

ALFRED NOBEL UNIVERSITY, DNIPRO

**STUDY PROGRAMME
ECONOMICS OF BUSINESS (Bachelor's degree)**

COURSE CATALOGUE

2020-2021 academic year

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MANDATORY COURSES

UKRAINIAN IDENTITY, HISTORY, CULTURE AND LANGUAGE				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	1 / 14 weeks, 56 hours in class	6 / mandatory	Olena Turchak, Ph.D. (Candidate of Science), Associate Professor	180 hours (56 h. lectures, 124 h. self-study time)
Course aims: The course is geared towards 1) helping students study the features the socio-economic development, the evolution of the political system and state processes at different stages of the history of Ukraine; 2) formation of students' high culture of professional speech within official-business and scientific styles appropriate communicative ability in the field of professional communication in speech and writing, skills practice proficiency in different kinds of language activities, study professional terminology as the basis of the professional broadcast, mastering the technique of drafting official papers, mastering spelling and stylistic norms of modern Ukrainian language for professional communication				
Learning outcomes		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
On completion of the course, students will be able to:				
1) analyze main events of Ukrainian history in the context of world historic process;		Lecture, discussion	Oral answers to questions, participation in the discussion (CAS)	
2) use basic concepts, categories and methods of historic research;		Lecture, seminars	Oral answers to questions (CAS), test	
3) work out their own position concerning historic events and actors;		Discussion, self-study activities	Oral answers to questions, test participation in the discussion (CAS)	
4) analyze the degree of influence on the evolution of various historical periods of social, political, ideological, economic factors;		Lecture, seminars, self-study activities, class discussion	Presentation, test (CAS), mid-term control	
5) analyze development of modern Ukraine.		Lecture, Internet search, discussion.	Essay, participation in the discussion (CAS)	
6) classify and generalize information, make references and overviews connected with professional activity issues; edit and review texts as well as make their summaries;		Lecture, seminars, discussion	Oral answers to questions (CAS), test	
7) correctly use orthoepic, lexical, orthographic, morphological, punctuational, syntactical and stylistic norms of Ukrainian literature;		Students' reports	Written answers to questions (CAS)	
8) correctly make and design professional texts and documents;		Practical classes	Written answers to questions (CAS)	
9) intercommunicate with the participants of labour process;		Discussions on the basis of lecture	Reports (CAS)	

10) utilize the formulas of Ukrainian linguistic etiquette in official situations; 11) use lexicographic sources (by dictionaries) and other auxiliary certificate literature, necessary for independent perfection of language culture; 12) retrieve and utilize relevant information from appropriate sources e.g. textbooks, newspapers, business magazines and selected journals, websites, databases; 13) demonstrate relevant practical, academic and subject specific skills e.g. group work, academic referencing and the production of a bibliography Learning outcomes 1-13	materials and students' reading, role play Role play Work in pairs to solve problems Independent study, internet search, reports Seminars, self-study activity	Exercise, written answers to questions (CAS) Participation in the role play) (CAS) Participation in the role play (CAS) Solving problems (CAS) Report (CAS) Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (4 sets of written assignments, solving problems and multiple choice tests) 60% Continuous assessment: 5% Participation in the discussion 5% Test (multiple choice) 20% Student reports assessment, written answers 10% Participation in the role play, solving problems 20% Mid-term control (multiple choice tests, mini cases)		
Contents The thematic structure of the course: <ol style="list-style-type: none"> 1. Subject and tasks of the course. 2. Kievan Rus as a state of East Slavic tribes. 3. Mongol invasion and Galicia-Volhynia. 4. Ukrainian lands under Polish-Lithuanian Commonwealth. 5. Zaporozhian Cossacks and the Hetmanate. 6. Partitions of Poland and Ukraine. 7. Ukrainian lands in Russian and Austrian Empires. 8. Ukrainian 1917-1921 revolution and Soviet Ukraine. 9. Independent Ukraine. 10. Official language is a language of professional communication. Basis of Ukrainian speech culture. 11. Styles of modern literary Ukrainian in professional communication. 12. Classification of documents. Document on skilled-contract questions. Certificate informative documents. 13. Etiquette of official correspondence. 14. Communication as an instrument of professional activity. Rhetoric and art of presentation. Culture of verbal professional communication. 15. Form of collective discussion of professional problems. 16. Ukrainian terminology in professional communication. 17. Scientific style and his facilities in professional communication. 18. Problem of translation and editing of scientific texts. 		

Literature

Language of teaching Ukrainian

Compulsory reading

1. Дзюба Т. Мова як формант моделі національної ідентичності (за матеріалами публіцистики другої половини XIX ст. – першої третини XX ст.) [Електронний ресурс] / Т. Дзюба // Наукові праці Національної бібліотеки України ім. В.І. Вернадського. - 2011. - Вип. 31. - С. 384-397. - Режим доступу: http://nbuv.gov.ua/UJRN/npnbuimviv_2011_31_35
2. Поліщук Р.М. Політика і спорт: ідеологія, імідж, ідентичність [Електронний ресурс] / Р. М. Поліщук // Молодий вчений. - 2019. - № 5(2). - С. 339-345. - Режим доступу: [http://nbuv.gov.ua/UJRN/molv_2019_5\(2\)_20](http://nbuv.gov.ua/UJRN/molv_2019_5(2)_20)
3. Баумейстер А.О. Ідентичність Європи: виклики і загрози The Paris Statement. A Europe we can believe in [Електронний ресурс] / А.О. Баумейстер // Філософські проблеми гуманітарних наук. - 2018. - № 2. - С. 14-24. - Режим доступу: http://nbuv.gov.ua/UJRN/Fpgn_2018_2_4
4. Мельничук В.В. Релігійна складова національної ідентичності українців [Електронний ресурс] / В.В. Мельничук // Гілея: науковий вісник. - 2019. - Вип. 143(2). - С. 106-109. - Режим доступу: [http://nbuv.gov.ua/UJRN/gileya_2019_143\(2\)_23](http://nbuv.gov.ua/UJRN/gileya_2019_143(2)_23)
5. Кирилюк О.С. Структури історичної пам'яті українства - основа національної ідентичності - як об'єкти асиміляторських атак [Електронний ресурс] / О.С. Кирилюк // Гілея: науковий вісник. - 2019. - Вип. 144(2). - С. 48-52. - Режим доступу: [http://nbuv.gov.ua/UJRN/gileya_2019_144\(2\)_12](http://nbuv.gov.ua/UJRN/gileya_2019_144(2)_12)
6. Авраменко О.О., Яковенко Л.В., Шийка В.Я. Ділове спілкування: Навчальний посібник / О.О. Авраменко, Л.В. Яковенко, В.Я. Шийка. - Івано-Франківськ, «ЛілеяНВ», 2015. - 160 с. [Електронний ресурс]. - Режим доступу: <https://cutt.ly/Agl0K3y>
7. Турчак О. М. Українська мова (за професійним спрямуванням): електронний конспект лекцій / О.М. Турчак. - Дніпропетровськ: ДУЕП, 2012. - 160 с.

Recommended reading

1. Кривицька О.В. Спільна ідентичність в умовах дезінтеграції українського суспільства: особливості і шляхи формування [Електронний ресурс] / О.В. Кривицька // Наукові записки Інституту політичних і етнонаціональних досліджень ім. І.Ф. Кураса НАН України. - 2018. - Вип. 3-4. - С. 124-141. - Режим доступу: http://nbuv.gov.ua/UJRN/Nzipiend_2018_3-4_8
2. Ващинська І.І. Регіоналізм в Україні: переосмислення крізь призму соціальних ідентичностей та групових лояльностей [Електронний ресурс] / І.І. Ващинська // Український соціум. - 2018. - № 4. - С. 9-18. - Режим доступу: http://nbuv.gov.ua/UJRN/Usoc_2018_4_3
3. Практикум з української мови за професійним спрямуванням: навч. посіб. / Л.Г. Погиба, Т.О. Грибніченко, Л.М. Голіченко, Н.В. Кавера. - Видавння друге. - К : Кондор, 2014. - 296 с. [Електронний ресурс]. - Режим доступу: <http://194.44.152.155/elib/local/sk760428.pdf>
4. Прокопович Л., Моргун А. Практикум з української мови за професійним спрямуванням: Навчально-методичний посібник для студентів спеціальності 014 - Середня освіта (Мова і література (англійська)), 053 - Психологія. - Мукачево: МДУ. - 72 с. [Електронний ресурс]. - Режим доступу: <https://cutt.ly/tgl02R0>

FOREIGN LANGUAGE (English)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
English	1,2 / 28 weeks, 112 hours in class	12 / Mandatory	Iryna Hrechukhina, Associate Professor; Natalia Beshpalova, Senior Lecturer; Olha Derbak, Lecturer; Tetiana Yakovleva, Lecturer	360 hours (112 h. seminars/practical, 148 h. self-study time)
Course aims: The course is geared towards developing and improving the foreign language communication skills obtained at school, as well as raising the level of foreign language acquisition				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) enlarge the vocabulary and employ lexical units learned within the thematic structure of the course;		Practical classes, self-study activity		Practical skills assessment (CAS)
2) use grammatical tenses and grammatical structures learned in the course;		Practical classes, self-study activity		Written /oral answers to questions (CAS)
3) comprehend relevant written and audio authentic texts based on vocabulary and grammar covered in the course;		Seminars, pair/small group discussions		Participation in the discussion, student report assessment (CAS)
4) read and comprehend authentic texts with and without the use of a dictionary;		Internet search, self-study activities, discussion on the basis of student reading		Participation in the round table discussion, written test (CAS)
5) communicate freely on one-to-one basis within the themes studied in the course;		Group discussion, pair work		Oral answers to questions, speaking skills assessment (CAS)
6) make small talks in a variety of the situations covered by the course;		Pair work/ group work		Pair work/ group work assessment/ peer assessment (CAS)
7) talk over the phone in formal and informal surroundings, book the hotel and discuss room service, suggest a pastime;		Pair work, role play		Participation in the role play (CAS)
8) write a review of a film/book;		Self-study activities, Internet search		Review assessment (CAS)
9) write a letter of complaint/ a cover letter / an email;		Practical classes, self-study activities, peer review		Writing skills assessment (CAS)
10) outline own oral reports in English.		Individual presentations		Presentation assessment (CAS)

Learning outcomes 1-10		Mid-term control: test (written (answers to questions, essay; oral: conversation assessment) (CAS)
Learning outcomes 1-10		Achievement test (CAS)
Assessment Semester 1 Final grade (final assessment) as a result of 100% continuous assessment: 10% Participation in the discussion 10% Participation in the role play 10% Practical skills assessment/ Test (written) 20% Essay/ business correspondence (written) 20% Presentation (oral, multimedia) 15% Mid-term control (written tests, essay) 15% Achievement test (written tests, essay) Semester 2 Final grade (final assessment) as a result of 100% continuous assessment: 10% Participation in the discussion 10% Participation in the role play 10% Practical skills assessment/ Test (written) 20% Essay/ business correspondence (written) 20% Presentation (oral, multimedia) 15% Mid-term control (written tests, essay) 15% Achievement test (written tests, essay)		
Contents Thematic structure of the course: 1. Life: First impressions. Friends. Wealth. Work and Leisure. 2. Travelling and Entertainment: Experiences. Holiday Heaven. 3. House & Home. Furniture. 4. Fate: Luck. Coincidences. Twists of fate. Risk. 5. Jobs & Family: Work Routine. Work/ life Balance. Career Plan. 6. Life Stages and Life Changes. 7. Mass Media. Making News. 8. Shopping. Shops and Shoppers. Customer Habits.		
Literature Compulsory reading 1. Roberts, R., Clare, A., Wilson, JJ. (2011). New Total English. Intermediate. Pearson Education Limited. 2. Crace, A., Acklam, R. (2011). New Total English. Upper-Intermediate. Pearson Education Limited. Recommended reading 1. Evans, V., Dooley, J. (2009). Grammarway 2. Express Publishing. 2. Evans, V., Dooley, J. (2009). Grammarway 3. Express Publishing. 3. Tarnopolsky, O. (2010). English communication role-plays. Teaching tutorial. Dnipropetrovsk, DUEP Publ., 61 p. 4. Williams, E. (2008). Presentations in English. Macmillan.		

