studies, Western European and American Literature, Fiction in Mass Media, Literature Text Analysis</i></p>
<p><b>Teaching and Learning</b></p>	<p><b>Assessment methods</b></p>
<p>Lectures, workshops, seminars, group work, tutorials, textbooks, monographs, journals, internet sources, e-learning, self-directed and guided study, research projects, contest papers, conducting research on the topic of the Master's thesis (individual and guided by the tutor).</p>	<p>Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects, mid-term control works, course papers, Master's thesis.</p>
<p><b>B. Application of knowledge and understanding</b></p>	
<p>On completion of the programme students will be able to:</p> <p>1) analyse, compare and classify different areas and schools in linguistics;</p> <p>2) collect and systematize linguistic, literary, folklore facts, interpret and translate the texts of different styles and genres;</p>	<p><i>Modern Technologies of Foreign Languages and Literatures Teaching at Higher School, Text Expert Analysis</i></p> <p><i>Practical Course and Translation of the Second Foreign Language (German/French/Spanish), Practical Course of the Third Foreign Language</i></p>

<p>3) carry out scientific analysis of linguistic, speech and literary material, interpret, structure and generalise it taking into account the efficient methodological principles and processed data obtained individually;</p> <p>4) create, analyse and edit texts of different styles and genres;</p> <p>5) apply their knowledge and understanding, and problem-solving abilities in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study;</p>	<p><i>(German/French/Spanish), Practice of Translation from Russian into Ukrainian, Text Expert Analysis, Literature Text Analysis, Theory of Literature and Comparative Studies, Western European and American Literature, Media text and Cross-cultural Communication</i></p> <p><i>Theory of Literature and Comparative Studies, Western European and American Literature, Modern Technologies of Foreign Languages and Literatures Teaching at Higher School, Pedagogy of Higher School, Text Expert Analysis, Literature Text Analysis</i></p> <p><i>English Speaking Communicative Strategies, Practical Course of the Second Foreign Language (German/French/Spanish), Practical Course of the Third Foreign Language (German, Spanish, French), Practice of Translation from Russian into Ukrainian, Text Expert Analysis, Western European and American Literature, Literature Text Analysis, Media text and Cross-cultural Communication, Fiction in Mass Media, PR in International Relations</i></p> <p><i>English Speaking Communicative Strategies, Practical Course of the Second Foreign Language (German/French/Spanish), Practical Course of the Third Foreign Language (German, Spanish, French), Practice of Translation from Russian into Ukrainian, Media text and Cross-cultural Communication, Pedagogy of</i></p>
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<p>6) define the pragmatic and stylistic potential of the original text; identify the types of errors, find the right ways to correct them, make his own decision on the pragmatic adaptation and localization of the translated text, identify strategic editing problems and find creative ways to solve them;</p> <p>7) Use the necessary terminology in the field of education, age psychology, methods of teaching foreign languages, cultures and literatures, as well as in the field of media communication according to the standards of education of Ukraine and European documents to prepare written / scientific works, presentations, reports and protocols;</p> <p>8) evaluate and critically analyse socially, personally and professionally significant problems and suggest the ways to solve them in complex and unpredictable conditions, which requires the use of new approaches and forecasting.</p> <p>9) evaluate and analyse the activities of international media</p>	<p><i>Higher School, Psychology of Mass Communication, International Journalistic and Diplomacy, Image Making</i></p> <p><i>English Speaking Communicative Strategies, Practical Course of the Second Foreign Language (German/French/Spanish), Practical Course of the Third Foreign Language (German, Spanish, French), Practice of Translation from Russian into Ukrainian, Western European and American Literature, Modern Art, Culture and Literature Studies, Text Expert Analysis, Media text and Cross-cultural Communication, Multimedia Journalistic</i></p> <p><i>Modern Technologies of Foreign Languages and Literatures Teaching at Higher School, Pedagogy of Higher School, Multimedia Journalistic, International Journalistic and Diplomacy, Fiction in Mass Media</i></p> <p><i>Modern Technologies of Foreign Languages and Literatures Teaching at Higher School, Pedagogy of Higher School, International Journalistic and Diplomacy, Media text and Cross-cultural Communication, PR in International Relations, Psychology of Mass Communication, Image Making</i></p> <p><i>International Journalistic and Diplomacy, Psychology of Mass Communication, Media text and Cross-cultural Communication, Multimedia</i></p>
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<p>10) carry out activities in the field of media communications, compile media texts in foreign languages in the field of journalism, television, advertising, the Internet and analyse them, create their own media product</p>	<p><i>Journalistic, PR in International Relations</i></p> <p><i>International Journalistic and Diplomacy, Media text and Cross-cultural Communication, Multimedia Journalistic, Fiction in Mass Media</i></p>
<p><b>Teaching and Learning</b></p>	<p><b>Assessment methods</b></p>
<p>Practical classes, group work, self-directed and guided study, business games, case studies, workshops, internships, research projects, contest papers, conducting research on the topic of the Master's thesis (individual and guided by the tutor).</p>	<p>Examinations, practical tasks, course work, presentations, projects, internship reports, defence of research projects, contest papers, defence of the Master's thesis.</p>
<p><b>C. Making judgments</b></p>	
<p>On successful completion of the programme a student should be able to:</p> <ol style="list-style-type: none"> <li>1) integrate knowledge of humanitarian, socio-economic and professional subjects to set goals and objectives based on the results of the strategic and competitive analysis of translation industry entity (organization), develop strategic measures to implement the goals and objectives;</li> <li>2) make decisions under conditions of limited or incomplete information;</li> <li>3) realize professional, economic and social outcomes of their decisions, implement into business activity the principles of social-ethical behavior of a translator or interpreter, corporate social responsibility for sustainable development of organizations, companies and society;</li> <li>4) evaluate his own educational and scientific-professional activity, build and implement effective strategy of self-development and professional self-improvement.</li> </ol>	<p><i>Students acquire skills 1–4 when they cover all the courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p><b>Teaching and Learning</b></p>	<p><b>Assessment methods</b></p>
<p>Problem-based learning, projects, workshops, seminars, business games, case studies, internships, research projects, contest papers, writing and publishing research</p>	<p>Exams, seminar and practical-based assessment, course works, self-directed and guided study, presentations, cases,</p>