<i>ECONOMIC THEORY (MICROECONOMICS)</i>				
Language of teaching	Semester/ Duration	ECTScredits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	2/14 weeks, 56 hours in class	6 / Mandatory	Oleksandr Zadoia, Ph.D. (Candidate of Science), Associate Professor	180 hours (28h. lectures, 28h. seminars/practical, 124 h. self-study time)
This course will help students to understand theoretical background of consumer behaviour, market demand at goods and resource markets, pricing at several competitive circumstances, general principles of producer behaviour				
Learning outcomes			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) demonstrate knowledge of specific terminology, theories and concepts in fields of microeconomics;			Lecture, seminars, discussion	Participation in the discussion, quizzes (CAS)
2) understand and interpret behaviour of individuals at the markets of goods;			Lecture, seminars, panel discussion	Participation in the discussion, oral answers (CAS)
3) identify and explain elements of competitive strategies of the firms at the markets of oligopoly, monopoly and monopolistic competition			Lecture, seminars, panel discussion, solving calculative tasks	Participation in the discussion, explanation of solving problems (CAS)
4) understand the nature of firm as producer and its behavior concerning consumption of resources			Problem lecture, discussion, solving calculative tasks	Participation in the discussion, making calculations and explanation of results, test (CAS)
5) retrieve and utilise relevant information from appropriate sources e.g. textbooks, newspapers, websites, business magazines;			Problem lecture, case study in small groups Self-study activities	Participation in the discussion, self-study results' presentation (CAS)
Learning outcomes 1, 2, 5				Mid-term control, making calculations and explanation of results (CAS)
Learning outcomes 1-5				Final exam (FAS)
Assessment 100% Final assessment as a result of the final exam (40%) and continuous assessment (60%) 40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple-choice tests) 60% Continuous assessment: 15% Test (multiple-choice, computer) 20% Calculative tasks (written) 10% Answers (oral) 15% Mid-term control (computational exercises, mini-case)				

<p>Contents</p>
<p>The thematic structure of the course:</p> <ol style="list-style-type: none"> 1. Subject and method of microeconomics. 2. Theory of consumer choice. 3. Modeling of consumer behavior at the market. 4. Individual demand, market demand. 5. Productive curve and scale effect. 6. Costs and output. 7. Model of perfect competition. 8. Model of monopoly. 9. Model of monopolistic competition. 10. Model of oligopoly. 11. Forming derivative demand. 12. Pricing at resource markets. 13. General equilibrium.
<p>Literature</p> <p><i>Language of teaching Ukrainian</i></p> <p>Compulsory reading</p> <ol style="list-style-type: none"> 1. Задоя А.О. Мікроекономіка: Курс лекцій та вправи: Навчальний посібник. - 6-те вид. / А.О. Задоя. - К.: Знання, 2007. - 211 с. (базовий підручник). 2. Мікроекономіка: рекомендації до виконання розрахункової роботи з дисципліни «Мікроекономіка» [Електронний ресурс]: навч. посіб. для студ. спеціальності 051 «Економіка», спеціалізації «Міжнародна економіка», «Економічна кібернетика», «Управління персоналом та економіка праці» освітнього ступеня «Бакалавр» денної форми навчання / уклад. Тюленєва Ю.В. - К., 2018. - 31 с. 3. Микроэкономика: учебник для вузов / Л.П. Кураков, М.В. Игнатьев, А.В. Тимирязова и др.; под общ. ред. А.Л. Куракова. - М.: Изд-во ИАЭП, 2017. - 353 с. 4. Практикум по курсу «Микроэкономика»: учебное пособие для студентов вузов / Н.М. Розанова. - М.: Издательство Юрайт; ИД Юрайт, 2014. - 346 с. - Серия: Бакалавр. Углубленный курс. 5. Мікроекономіка: вправи для самопідготовки та контролю знань студентів / А.О. Задоя, С.В. Кузьмінов, Г.Я. Глуха, Е.М. Лимонова. - Д.: Вид-во ДУЕП, 2009. - 118 с. <p>Recommended reading</p> <ol style="list-style-type: none"> 1. Мікроекономіка: підручник / уклад.: В.М. Лич, П.М. Куліков, Б.Е. Головаш, В.В. Гончаров. - К.: КНУБА, 2018. - 96 с. 2. Тарануха Ю.В. Микроэкономика. Учебник. - Москва: КноРус. 2019. - 408 с. 3. Антипина О.Н., Вереникин А.О. Микроэкономика продвинутого уровня. Учебное пособие. - Москва: Экономический факультет МГУ им. М.В. Ломоносова, 2019. - 184 с. 4. Pindyck, R.S., & Rubinfeld, D.L. (2013). Microeconomics (8th Edition). Prentice-Hall, 768 p. 5. Мікроекономіка: методичні рекомендації / уклад.: В.М. Лич, П.М. Куліков, Б.Е. Головаш, В.В. Гончаров. - К.: КНУБА, 2018. - 52 с.

<i>ECONOMIC THEORY (MACROECONOMICS)</i>				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	3/14 weeks, 42 hours in class/	5 / Mandatory	Anatolii Zadoia, Doctor of Science, Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
This course will help students to understand fundamentals of macroeconomics regularities of the operating the national economy, theories and concepts, which are time tested practically applied in the area of management. It allows ones to make the most efficient use of proper resources, to organize business successfully, helps in managing enterprises and contributing to economic and managerial understanding of complex macroeconomic processes				
Learning outcomes			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) use the economic regularities for analysis of the problems of the national economy development and balances;			Lecture, seminars, discussion	Participation in the discussion, essay (CAS)
2) study the reasons of the main macroeconomic proportion breach and forecast the dynamics of the macroeconomic factors;			Lecture, seminars, self-study activity	Participation in the discussion, essay, test (CAS)
3) calculate the inflation, employment and unemployment rates, and basic indices of national economic accounting on the ground of publicly available statistical data and explain their dynamics;			Lecture, seminars, self-study activity, Internet search	Presentation, essay, test (CAS)
4) estimate the impact of microenvironment on economic entities operation and make economically sound decisions on the basis of the impact;			Problem lecture, discussion, Internet search, self-study activities	Participation in the discussion, test (CAS)
5) understand equilibrium mechanisms on national goods market, financial market, and general equilibrium forming in national economy, and reasons and factors breaking this equilibrium;			Problem lecture, case study in small groups	Peer small group presentation (CAS)
6) understand of economic functions of the state and basic instruments of fiscal and monetary policy.			Problem lecture, discussion, self-study activities	Participation in the discussion, essay (CAS)
Learning outcomes 1-3				Mid-term control, essay, presentation, tests (CAS)
Learning outcomes 1-6				Final exam (FAS)
Assessment				
100% Final assessment as a result of final exam (40%) and continuous assessment (60%)				
40% Final exam (1 set of written assignments which includes 2 cases and computer multiple choice tests)				

60% Continuous assessment: 15% Test (multiple choice, computer) 20% Essay (written) 10% Presentation (oral, multimedia) 15% Mid-term control (computer multiple choice tests, mini case)
Contents The thematic structure of the course: <ol style="list-style-type: none"> 1. Macroeconomics as a science. 2. The state as a subject of macroeconomic regulation. 3. National economy indices. 4. National production dynamic. 5. Employment and unemployment. 6. Inflation. 7. Aggregate demand and aggregate supply. 8. General equilibrium models. 9. Fiscal policy mechanism. 10. Mechanism of monetary policy. 11. Mechanism of foreign economic policy. 12. Social warranty. 13. Economic growth model.
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Задоя А.А. Макроэкономика: Учебник / А.А. Задоя, Ю.Е. Петруня. - К.: Знання, 2010. - 381 с. 2. Задоя А.О. Макроекономіка: вправи для самопідготовки та контролю знань студентів / А.О. Задоя, С.В. Кузьмінов, Г.Я. Глуха, Е.М. Лимонова. - Д.: Вид-во ДУАН, 2015. - 112 с. 3. Макроекономіка [Текст]: навч. посіб. для студентів ВНЗ / Резнік Н.П., Талавиця М.П., Пащенко О.В.; Київ. міжнар. ун-т. - Вид. 2-ге, допов. і перероб. - Київ : КиМУ, 2015. - 554 с. 4. Макроекономіка [Текст]: навч. посіб. / М.Л. Данилович-Кропивницька, П.І. Стецюк, І.О. Тивончук; Нац. ун-т 'Львівська Політехніка'. - 2-ге вид., допов. - Львів: Вид-во Львів. політехніки, 2017. - 291 с. 5. Макроекономіка [Текст]: підручник / О.М. Козакова, Е.М. Забарна; Одес. нац. політехн. ун-т. - Херсон: ОЛДІ-ПЛЮС, 2018. - 427 с. Recommended reading <ol style="list-style-type: none"> 1. Задоя А.О. Де створюється ВВП або індустріалізація чи деіндустріалізація? // Європейський вектор економічного розвитку. - 2017. - № 2. - С. 27-41. 2. Макроекономіка [Текст]: навч. посіб. для студентів зі спец. "Економіка", "Облік і оподаткування", "Менеджмент", "Маркетинг", "Підприємство, торгівля та біржова діяльність" / [С.І. Архіреєв та ін.]; за ред. проф. Архіреєва С.І.; Нац. техн. ун-т "Харків. політехн. ін-т". - Харків: Вид-во Іванченка І.С., - 2019. - 215 с. 3. Макроекономіка: теорія і практикум [Текст]: [навч. посіб.] / В.А. Шинкар, С.В. П'ясецька-Устич; ДВНЗ "Ужгород. нац. ун-т". - Ужгород: РІК-У, - 2017. - 477 с. 4. Principles of Macroeconomics. Available at: https://cutt.ly/Igl8zGX

STATISTICS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	4/14 weeks, 42 hours in class	5 / Mandatory	Viktoriia Varenkyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars / practicals, 108 h. self-study time)
Course aims: Assimilation of theoretical and practical knowledge of statistics, mastering the skills of statistical research, analysis and forecasting results				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
1) demonstrate detailed knowledge and critical use of theories of practical statistics;		Lecture, practical classes		Participation in the discussion, test (CAS)
2) understand statistical models construction and usage;		Lecture, guided self-study activities		Explanation solving problems, exercises (CAS)
3) evaluate data concerning managerial and methodological basis of statistical provision of management;		Seminars, practical classes, self-study activity, solving problems		Exercise, test (computer) (CAS)
4) analyze and categorize ideas statistical data;		Lecture, seminars, practical classes, work in pairs to solve problems		Participation in the discussion (CAS)
5) study development proportionality of statistical models;		Lecture, self-study activities, discussion, business game		Test, exercise, participation in the discussion (CAS)
6) study efficiency and development trends of statistical models under influence of certain factors;		Case study in small groups, problem lecture		Student reports assessment (CAS)
7) calculate results of economic interpretation;		Lecture, analysis of statistics report, solving problems, discussion		Student reports assessment, solving problems (CAS)
8) express independent opinion about management decision; formulate judgments and knowledge-based conclusions about content of enterprise statistical statements;		Lecture, seminars, practical classes, guided self-study activities		Test, exercise, participation in the discussion (CAS)
9) master the statistical analysis results economic interpretation for managerial decisions substantiation.		Lecture, practical classes, self-study activity, solving problems, analysis		Report assessment, practical skills assessment (CAS)

Learning outcomes 1-9	of statistics report	Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (2 tasks, 20 tests questions) 60% Continuous assessment: 10% Participation in the discussion (debates, brainstorming etc.) 10% Test (multiple choice, computer) 10% Exercise 20% Solving problems 10% Report		
Contents Thematic structure of the course: <ol style="list-style-type: none"> 1. Methodological fundamentals of statistics 2. Statistical observation 3. Statistical summary and grouping of statistical data 4. Integrating statistical indicators 5. Analysis of distribution series 6. Analysis of concentration, differentiation and similar distributions 7. Statistical methods of estimate correlation 8. Analysis of intensity dynamics 9. Analysis of progress trend and variations 10. The index method 11. The sampling method 12. Supplying statistical data: tables, graphs, maps 		
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Статистика для економістів: навчальний посібник / Городянська Л.В., Сизов А.І. - К.: [Київ. нац. ун-т ім. Т. Шевченка]. - 2019. - 350 с. 2. Педченко Г.П. Статистика: Навчальний посібник / Г.П. Педченко. - Мелітополь: Колор Принт, 2018. - 266 с. 3. Illowsky, B., & Dean, S. (2013). Introductory Statistics. OpenStax Rice University, 913 p. 4. Костюк В.О. Прикладна статистика: навч. посібник / В.О. Костюк; Харк. нац. ун-т міськ. госп-ва ім. О.М. Бекетова. - Харків: ХНУМГ ім. О. М. Бекетова, 2015. - 191 с. Recommended reading <ol style="list-style-type: none"> 1. Опря А.Т. Статистика (модульний варіант з програмованою формою контролю знань). Навч. посіб. - К.: Центр учбової літератури, 2012. - 448 с. 2. Щурік М.В. Статистика: Навч. посібн. - 2-ге видання, оновлене і доповнене. - Львів: «Магнолія-2006», 2011. - 545 с. 3. Мармоза А.Т. Практикум з математичної статистики: Навчальний посібник. - К.: Кондор, 2009. - 264 с. 		

HIGHER MATHEMATICS (HIGHER AND APPLIED MATHEMATICS)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	1/14 weeks, 42 hours in class	6 / Mandatory	Olena Kholod, Ph.D. (Candidate of Science), Professor	180 hours (28 h. lectures, 14 h. seminars/practical, 138 h. self-study time)
Course aims: forming the students basic mathematical knowledge to solve problems in professional work, logical thinking skills and mathematical analysis applications				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) apply the mathematical apparatus to describe the relations between economic performance; analyze the relation that simulates economic processes;		Lecture, seminars, discussion, solving problems, self-study activities		Participation in the discussion, quiz, solving problems (CAS)
2) perform operations on matrices, solve equations in matrix form;		Lectures, seminars, solving problems using appropriate software, self-study activities, internet search		Solving problems, test (CAS)
3) solve and explore a systems of linear equations;		Lecture, seminars, solving problems using appropriate software, self-study activities, internet search		Solving problems using appropriate software, essay (CAS)
4) to use the tools of mathematical analysis and methods of differential calculus to the study of functional relationships;		Lecture, seminars, solving problems using appropriate software, self-study activities		Solving problems, individual presentation assessment (CAS)
5) to use the instruments of vector algebra and analytical geometry in solving practical problems;		Seminars, guided self-study activities, solving problems		Solving problems, test (CAS)
6) to carry out the differentiation of functions, to apply the methods of differential calculus in economic research;		Lecture, seminars, solving problems using appropriate software, self-study activities, internet search		Solving problems using appropriate software, essay (CAS)
7) to carry out the integration of functions, solve differential equations, investigate numerical and power series for convergence;		Lecture, seminars, solving problems using appropriate software, self-study activities		Participation in the discussion, quiz, solving problems, test (CAS)

8) self-study math books	Self-study activities	Participation in the discussion, essay (CAS)
Learning outcomes 1-6, 8		Mid-term control (CAS)
Learning outcomes 5-8		Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (written works, each work includes 10 tests, 3 practical tasks and one creative task) 60% Continuous assessment: 20% Solving problems 10% Test 15% Essay 15% Mid-term control (computer multiple choice tests, essay)		
Contents Thematic structure of the course: Module 1. Elements of linear algebra. 4. Linear algebra. Matrix. Determinations 5. Systems of linear algebraic equations 6. Jordan transformations 7. Introduction to the mathematical analysis 8. Function. Limits and their properties 9. Continuity of functions Module 2. Differential calculus of one variable function. Elements of vector algebra and analytical geometry. 1. Derivative of function and its applications 2. Derivative. Differential of function. Application of derivative 3. Vector algebra 4. Line in the plane Module 3. Functions of several independent variables. Indefinite integral. 1. Functions of several independent variables 2. Indefinite integral Module 4. Definite integral and its applications. Differential equations. Series. 1. Definite integral and its applications 2. Differential equations 3. First-order differential equations 4. Linear differential equations with constant coefficients 5. Linear difference equations with constant coefficients 6. Series. Numerical series. Functional series		
Literature <i>Language of teaching Ukrainian</i> Compulsory reading 1. Валєєв К.Г. Вища математика для економістів / К.Г. Валєєв, І.А. Джалладова, С.В. Дегтяр. - К.: Знання, 2011. - 287 с. 2. Барковський В.В. Вища математика для економістів. Навчальний посібник / В.В. Барковський, Н.В. Барковська. - К.: ЦУЛ, 2011. - 448 с. 3. Вища математика із використанням інформаційних технологій. Підручник / В.П. Іващенко, Г.Г. Швачич, В.С. Коноваленков та ін. - Запоріжжя: Дике Поле, 2013. - 426 с. 4. Зайцев Є.П. Вища математика: Навчальний посібник / Є.П. Зайцев. - Кременчук: Вид-		

во “Кременчук”, 2011. - 170 с.

5. Вища та прикладна математика: Збірник завдань для самостійної роботи / О.Г. Холод, Г.Г. Швачич, І.М. Козирєва та ін. - Дніпро: Університет ім. Альфреда Нобеля, 2017. - 84 с.

6. Высшая математика для экономистов / Под ред. Н.Ш. Кремера. - М.: Юнити-Дана, 2010. - 479 с.

7. Практикум з навчальної дисципліни “Вища математика для економістів” на основі MatLab / С.М. Чистов, А.Є. Никифоров, Т.Ф. Куценко та ін. - К.: КНЕУ, 2008. - 190 с.

Recommended reading

1. Ланцова О.Ю. Высшая математика для экономистов / О.Ю. Ланцова, Е.Н. Сахарова, В.И. Малахин. - М.: Экономика, 2010. - 351 с.

2. Сборник задач по высшей математике для экономистов / Под ред. В.И. Ермакова. - М.: ИНФРА-М, 2008. - 575 с.

3. Radulescu, T.-L.T., Radulescu, V.D., & Andreescu, T. (2009). Problems in real analysis: advanced calculus on the real axis, Springer.

HIGHER MATHEMATICS (PROBABILITY THEORY AND MATHEMATICAL STATISTICS)

Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	2/14 weeks, 42 hours in class	6 / Mandatory	Olena Kholod, Ph.D. (Candidate of Science), Professor	180 hours (14 h. lectures, 14 h. seminars/practical, 14 h. lab. works, 138 h. self-study time)

Course aims: The purpose of the discipline is to give students the necessary mathematical training and knowledge for studying other courses of the mathematical cycle as well as courses of the professional cycle. The main objectives are as follows: to give students the basics of the mathematical apparatus needed to solve theoretical and practical problems of economics; to develop the skills of mathematical research of applied problems, methods of preparation, grouping and processing of experimental data; develop students' ability to study textbooks on probability theory and mathematical statistics

Learning outcomes	Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:		
1) apply mathematical tools to predict economic phenomena; calculate the probability of random events; make all necessary calculations associated with random variables;	Lecture, seminars, discussion, solving problems, self-study activities	Participation in the discussion, quiz, solving problems (CAS)
2) calculate the probability of random events, make all necessary calculations associated with random variables;	Lecture, seminars, solving problems, self-study activities	Solving problems, explanation of connections, dependences, test (CAS)
3) detect the format of the distribution law in simpler problems and, on this basis, predict the probability of future economic indicators;	Lecture, laboratory work, analysis of statistics, solving problems using appropriate software, self-study activities	Solving problems using appropriate software, analysis of statistics report, individual presentation assessment (CAS)
4) do statistical estimation of distribution parameters;	Lecture, laboratory work, analysis of statistics, solving problems using appropriate software	Solving problems, analysis of statistics report, individual presentation assessment, essay (CAS)
5) use statistical methods to process experimental data and make statistical conclusions.	Lecture, seminars, laboratory work, analysis of statistics, solving problems using appropriate software, self-study activities	Explanation solving problems, solving of problems using appropriate software, analysis of statistics report, test (CAS)