<p>articles, conference reports, conducting research on the topic of the Master's thesis (individual and guided by the tutor).</p>	<p>research projects, defence of research projects, contest papers, defence of the Master's thesis.</p>
<p><b>D. Communication skills</b></p>	
<p>On successful completion of the programme students should be able to:</p> <ol style="list-style-type: none"> <li>1) find the optimal ways of effective interaction in the professional team and with representatives of other professional groups of different levels;</li> <li>2) present, to argue and to defend their own concepts and views in discussion with opponents;</li> <li>3) deliver information, ideas, problems and solutions, clearly and unambiguously, to both specialist and non-specialist audiences, promote their ideas in their organization and beyond;</li> <li>4) use the agreed norms of behaviour and international etiquette for a professional translator/interpreter, knowledge of foreign cultures and communication to overcome the influence of stereotypes in contacts with representatives of different cultures.</li> </ol>	<p><i>Students acquire skills 1–4 when they complete all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p><b>Teaching and Learning</b></p>	<p><b>Assessment methods</b></p>
<p>Seminars, discussions, group work, defence of projects and course papers, business games, case studies, internships, defence of contest papers, writing and publishing research articles and conference reports, conference presentations, roundtables, discussion of papers and articles in groups and with a tutor, defence of the Master's thesis.</p>	<p>Seminar-based assessment, presentations, course work and project defence, reviewing articles, provide feedback on contest papers, evaluating Master's thesis performance.</p>
<p><b>E. Learning skills</b></p> <p>On completion of the programme students will be able to:</p> <ol style="list-style-type: none"> <li>1) independently and creatively work out theoretical and practical material;</li> <li>2) independently find important sources of information for educational, research and professional needs;</li> <li>3) produce, process, summarize, analyze and present information in accordance with specific goal;</li> <li>4) carry out research on the basis of information technology;</li> </ol>	<p><i>Skills 1-7 are developed in all courses and related to relevant teaching and learning methods and assessment methods as appropriate. Self-directed learning forms and requirements for independent search and use of a wide range of sources are the elements of all courses.</i></p>

<p>5) submit results of their research in the form of scientific articles and conferences reports;</p> <p>6) develop the obtained learning skills for continuing their study in a manner that may be largely self-directed and autonomous;</p> <p>7) determine the direction and stages of lifelong learning, improve their own professional skills.</p>	
<p><b>Teaching and Learning</b></p>	<p><b>Assessment methods</b></p>
<p>Self-directed learning forms, University library, ICT packages, conducting research (individual and guided by the tutor), writing research papers and Master's theses.</p>	<p>Assessment of learning skills is accomplished through a range of methods, which include self-directed learning forms assessment, coursework, essays, projects, presentations, tests, exams, reviewing articles, provide feedback on contest papers, evaluating Master's thesis defence.</p>