Learning outcomes 1-3		Mid-term control (CAS)
Learning outcomes 1-5		Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (written works, each work includes 10 tests, 3 practical tasks and one creative task) 60% Continuous assessment: 20% Solving problems 20% Presentation of laboratory work on mathematical statistics 10% Test 10% Mid-term control (test, analysis of statistics report, individual presentation assessment)		
Contents		
Thematic structure of the course: Module 1. Probability theory 1. Basic concepts and theorems of probability theory. Classification of events. 2. The sequence of tests. Bernoulli scheme and formula. 3. Limit theorems in the Bernoulli scheme (Mouavre-Laplace local theorem and Laplace integral theorem). Poisson's formula. 4. One-dimension random variables. Types of random variables. Distribution law. Distribution function. Density of probabilities distribution. 5. Numerical characteristics of random variables. 6. Multidimensional random variables. 7. Limit theorems. Module 2. Mathematical Statistics 1. The subject of mathematical statistics, the main topics and problems. 2. Statistical estimates. 3. Confidence intervals. 4. Checking statistical hypotheses. 5. Elements of correlation analysis.		
Literature <i>Language of teaching Ukrainian</i> Compulsory reading 1. Гмурман В.Е. Теория вероятностей и математическая статистика / В.Е. Гмурман - М.: Высшая школа, 2009. - 479 с. 2. Гмурман В.Е. Руководство к решению задач по теории вероятностей и математической статистике / В.Е. Гмурман - М.: Высшая школа, 2009. - 404 с. 3. Вакарчук С.Б. Теорія ймовірностей і математична статистика: Збірник завдань для самостійної роботи / С.Б. Вакарчук, О.Г. Холод, І.М. Козирева. - Д.: Університет ім. Альфреда Нобеля, 2017. - 85 с. 4. Барковський В.В. Теорія ймовірностей та математична статистика / В.В. Барковський, Н.В. Барковська, О.К. Лопатін. - К.: ЦУЛ, - 2010. - 424 с. 5. Вища математика із використанням інформаційних технологій. Підручник / В.П. Івашенко, Г.Г. Швачич, В.С. Коноваленков та ін. - Запоріжжя: Дике Поле, 2013. - 426 с. 6. Федоров М.В. Теорія ймовірностей і математична статистика: Конспект лекцій / М.В. Федоров, О.М. Хренов. - Х.: ХНАМГ, 2011. - 168 с. Recommended reading 1. Теория вероятностей и статистика / Ю.Н. Тюрин, А.А. Макаров, И.Р. Высоцкий, и		

др. - М.: МЦНМО, 2008. - 256 с.

2. Зайцев Е.П. Теория вероятностей и математическая статистика. Базовый курс с индивидуальными заданиями и решениями типовых вариантов. Учебно-методическое пособие / Е.П. Зайцев - Кременчуг: Изд-во "Кременчуг", 2008. - 484 с.

3. Bickel, P.J., & Doksum, K.A. (2007). Mathematical Statistics: Basic and Selected Topics, V.1. Pearson Prentice-Hall.

<i>ECONOMIC-MATHEMATICAL METHODS AND MODELS (METHODS AND MODELS OF OPTIMIZATION)</i>				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	3/14 weeks, 28 hours in class	3 / Mandatory	Olena Kholod, Ph.D. (Candidate of Science), Professor	90 hours (14 h. lectures, 14 h. seminars/practical, 62 h. self-study time)
Course aims: give theoretical knowledge and practical skills to solve management problems with special optimization methods.				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) give mathematical formulation of the optimization problem, choosing the correct optimization criteria;			Lecture, seminars, discussion, solving problems, self-study activities	Participation in the discussion, solving problems, test (CAS)
2) use graphical and analytical methods for solving linear programming problems;			Lecture, seminars, solving problems, self-study activities	Practical skills assessment, explanation solving problems, quiz (CAS)
3) use methods for solving and analysis of transport problems;			Lecture, seminars, solving problems, self-study activities	Solving problems using appropriate software, test (CAS)
4) to apply the basic methods of the analysis of non-linear optimization problems, fraction-linear problems in LP;			Seminars, solving problems, self-study activities, internet search	Participation in the discussion, solving problems, essay (CAS)
5) use modern computer technology and software packages			Lecture, seminars, solving problems using appropriate software, self-study activities	Solving problems using appropriate software (CAS)
Learning outcomes 1-5				Mid-term control (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessments: 10% Participation in the discussion 40% Solving problems (including using the MathCad application package) 20% Test 10% Essay 20% Mid-term control (solving problems, quiz, test)				
Contents				

Thematic structure of the course:**Module 1. The linear models of economic problems and methods of solving them**

1. The basic stages of organizational research
2. Setting economic and mathematical tasks for optimization
3. Forms of formulating tasks of linear programming (TLP)
4. Geometrical (graphic) method of solving TLP
5. Analytical methods of analyzing TLP (Simplex Method, Assumed Basis Method)
6. The transport task (TT). Setting the task, methods of analyzing and solving

Module 2. Integer, fraction-linear and nonlinear optimization problems. Basic methods of solving them

1. Methods of solving integer problems in LP
2. Fraction-linear problems in LP
3. Nonlinear programming
4. The concept of dynamic programming

Literature

Language of teaching Ukrainian

Compulsory reading

1. Наконечний С. І., Савіна С. С. Математичне програмування: навчальний посібник - К.: КНЕУ, 2016 - 452 с.
2. Федоренко І.К. Дослідження операцій в економіці: - К.: Знання, 2017. - 558 с.
3. Катренко А.В. Дослідження операцій: Підручник. - Львів: Магнолія Плюс, 2015. - 352 с.
4. Оптимизационные методы и модели: Рабочая тетрадь / Г.Г. Швачич, Ю.К. Тараненко, Е.Г. Холод и др. - Д.: ДУЭП им. Альфреда Нобеля, 2011. - 140 с.
5. Методы оптимальных решений в экономике и финансах: Практикум: Учебное пособие / Под. ред. В.М. Гончаренко, В.Ю. Попова. - М.: ФГБОУ ВПО «Финансовый университет», 2016.
6. Королев А.В. Экономико-математические методы и моделирование: учебник и практикум. - М.: ЮРАЙТ, 2016.

Recommended reading

1. Вітлінський В.В. Математичне програмування / В.В. Вітлінський, С.І. Наконечний, Т.О. Терещенко. - К.: КНЕУ, 2010. - 210 с.
2. Мамонов К.А. Економіко-математичне моделювання. Конспект лекцій / К.А. Мамонов. - Харків: ХНАМГ, 2009. - 224 с.
3. Замков О.О. Математические методы в экономике / О.О. Замков, А.В. Толстопятенко, Ю.Н. Черемных. - М.: МГУ, 2012. - 384 с.
4. Кремер Н.Ш. Исследование операций в экономике: Учебное пособие для бакалавров / Н.Ш. Кремер. - М.: ЮРАЙТ, 2013. - 432 с.
5. Methods and models of optimization: Workbook: an educational book / G.G. Shvachich, E.G. Kholod, I.N., Kozyreva and etc. - Dnipropetrovsk: Alfred Nobel University, Dnipropetrovsk, 2012. - 120 p.

<i>ECONOMIC AND MATHEMATICAL METHODS AND MODELS (ECONOMETRICS)</i>				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	5/14 weeks, 28 hours in class	4 / Mandatory	Liudmyla Yarmolenko, Senior Lecturer	120 hours (14 h. lectures, 14 h. lab. works, 92 h. self-study time)
Course aims: students will have the opportunity to build econometric models to quantify the relationship between economic performance, skills to use econometric models in economic research, analysis and management of economic risk				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) use the appropriate mathematical apparatus to describe the relations between economic performance; construct models;		Lecture, discussion, laboratory works, solving problems, self-study activities		Participation in the discussion, solving problems using appropriate software (CAS)
2) analyze statistical data and build linear and non-linear regression models on their base		Lecture, laboratory work, analysis of statistics, solving problems using appropriate software, self-study activities		Solving problems using appropriate software, analysis of statistics report, individual presentation assessment (CAS)
3) identify statistically independent factors in multiple regressions;		Lecture, laboratory work, analysis of statistics, solving problems using appropriate software, self-study activities		Solving problems using appropriate software, analysis of statistics report, test (CAS)
4) to forecast economic conditions on the basis of econometric studies;		Lecture, laboratory work, solving problems, self-study activities, internet search		Solving problems using appropriate software, test, essay (CAS)
5) use modern computer technology and standard software packages in the econometric analysis.		Lecture, laboratory work, solving problems, self-study activities		Solving problems using appropriate software, analysis of statistics report, (CAS)
Learning outcomes 1-2, 5				Mid-term control (CAS)
Learning outcomes 1-5				Final exam (FAS)

<p>Assessment</p> <p>100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)</p> <p>40% Final exam (written works, each work includes 10 tests, 3 practical tasks and one creative task)</p> <p>60% Continuous assessment:</p> <p>30% Solving problems using appropriate software, analysis of statistics report</p> <p>10% Test</p> <p>10% Essay</p> <p>10% Mid-term control (solving problems, individual presentation assessment)</p>
<p>Contents</p> <p>Module 1. Analysis and management of risk in the economy. Methodology of economic and mathematical methods of quality assessment</p> <ol style="list-style-type: none"> 1. Basic concepts of the theory of risk in the economy 2. Types of risks and their classification 3. Risk classification criteria 4. The possibilities of influence on risks 5. The general scheme of risk management 6. Forecasting risks 7. Statistical forecasting methods 8. Expert forecasting methods 9. Analysis of the risk assessment methods 10. Mathematical and statistical methods <p>Module 2. Principles of econometric models building. Econometric models of dynamics</p> <ol style="list-style-type: none"> 1. Simple linear regression model 2. Checking the significance of regression model parameters 3. Assessing the significance of the correlation coefficient 4. Student's and Fisher's tests 5. The forecasting intervals of the linear regression equation 6. Building confidence intervals 7. Nonlinear regression 8. Multiple regression model 9. The notion of multi colinearity 10. Checking the general quality of regression and meeting preconditions of the least squares method 11. Durbin-Watson statistics 12. The concept of autocorrelation
<p>Literature</p> <p><i>Language of teaching Ukrainian</i></p> <p>Compulsory reading</p> <ol style="list-style-type: none"> 1. Наконечний С.І. Економетрія: Підручник / С.І. Наконечний, Т.О. Терещенко, Т.П. Романюк. - К.: КНЕУ, 2009. - 171 с. 2. Эконометрика: Учебное пособие / Под ред. И.И. Елисеевой. - М.: Проспект, 2011. - 288 с. 3. Замков О.О. Математические методы в экономике / О.О. Замков, А.В. Толстопятенко, Ю.Н. Черемных. - М.: МГУ, 2012. - 384 с. 4. Эконометрика: Лабораторный практикум / Ю.Е. Чернявский, Е.Г. Холод, Г.Г. Швачич и др. - Д.: ДУЭП им. Альфреда Нобеля, 2011. - 82 с. <p>Recommended reading</p> <ol style="list-style-type: none"> 1. Методы математической статистики в обработке экономической информации / Под

- ред. Т.Т. Цымбаленко. - М.: Финансы и статистика, 2007. - 200 с.
2. Доугерти К. Введение в эконометрику: Учебник для экон. спец. вузов / К. Доугерти. - М.: Инфра-М, 2007. - 402 с.
 3. Wooldridge, J. M. (2012). Introductory Econometrics: A Modern Approach. South-Western College Pub; 5th edition, 912 p.

INFORMATION AND COMMUNICATION TECHNOLOGIES				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	1/14 weeks, 42 hours in class	6 / Mandatory	Tetiana Chumak, Senior Lecturer	180 hours (14 h. lectures, 28 h. lab. works, 138 h. self-study time)
Course aims: the students get a high level of information and computer culture as well as practical skills for working with modern hardware using the latest information technologies to solve various problems in the professional activities				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) use the basic tools of Windows freely;		Lecture, lab. works, discussion, solving problems, self-study activities		Participation in the discussion, solving problems using appropriate software, laboratory work report (CAS)
2) create, format, and print documents in Microsoft Word;		Lecture, lab. works, solving problems using appropriate software		Solving problems, laboratory work report, test (CAS)
3) generate spreadsheets in Microsoft Excel and make necessary calculations;		Lecture, lab. works, solving problems, self-study activities		Solving problems using appropriate software, laboratory work report, test (CAS)
4) create relational Microsoft Access database and manage them;		Lecture, lab. works, solving problems using appropriate software, self-study activities, internet search		Solving problems, individual presentation assessment, essay (CAS)
5) automate work in Microsoft Office by using Visual Basic		Lecture, guided self-study activities, solving problems		Solving problems using appropriate software, quiz, peer small group presentation (CAS)
6) create electronic presentations in Microsoft PowerPoint;		Lecture, lab. work, self-study activities		Laboratory work report, individual presentation assessment (CAS)

7) use Internet-technologies for solving professional problems, search and store necessary information; manage correspondence by e-mail;	Lab. work, internet search, self-study activities	Laboratory work report, participation in the discussion, test (CAS)
8) organize their work using business organizer Microsoft Outlook;	Lecture, lab. work, self-study activities	Laboratory work report, individual presentation assessment, test (CAS)
9) perform settings of programs to work in the global network.	Lab. work, internet search, self-study activities	Participation in the discussion, essay (CAS)
Learning outcomes 1-9		Mid-term control (CAS)

Assessment

Final grade (final assessment) as a result of 100% continuous assessment

40% Solving problems using appropriate software

15% Test

15% Essay

15% Individual presentation

15% Mid-term control (laboratory work report, test)

Contents

Module 1. Theoretical foundations of computer science. Information systems. Text data processing systems

1. Subject, methods and objectives of the course. Theoretical Foundations of Computer Science.
2. Information Systems (IS) and their role in the management of the economy
3. The principles and structure of the PC software. The Windows operating system
4. Systems for processing text information. Text editor MS Word. Editing and formatting text

Module 2. MS Word Tables. Technology for creating presentations. Local area network The use of Internet-technologies

1. Creating tables in MS Word. Automation of document creation
2. The technology of creating presentations in MS PowerPoint
3. Local computation networks
4. The use of Internet technologies
5. Working with Web site. Navigation on the web

Module 3. Systems of tabular data processing. The MS Excel spreadsheet

1. Systems of tabular data processing. The MS Excel spreadsheet. Basics of working in MS Excel
2. Working with formulae and functions in MS Excel

Module 4. Working with Database in MS Excel. Fundamentals of office programming

1. Creating, editing and formatting charts in MS Excel
2. Working with Database in MS Excel
3. Fundamentals of office programming

Module 5. Fundamentals of database constructing. Purposes, general characteristics, features and possibilities of MS Access. Creating, editing and using database query

1. Fundamentals of database constructing
2. Creating, editing and managing database with database managing system
3. Creating, editing and using database queries in MS Access

Module 6. Development and use of forms in MS Access. Queries. Generating reports

1. Development and use of forms in MS Access
2. Generating reports in MS Access

3. Using macros generator

Literature

Language of teaching Ukrainian

Compulsory reading

1. Клименко О.Ф. Информатика: Підручник / О.Ф. Клименко, Н.Р. Головки. - К.: КНЕУ, 2011. - 579 с.
2. Рогоза М.Є. Основы информатики та технологій програмування: Навч. посібник / М.Є. Рогоза, С.К. Рамазанова, А.В. Велігура, С.М. Ткаченко. - Полтава: ПУЕТ, 2012. - Ч. 1. - 294 с.
3. Saxton, S. (2019). Excel for New Managers: A perfect understanding of how Microsoft Excel works, 172 p.
4. Chris Smitty Smith (2019). Excel 2019 - Business Basics and Beyond. Tickling Keys, Incorporated, 279 p.
5. Рогоза М.Є. Основы информатики та технологій програмування: Навч. посібник / М.Є. Рогоза, С.К. Рамазанова, А.В. Велігура, С.М. Ткаченко. - Полтава: ПУЕТ, 2012. - Ч. 2. - 322 с.
6. Поляков, В. П. Информатика для экономистов: учебник для бакалавриата и специалитета / В. П. Поляков, В. П. Косарев. - М.: Юрайт, 2019. - 524 с.
7. Царев Р.Ю. Теоретические основы информатики: Учебник / Царев Р.Ю., Пупков А.Н., Самарин В.В и др. - Краснояр.: СФУ, 2015. - 176 с.
8. Леонтьев В.П. 'Office 2016. Новейший самоучитель' / В.П. Леонтьев. М.: Эксмо, 2015. - 368 с.
9. Леонтьев В.П. Microsoft Word 2016. Новейший самоучитель / В.П. Леонтьев. М.: Эксмо, 2016. - 128 с.
10. Рудикова Л. В. Microsoft Office Excel 2016 / Л.В. Рудикова. - СПб.: БХВ-Петербург, 2017. - 640 с.
11. Бекаревич Ю.Б. Самоучитель Microsoft Access 2016 / Ю.Б. Бекаревич, Н.В. Пушкина. - СПб.: БХВ-Петербург, 2017. - 480 с.

Recommended reading

1. Советов Б.Я. Информационные технологии / Б.Я. Советов. М.: Юрайт, 2016. - 327 с.
2. Матюшок В. М. Информатика для экономистов: Учебник / В.М. Матюшок. - 2-е изд., перераб. и доп. - М.: НИЦ ИНФРА-М, 2016. - 460 с.
3. Чумак Т.В. Информатика: Лабораторный практикум (разделы: “Операционная система WINDOWS”, “Системы обработки текста Текстовый процессор MS WORD”) / Т.В. Чумак, Л.И. Ярмоленко, А.И. Пасько. - Д.: Днепропетровский университет им. Альфреда Нобеля, 2011. - 50 с.
4. Информатика: Лабораторный практикум (раздел “Системы табличной обработки данных”) / Н.О. Ризун, Л.И. Ярмоленко, Т.В. Чумак и др. - Д.: Днепропетровский университет им. Альфреда Нобеля, 2013. - 104 с.
5. Информатика: Лабораторный практикум (раздел “Системы управления базами данных”) / Н.О. Ризун, Л.И. Ярмоленко, Т.В. Чумак и др. - Д.: Днепропетровский университет им. Альфреда Нобеля, 2014. - 92 с.

<i>ECONOMICS OF ENTERPRISE AND ENTREPRENEURSHIP</i>				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	2/14 weeks, 42 hours in class	5 / Elective	Olha Kotko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self- study time)
Course aims: Students will gain the ability to analyze data about business processes; occurring in industrial and commercial systems business; make management decisions, perform complex economic calculations for the effective implementation of economic activity at the enterprise level				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) identify economic problems based on analysis of specific situations, suggest methods for their solution and evaluate the expected results;			Lecture, internet search, analysis of statistics, self-study activities	Analysis of statistics report (CAS)
2) classify and summarize information, do short reviews and links that are associated with problems of professional activity; edit and examine texts and make them short summary;			Lecture, self-study activities, practical classes, discussion	Participation in the discussion, presentation (CAS)
3) determine the main indicators of economic activity;			Lecture, practical classes, case study in small groups	Case study, test, essay (CAS)
4) characterize and justify the choice of direction of the company;			Lecture, practical classes, self-study activities	Essay, practical skills assessment / exercises (CAS)
5) build organizational and manufacturing management structure and choose the right model of management activities;			Work in pairs to solve problems, situational tasks	Explanation solving problems, report (CAS)
6) assess competitiveness;			Lecture, case study in small groups, practical classes, self-study activities	Case study, presentation (CAS)
7) take constructive decisions on the basis of a preliminary analysis of the company.			Lecture, self-study activities, discussion, presentation in small groups	Participation in the discussion, essay, presentation (CAS)
Learning outcomes 1-7				Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (4 sets of written assignments include 2 essays and 2 situational tasks) 60% Continuous assessment: 10% Participation in the discussion / workshop				

10% Report 20% Essay 20% Presentation (oral, multimedia)
Contents
Module 1. Principles and Management of entrepreneurial activities <ol style="list-style-type: none"> 1. Features and Principles of Entrepreneurship 2. The Entrepreneurial Process 3. Opportunity Recognition, Shaping, and Reshaping 4. How to Write a Startup Project 5. Understanding Your Business Model and Developing Your Strategy 6. Building the Founding Team 7. Startup in the Context of International Marketing Module 2. Making the Transition from Startup to Growth <ol style="list-style-type: none"> 1. Costs of enterprise 2. Pricing for the enterprise 3. Financial and economic results of enterprises 4. Investment resources 5. Innovation activity in the enterprise 6. Quality and competitiveness 7. The effectiveness of the company
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Гой І.В. Підприємництво. Навчальний посібник. - К.: ЦУЛ, 2019. - 368 с. 2. Хмурова В.В. Менеджмент підприємницької діяльності. - К.: ЦУЛ, 2018. - 286 с. 3. Педько А. Основи підприємництва і бізнес культури. - К.: Центр навчальної літератури, 2019. - 168 с. 4. Мельников А. Основи організації бізнесу. Навчальний посібник. - К. ЦУЛ, 2019. - 200 с. Recommended reading <ol style="list-style-type: none"> 1. Central Intelligence Agency. The World Factbook [Електронний ресурс]. - Режим доступу: https://www.cia.gov/library/publications/the-world-factbook/geos/up.html#top 2. Euromoney's Country Risk Rankings [Електронний ресурс]. - Режим доступу: URL:http://www.euromoney.com 3. Economist Group. [Електронний ресурс]. - Режим доступу: URL:http://www.economistgroup.com 4. Institutional Investor. Офіційний сайт [Електронний ресурс]. - Режим доступу: URL:http://www.institutionalinvestor.com 5. Moody's Investor Service [Електронний ресурс]. - Режим доступу: URL:http://www.moody.com

FINANCE, MONEY AND CREDIT				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian, English	3/14 weeks, 42 hours in class	5 / Mandatory	Dmytro Lyashko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practicals, 108 h. self-study time)
Course aims: The students will have an ability to analyze the complex mechanism of the functioning of private finance, public finance, money, credit, banks and financial intermediaries in market economy				
Learning outcomes		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
On completion of the course, students will be able to:				
1. evaluate the effectiveness of the proposed government economic and social programs; how and why to reform the tax system;		Lecture, seminars, practical classes, guided self-study activities, discussion	Participation in the discussion, explanation solving problems (CAS)	
2. calculate the basic types of direct and indirect taxes;		Lecture, seminars, practical classes, solving problems	Exercise, analysis of statistics report (CAS)	
3. evaluate the effectiveness of fixed and working capital, calculate and distribute profit;		Internet search, self-study activities	Analysis of statistics report (CAS)	
4. analyze the implementation of state, local and consolidated budgets;		Problem lecture, case study in small groups	Participation in the discussion, practical skills assessment (CAS)	
5. analyze the dynamics of service payments and repayment of the public external and internal debt.		Lecture, seminars, practical classes, guided self-study activities, solving problems	Explanation solving problems, exercise (CAS)	
6. make non-cash payments;		Lecture, seminars, practical classes, discussion	Participation in the discussion (CAS)	
7. analyze the current inflation figures and forecast annual inflation;		Case study	Essay, test (CAS)	
8. analyze foreign exchange transactions and their impact on the economy;		Internet search, seminars, practical classes, self-study activity	Essay, test (CAS)	
9. calculate monetary aggregates and analyze money supply;		Solving problems	Presentation (CAS)	
10. review the monetary policy of the state;		Lecture, seminars, practical classes, internet search	Solving problems, test (CAS)	
11. evaluate the activities of banks and non-banking financial institutions.		Internet search, self-study activities	Peer small group presentation (CAS)	

Learning outcomes 1-5		Mid-term control (CAS)
Learning outcomes 6-11		Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (2 sets of written assignments, each assignment includes 2 solving problems and computer multiple choice tests) 60% Continuous assessment: 30% Solving problems 10% Test (multiple choice, computer) 10% Essay 10% Presentation (oral, multimedia)		
Contents Thematic structure of the course: 1. The subject of financial science as knowledge of the essence of finance 2. Budget. The budgetary system 3. Government credit 4. Taxes. The tax system 5. Finances of economic entities 6. International financial institutions 7. The nature and essence of money 8. Monetary system and Money market 9. Inflation and monetary reforms 10. Credit as a form of loan capital movement 11. The concept of the banking system. Central Bank. Commercial banks 12. Non-banking financial institutions 13. Exchange rate and foreign exchange market		
Literature <i>Language of teaching Ukrainian</i> Compulsory reading 1. Стойко О.Я., Дема Д.І. Фінанси: підручник / О.Я. Стойко, Д.І. Дема; за ред. О.Я. Стойка. - К.: Алерта, 2017. - 406 с. Режим доступу: https://cutt.ly/mgl6ZYV 2. Фінанси: навчальний посібник [Електронний ресурс] / І.В. Журавльова, О.В. Гаврильченко, О.П. Полтініна та ін.; за заг. ред. д-ра екон. наук, професора І.В. Журавльової. - Харків: ХНЕУ ім. С. Кузнеця, 2017. - 330 с. 3. Щетинін А.І. Гроші та кредит: навчальний посібник / Щетинін А. І. - Дніпро: Університет митної справи та фінансів, 2019. - 163 с. 4. Навчальний посібник: Конспект лекцій з навчальної дисципліни «Гроші та кредит» [Електронний ресурс] М.М. Дученко, Ю.О. Єрешко, О.А. Шевчук. - Київ: КПП ім. Ігоря Сікорського, 2018. - 108 с. 5. Mises, L. (1981). The Theory of Money and Credit, 302 p. 6. Quadrini, V. (2008). Finance, Banking, and Money, 505 p. Recommended reading 1. Фінанси: Навчальний посібник / Крутова А.С., Близнюк О.П., Лачкова Л.І. та ін. - Х.: Видавництво «Лідер», 2013. - 560 с. 2. Грушко В.І., Наконечна О.С., Чумаченко О.Г. Національні фінанси: Підручник. - К.: ВНЗ «Університет економіки та права «КРОК», 2017. - 660 с. 3. Гроші та кредит: підручник / [М. І. Савлук, А. М. Мороз, І. М. Лазепко та Г 86 ін.]; за наук. ред. М. І. Савлука. - 6-те вид., перероб. і доп. - К.: ХНЕУ, 2011. - 589 с. 4. Сушко Н.М. Гроші та кредит: навч. посіб. / Н.М. Сушко. - Київ: Київ. нац. торг. - екон.		

ун-т, 2016. - 384 с.

5. Гроші та кредит / О. М. Бандурка, В. В. Глущенко, А. С. Глущенко. - Львів: Магнолія, 2014. - 368 с.

6. Офіційний сайт Національного банку України. Режим доступу: <http://www.bank.gov.ua>

ECONOMICS OF BUSINESS (CAREER MANAGEMENT)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	3/14 weeks, 28 hours in class	3.5 / Mandatory	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor	105 hours (14 h. lectures, 14 h. seminars / practical classes, 77 h. self-study time)
Course aims: the formation of students' theoretical and practical knowledge and skills, the foundations of career management, especially in the unstable factors of the external market environment. Mastering the methods and mechanisms of building a career in enterprises and organizations of various forms of ownership and types of economic activity				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) mastering the basics of theory and practice of career management;		Lecture, practical classes, discussion	Participation in the discussion, essay, test (CAS)	
2) mastering modern techniques and tools for building and developing an optimal career;		Lecture, practical classes, panel discussion	Practical skills assessment, report, case study (CAS)	
3) determination of the necessary external and personal factors necessary for building a career;		Problem lecture, case study in small groups	Practical skills assessment, essay, case study (CAS)	
4) to adapt the skill of building a career in the conditions of Ukraine and other states, taking into account the national characteristics of building a career.		Self-study activities	Practical skills assessment, report, individual presentation (CAS)	
Learning outcomes 1-2			Mid-term control (CAS)	
Learning outcomes 1-4			Final exam (FAS)	
100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (2 sets of written assignments, each assignment includes 2 solving problems and computer multiple choice tests) 60% Continuous assessment: 30% Mid-term contril 10% Case-study 10% Essay 10% Presentation (oral, multimedia)				
Contents				

Thematic structure of the course:

1. Theoretical aspects of career management.
2. Career: basic concepts, structure, content.
3. Classification and typology of career.
4. Career management is a component of the personnel management system.
5. A career as an effective motivational tool.
6. Factors and Values Influencing Career Development.
7. Gender approach to building a career.
8. Alternative approaches to a career.

Language of teaching Ukrainian

Compulsory reading

1. Кудінова М.М., Меденець В.В. Менеджмент кар'єри // Економіка і суспільство, Вип. 15 / 2018. - С. 364-370.
2. Савченко А.В. Розвиток персоналу: підручник / В. Савченко. - 2-е видання. - К.: КНЕУ, 2015. - 505 с.
3. Мотивування й розвиток персоналу: культурологічний аспект, монографія / Г.М. Захарчин, Н.П. Любомудрова, Р.О. Винничук; Нац. Ун-т «Львівська політехніка», Львів, 2015. - 282 с.
4. Никифороенко В.Г. Управління персоналом: навчальний посібник. Одеса: Атлант, 2013. - 275 с.
5. Управління діловою кар'єрою: навчальний посібник для студентів напряму підготовки «Управління персоналом та економіка праці» усіх форм навчання / Г.В. Назарова, І.П. Отенко, С.В. Мішина та ін. - Х.: Вид. ХНЕУ, 2013. - 295 с.

Recommended reading

1. Дубінський С.В., Особливості управління кар'єрою на промислових підприємствах / С.В. Дубінський // Європейський вектор економічного розвитку. Збірник наукових праць. - Вип. 1(14), 2013. - С. 72-79.
2. Життєвий цикл працівника та його вплив на кадрову безпеку підприємства / В.Я. Капковська, П.І. Васюник // Актуальні проблеми економіки - 2016. - №7. - С. 290-297.
3. Career Management Introduction [Електронний ресурс]. - Режим доступу: <http://www.whatishumanresource.com/career-management-introduction>
4. Donohue, R., & Tham, T.L. (2019). Career Management in the 21st Century, Holland, P. (Ed.) Contemporary HRM Issues in the 21st Century. Emerald Publishing Limited, pp. 51-68.

MANAGEMENT AND ADMINISTRATION (BASIC OF MANAGEMENT)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	3 / 14 weeks, 42 hours in class	5 / Mandatory	Volodymyr Momot, Doctor of Science, Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
The aim of discipline is to form in modern management thinking and expertise, understanding of the conceptual foundations of systemic management, acquires skills of analysis of the internal and external environment, making appropriate management decisions in future managers				
Learning outcomes On completion of the course, the student will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) acquire knowledge of fundamental management concepts and skills and learn from managers how to apply them; 2) identify the internal and external factors and forces of the organisation that managers may face in their daily work, examine the functions of management: such as planning, organizing, leading, controlling, and decision making; 3) identify the key competencies needed to be an effective manager; 4) demonstrate critical thinking when presented with managerial problems; 5) understand the importance of social responsibility and managerial ethics in management operation			Lecture, seminars, discussion Lectures, seminars, self-study activities, Internet search, case-studies, discussions Problem lecture, discussion, Case-studies, role play Role play, problem lecture, case-studies	Participation in the discussion (CAS) Essay, test, presentation, participation in the discussion (CAS) Participation in the discussion (CAS) Participation in the role play (CAS) Participation in the role play, tests (CAS)
Learning outcomes 1-5				Final exam (FAS)
Contents				
Thematic structure of the course:				
1. Management as a science, history of management;				

2. Elements of theory of organization;
3. Organizational structures: schemes and comparison;
4. Planning as a function of management;
5. Motivation as a general function of management, theories of motivation;
6. Control as a general function of management;
7. Decision Making: types and techniques;
8. Communication in organization: process and networks;
9. Styles of management: comparison and applicability;
10. Management and leadership;
11. Management and ethics;
12. Management efficiency: estimation and improvement.

Assessment

100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)

40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)

60% Continuous assessment:

- 10% Participation in the discussion
- 10% Participation in the role play
- 10% Test (multiple choice, computer)
- 20% Essay (written)
- 10% Presentation (oral, multimedia)

Literature

Language of teaching Ukrainian

Compulsory reading

1. Момот В.Е. Основы менеджмента: Учебное пособие / В.Е. Момот. - Д.: Изд-во ДУ им. А. Нобеля, 2013. - 132 с. (базовий підручник).
2. Мищенко А.П. Основы менеджмента / А.П. Мищенко. - Днепропетровск: ДУЭП, 2005. - 312 с.
3. Електронний конспект з дисципліни 'Основи менеджменту' / Укладач Н.С. Макарова. - Дніпропетровськ: ДУ ім. А. Нобеля, 2015. - 135 с.
4. Андрушків Б.М. Основы менеджменту / Б.М. Андрушків, О.Є. Кузьмін. - К: Либідь, 1995. - 256 с.

Recommended reading

1. Бардась А.В. Менеджмент / А.В. Бардась, М.В. Бойченко, А.В. Дудник. Дніпропетровськ: Національний гірничий університет, 2012. - 381 с.
2. Кузьмін О.Е. Основы менеджменту / О.Е. Кузьмін, О.Г. Мельник. - К.: Академвидав, 2006. - 416 с.
3. Момот В.Е. Основы менеджмента: Слайд - конспект / В.Е. Момот. - Д.: Изд-во ДУЭП, 2011. - 132 с.
4. Орлов А.И. Менеджмент. Организационно-экономическое моделирование: Учебное пособие / А.И. Орлов. - М.: Феникс, 2009. - 475 с.

FOREIGN LANGUAGE (BUSINESS FOREIGN LANGUAGE)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
English	3,4 / 28 weeks, 112 hours in class	10 / Mandatory	Iryna Hrechukhina, Associate Professor; Natalia Bespalova, Senior Lecturer; Olha Derbak, Lecturer; Tetiana Yakovleva, Lecturer	300 hours (112 h. seminars/practical, 288 h. self-study time)
Course aims: The course is intended for developing the students' ability to communicate in English in a wide range of business situations demonstrating rich vocabulary and extensive business terminology, accuracy in their use of language and essential business communication skills such as negotiating, telephoning, participating in meetings and conferences, making presentations, business writing and using English in social situations				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) use the language of specialized areas of Business English demonstrating the extensive business vocabulary and accurate grammar;		Tutorials, brainstorming, discussion		Participation in the discussion, test (CAS)
2) read and comprehend relevant authentic texts from business sources with their further analyzing, summarizing and discussing with airing their own views on the issue;		Reading assignments in textbooks and periodicals, discussion, self-study activities		Participation in the discussion, exercise, practical skills assessment (CAS)
3) apply listening skills such as prediction, listening for specific information and note-taking while listening to a variety of recordings and authentic interviews with business people concerning business environment and relevant business issues;		Practical, textbook assignments, self-study activities		Practical skills assessment, exercise (CAS)
4) communicate in the key business areas participating in meetings, negotiations, telephoning and social English situations;		Practical, role-play, business game		Participation in the role play/ business game (CAS)
5) discuss business problems and recommend business solutions;		Seminars, case study in small groups		Case study presentation, written report (CAS)

Learning outcomes 1-5		Mid-term control: tests, essay/ business letter/ report (CAS)
Assessment Semester 3 Final grade (final assessment) as a result of 100% continuous assessment: 10% Participation in the discussion 10% Participation in the role play/ business game 10% Participation in the case study 10% Practical skills assessment/ Test (written) 20% Essay/ business correspondence (written) 10% Presentation (oral, multimedia) 15% Mid-term control (written tests, essay/ business letter) 15% Achievement test (written tests, essay/ business letter) Semester 4 Final grade (final assessment) as a result of 100% continuous assessment: 10% Participation in the discussion 10% Participation in the role play/ business game 10% Participation in the case study 10% Practical skills assessment/ Test (written) 20% Essay/ business correspondence (written) 10% Presentation (oral, multimedia) 15% Mid-term control (written tests, essay/ business letter) 15% Achievement test (written tests, essay/ business letter)		
Contents Thematic structure of the course: <ol style="list-style-type: none"> 1. Communication in business. Essential business communication tools. 2. International marketing. 4 Ps and product life cycle. 3. Brand management. Advertising and promotion. Advertising media and methods. 4. Building relationships in business. Ethics in business. New ways of working. Creating good working environment. 5. Success and competition. Competitive advantage. Competitive strategy. Action plan. 6. Job satisfaction. Motivating staff. 7. Employment. Job interviews. Choosing the right candidate. 8. Risk and insurance. Strategic planning. Contingency plans. 9. Management styles. The ideal boss. Ways of managing company conflicts. 10. Leadership. Leadership qualities. 11. Team building. Business across cultures. Cultural awareness. 12. Raising finance. Finance management. Key financial indicators. Financial documents and reports. 		
Literature Compulsory reading <ol style="list-style-type: none"> 1. Cotton, D., Falvey, D., & Kent, S. (2015). Market Leader. Intermediate / Upper-Intermediate. Business English Flexi Course Book. Pearson. 2. Dooley, J., & Evans, V. (2009). Grammarway 3 / Grammarway 4. Express Publishing. 3. Emmerson, P. (2009). Business Grammar Builder. Macmillan Publishers Limited. 4. Emmerson, P. (2009). Business Vocabulary Builder. Macmillan Publishers Limited. 5. Evans, V. (2000). Successful Writing. Express Publishing. 		

6. Kozhushko, S.P., Medynska, S.I., & Yakovleva, T.I. (2019). Handbook on Effective Business English Exam Preparation. Dnipro, DUAN Press.
7. Kozhushko, S.P., Sokolova, K.V., Brez, K.D., & Svyrydenko, O.G. (2011). Presenting Statistics in English. Dnipropetrovsk, DUEP Press.
8. MacKenzie, I. (2010). English for Business Studies. A course for Business Studies and Economics students. Third Edition. Cambridge University Press.

Recommended reading

1. Kozhushko, S., Baranova, I. (2013). Business Letter Writing. Dnipropetrovsk, DUEP Press.
2. Mackenzie, I. (2000). Management and Marketing. Pearson Education Limited.
3. Pilbeam, A. (2000). International Management. Pearson Education Limited.
4. Semerenko, L., Medynska, S. (2010). Effective Business Communication. Dnipropetrovsk, DUEP Press.
5. Strutt, P. (2000). Business Grammar and Usage. Longman.

MARKETING				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	4/ 14 weeks, 42 hours in class	5 / mandatory	Svitlana Yaremenko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: The course is geared towards helping students study modern system of views and expertise in marketing as well as practical skills to develop marketing mix and promote products in the market, taking into account customer satisfaction and ensuring the efficient operation of the company				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) understand the principles of development the theory of marketing.			Lecture, practical classes, discussion, self study activities	Participation in the discussion, quiz, test (CAS)
2) know categorical apparatus of marketing and current trends in this field of study.			Lecture, practical classes, composing and solving crossword / crossword puzzles	Presentation, test (CAS)
3) determine the impact of the marketing environment on the company			Lecture, practical classes, work in pairs to solve problems, self study activities	Peer small group presentation, test, essay (CAS)
4) conduct market segmentation, select target segments and make positioning of products and trade marks			Lecture, practical classes, solving problems, case study	Presentation, case study, essay (CAS)
5) use of modern methods of collecting and analyzing marketing information			Lecture, practical classes, internet search	Presentation, test, essay (CAS)
6) use modern marketing tools for develop the company’s marketing mix policies			Problem lecture, self-study activities, case study, brainstorming	Participation in the discussion, case study, essay (CAS)
Learning outcomes 1-4				Mid-term control (CAS)
Learning outcomes 3-6				Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (5 sets of written assignments, each assignment includes analytical problem solving, an essay and computer multiple choice tests) 60% Continuous assessment: 10% Participation in the discussion and quiz 10% Test (multiple choice, computer) 10% Essay (written)				

10% Presentation (oral, multimedia)
20% Mid-term control (computer multiple choice tests, essay)
Contents
Thematic structure of the course: Module 1. Basics of marketing activities and choice of target market <ol style="list-style-type: none"> 1. The essence of the main components and concepts of marketing 2. Marketing environment and marketing types 3. Marketing research 4. Segmentation, target market selection and positioning Module 2. Marketing mix of the enterprise <ol style="list-style-type: none"> 1. Marketing commodity policy 2. Marketing pricing 3. Marketing policy of distribution 4. Marketing communication policy 5. Management, organization and control of marketing activities
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Гаркавенко С.С. Маркетинг. Підручник / С.С. Гаркавенко. - К.: Лібра, 2010. - 712 с. 2. Петруня Ю.Є. Маркетинг: навчальний посібник / Ю.Є. Петруня, В.Ю. Петруня. - К.: Знання, 2016. - 223 с. Recommended reading <ol style="list-style-type: none"> 1. Котлер Ф. Основы маркетинга. Краткий курс. / Ф. Котлер. - М.: Изд-во Диалектика-Вильямс, 2020. - 496 с. 2. Маркетинг: Підручник / В. Руделіус, О.М. Азарян, Н.О. Бабенко та ін. - К.: Навчально-методичний центр «Консорціум з удосконалення менеджмент-освіти в Україні», 2008. - 648 с. 3. Котлер Ф. Маркетинг менеджмент / Пер. с англ. под ред Л.А. Волковой, Ю.Н. Каптуревского / Ф. Котлер. - СПб.: Питер, 2010. - 752 с. 4. Маркетинг: підручник / А.О. Старостіна, Н.П. Гончарова, Є.В. Крикавський та ін.; за ред. А.О. Старостіної. - К.: Знання, 2009. - 1070 с. 5. Kotler, Ph., & Keller, K.L. (2016). Marketing Management: 15th ed. Prentice Hall, Pierson. 6. Kotler, Ph., & Armstrong, G. (2011). Principles of Marketing (14th Edition), 740 p. 7. Pride W.M., & Ferrell, O.C. (2016). Marketing. 2nd ed. Cengage Learning.

LABOR ECONOMICS AND SOCIAL RELATIONS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	4/14 weeks, 28 hours in class	3.5 / Elective	Oksana Koshulko, Ph.D. (Candidate of Sciences), Associate Professor	105 hours (14 h. lecture, 14 h. seminars/practical, 77 h. self-study time)
Course aims: This course covers traditional and contemporary topics in labor economics and aims to encourage the development of independent research interests. Topics to be covered include: labor supply and demand, human capital, education production, minimum wages, labor mobility, unemployment, and discrimination				
Learning outcomes		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) Perform supply and demand analysis in the labor market.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations (CAS)	
2) Explain the relationship of education to Human Capital Investments.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)	
3) Explain what causes discrimination, labor mobility, and unemployment.		Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)	
Learning outcomes 1-3			Final assessment (FAS)	
Assessment The final grade (final assessment) as a result of 100% continuous assessment: 20% Class attendance and participation 20% Participation in practical classes 25% Thematic presentation 25% Case study presentation 10% Mid-term control (essay, written)				
Contents				
Module 1. Introduction to Labor Economics 1. Labor Supply 2. Labor Demand 3. Labor Market Equilibrium 4. Minimum Wages Module 2. Labor Mobility, Discrimination, and Human Capital Investments 1. Education 2. Human Capital Investments 3. Labor Mobility 4. Labor Market Discrimination Module 3. Labor Unions, and Unemployment				

1. Labor Unions
2. Unemployment

Literature

Language of teaching Ukrainian

Compulsory reading

1. Економіка праці і соціально-трудові відносини [Текст]: підручник / [О. В. Шкільов та ін.] ; за ред. д-ра екон. наук, проф. О. В. Шкільова. - Київ : Компринт, 2015. - 749 с.
2. Карпіщенко О.І. Економіка праці та соціально-трудові відносини [Текст] : навч. посіб. / О. І. Карпіщенко; Сум. держ. ун-т. - Суми : Сум. держ. ун-т, 2015. - 389 с.
3. Економіка праці й соціально-трудові відносини: практичний курс [Текст] : підручник / [Черчик Л. М. та ін. ; за заг. ред. Л. М. Черчик]; Луц. нац. техн. ун-т, Східноєвроп. нац. ун-т ім. Лесі Українки. - Луцьк : РВВ Луц. НТУ, 2015. - 331 с.
4. Економіка праці й соціально-трудові відносини [Текст] : навч. посіб. / [І. Б. Скворцов та ін.] ; за ред. д-ра екон. наук, проф. І. Б. Скворцова ; Нац. ун-т 'Львів. Політехніка'. - Львів : Вид-во Львів. політехніки, 2016. - 265 с.
5. Економіка праці та соціально-трудові відносини: практикум. Навч. посібник [М.В. Семикіна, М.В. Бугаєва, Л.Д. Запирченко та ін.] / за наук. ред. д-ра екон. наук, проф. Семикіної М.В. - Кропивницький: Видавець Лисенко В.Ф., 2020. - 228 с.

Recommended reading

1. Андрейцева І.А. Економіка праці та соціально-трудові відносини: навч.-метод. посіб. для студентів екон. ф-ту / І.А. Андрейцева - Кам'янець-Поділ.: Сисин Я.І., 2015. - 232 с.
2. Проблеми та механізми забезпечення ефективного функціонування суб'єктів ринку праці за умов інтеграції України до ЄС: монографія / за наук. ред. д-ра екон. наук, проф. В.М. Нижника. - Хмельницький: ХНУ, 2016. - 494 с.
3. Комарницький І.М. Економіка праці та соціально-трудові відносини: підручник / І.М. Комарницький, Г.О. Комарницька. - Хмельницький: ФОП Цюпак А.А., 2016. - 424 с.

ACCOUNTING				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	5/14 weeks, 28 hours in class	4 / Mandatory	Zoia Pestovska, Ph.D. (Candidate of Science), Associate Professor	120 hours (14 h. lectures, 14 h. seminars/practical, 92 h. self-study time)
Course aims: The course is geared towards helping students' express independent opinion about management decision; formulate judgments and knowledge-based conclusions about content of enterprise financial statements and accounting policy				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) demonstrate detailed knowledge and critical use of theories of accounting;		Lecture, seminars, discussion		Essey, test (CAS)
2) understand the role of accounting in management of enterprise and design business process.		Seminars, self-study activity		Essey, test (CAS)
3) highlight the main points of account's information in accounting and financial reports;		Lecture, practical classes, work in pairs to solve problems		Test, solving problems, peer small group presentation (CAS)
4) determine accounting period convention of period;		Problem lecture, seminars, self-study activity		Essay, solving problems, peer small group presentation (CAS)
5) evaluate the influence of international organizations on the accounting policy;		Problem lecture, case study in small groups		Essay, peer small group presentation, solving problems (CAS)
6) use accounting procedures to make management decision;		Lecture, practical classes, work in pairs to solve problems		Explanation solving problems, report (CAS)
7) analyze the ratio of different financial statements in annual reports;		Lecture, seminars, practical classes		Explanation solving problems, report (CAS)
8) measure the profitability of enterprise;		Lecture, practical classes, work in pairs to solve problems, seminars		Explanation solving problems, report (CAS)
9) make financial statements of enterprise;		Internet search, self-study		Test, peer small group presentation, solving problems (CAS)

Learning outcomes 1-9	activities, problem lecture, discussion	Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (2 sets of written assignments, each assignment includes 2 solving problems assessment and computer multiple choice tests) 60% Continuous assessment: 10% Report 10% Test 30% Explanation solving problems 10% Presentation (oral, multimedia)		
Contents Thematic structure of the course: <ol style="list-style-type: none"> Accounting information, profession and careers Impact of transactions on the accounting equation Accounts, debits and credits The journal and the general ledger The trial balance and computerized processing systems T-accounts, transactions and events The periodicity assumption. Basic elements of revenue and expense recognition The adjustment process and related entries Accrual vs cash-basis accounting Preparing financial statements 		
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> Закон України “Про бухгалтерський облік та фінансову звітність в Україні” від 16.07.1999 р., № 996-XIV [Електронний ресурс]. - Режим доступу: http://zakon.rada.gov.ua/cgi-bin/laws/main.cgi Скоробогатова Н. Є. Бухгалтерський облік / Н.Є. Скоробогатова. - Київ: КПП ім. Ігоря Сікорського, Вид-во «Політехніка», 2017. - 248 с. Attrill, P., & McLaney, E. (2009). Accounting and Finance for non-specialists, Financial Times. Бухгалтерський облік: Навчальний посібник / В.М. Соболев, І.А. Косата, Т.В. Розіт; за ред. В.М. Соболева. - Х.: ХНУ імені В. Н. Каразіна, 2018. - 222 с. Бухгалтерський облік / Осмятченко В.О., Тесленко Т.І., Герасименко О.М., Титенко Л.В., Скоробагач А.Є., Вавілов В.В. - Київ: Простобук, 2017. - 552 с. Бухгалтерський облік: у схемах і таблицях: навч. посібник / [Зінченко О.В., Радіонова Н.Й., Хаустова Є.Б. та ін.]; під заг. ред. М.І. Скрипник. - Київ: «Центр учбової літератури», 2017. - 340 с. Положення (стандарти) бухгалтерського обліку [Електронний ресурс]. - Режим доступу: http://zakon.rada.gov.ua Інструкція про застосування Плану рахунків бухгалтерського обліку активів, капіталу, зобов'язань і господарських операцій підприємств і організацій, затверджена наказом Міністерства фінансів України від 30 листопада 1999 р. № 291. [Електронний ресурс]. - Режим доступу: http://dtki.com.ua/show/2cid06881.html План рахунків бухгалтерського обліку активів, капіталу, зобов'язань і господарських операцій підприємств і організацій, затверджений наказом Міністерства фінансів України від 30 листопада 1999 р. № 291 [Електронний ресурс]. - Режим доступу: http://dtki.com.ua/show/2cid06880.html 		

10. Harrison, W.T., Horngren, Ch.T. & Thomas, B. (2009). Financial Accounting (8th edition).

Recommended reading

1. Жива бухгалтерська книга [Електронний ресурс]. – Режим доступу: <https://interbuh.com.ua/ua/documents/buhbook>
2. Янчева Л.М. Бухгалтерський облік: навчальний посібник / Л. М. Янчева, Н. С. Акімова., О. В. Топоркова, Т. А. Наумова, Л. О. Кирильєва, Герасимова Н.С., М.О. Ільченко. - Х.: ХДУХТ, 2015. - 446 с.
3. Офіційний сайт Державної служби статистики України - [Електронний ресурс] - Режим доступу: <http://www.ukrstat.gov.ua/>
4. Офіційний сайт НБУ [Електронний ресурс] - Режим доступу: www.bank.gov.ua/bank_supervision/Dynamics/2001-last.htm/
5. Офіційний сайт Верховної Ради України [Електронний ресурс] - Режим доступу: www.rada.gov.ua
6. Офіційний сайт бухгалтерського щотижневика «Дебет-Кредит» [Електронний ресурс] - Режим доступу: <http://www.dtkr.com.ua>
7. Офіційний веб-сайт Міністерства фінансів України, на якому викладені тексти МСФЗ [Електронний ресурс] - Режим доступу: http://www.minfin.gov.ua/control/publish/article/main?art_id=92410&cat_id=92408
8. Сайт нормативно-правових актів на якому викладені тексти національних Положень (стандартів) бухгалтерського обліку [Електронний ресурс] - Режим доступу: <http://www.nau.com.ua>
9. Сайт Комітету з міжнародних стандартів фінансової звітності (КМСФЗ) [Електронний ресурс] - Режим доступу: <http://www.iasb.org>

INTERNATIONAL ECONOMIC RELATIONS				
Language of teaching	Semester/ Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	5/14 weeks, 56 hours in class	5 /Mandatory	Olexandr Zadoia, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 28 h. seminars / practicals, 94 h. self-study time)
The aim of this course is to develop an ability to analyse complex international economic data, provide solutions on problems of international trade, international migration of factors of production, international monetary system economic integration and globalization				
Learning outcomes			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1. use the terminology describing international economic relations; classify the theories and concepts of international economics and be able to synthesise them;			Lecture, crossword puzzles, quiz	Test, oral answers to questions, exercise (CAS)
2. ability to assess the consequences of labor migration, capital movements, application of trade policy instruments;			Lecture, practical classes, panel discussion, solving calculative tasks	Participation in the discussion, making calculations and explanation of results, test (CAS)
3) understand and comment intelligently on the procedures and supervisory mechanisms of the Balance of Payment elements and their practical application;			Lecture-demonstration, case study	Participation in the discussion, explanation of solving problems (CAS)
4) assess the challenges and opportunities resulting from international economics;			Discussion conducted by teacher, class projects	Test, individual report, presentations (CAS)
5) improve the capacity to transmit information and to give informed advice on issues relating to the international economy and to be able to synthesize and share, both with their colleagues and with the general public, the results of tasks for which they are, individually or as a group, responsible			Problem lecture, case study, internet search, survey, role play	Participation in the discussion, student-group reports, essay, test, (CAS)
Learning outcomes 1-3				Mid-term control: tests, essay (CAS)
Learning outcomes 1-5				Final exam (FAS)
Assessment				
100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)				
40% Final exam (1 set of written assignments, which includes 2 tasks and an essay)				
60% Continuous assessment:				
5% Participation in the debate				

5% Test (multiple choice, computer) 10% Essay (written) 20% Calculative tasks (written) 20% Mid-term control (computer multiple choice tests, essay)
Contents
Thematic structure of the course: <ol style="list-style-type: none"> 1. Internationalization of economic development 2. The environment of international economic relations 3. International trade 4. International investments 5. International credit 6. International labor migration 7. World monetary system 8. International settlements and balance of payments 9. International economic integration 10. Globalization and economic development 11. International economic policy
Literature <i>Language of teaching Ukrainian</i>
Compulsory reading <ol style="list-style-type: none"> 1. Міжнародна економіка. Підручник [Текст] / В.В. Білоцерковець, О.О. Завгородня, В.К. Лебедева та ін. / За ред. А.О. Задоя, В. М. Тарасевича. - К.: Центр учбової літератури, 2012. - 327 с. (базовий підручник). 2. Козак Ю. Г. Міжнародна економіка: в питаннях та відповідях [текст] підруч. / Ю. Г. Козак. - К.: Центр учбової літератури, 2017. - 228 с. 3. Киреев А. П. Международная экономика: В 2 ч.: Учеб. пособие для вузов по спец. - Ч.1. - М.: Междунар. отношения, 2017. 4. Киреев А.П. Международная экономика: В 2 ч.: Учеб. пособие для. - Ч.2. - М.: Междунар. отношения, 2017. 5. Світова економіка: підручник [Текст] / за ред. А. П. Голикова, О. А. Довгаль. - Х.: ХНУ ім. В. Каразіна, 2015. - 268 с. 6. Krugman, P.R., Obstfeld, M., & Melitz, M.J. (2015). International economics: Theory and policy. Pearson Education Limited.
Recommended reading <ol style="list-style-type: none"> 1. Куцик П.О. Глобальна економіка: принципи становлення, функціонування, регулювання та розвитку: монографія [Текст] / П.О. Куцик, О.І. Ковтун, Г.І. Башнянин. - Львів: Видавництво ЛКА, 2015. - 594 с. 2. Міжнародні економічні відносини: підручник / А.А. Мазаракі, Т.М. Мельник, Л.П. Кудирко та ін.; за заг. ред. А.А. Мазаракі, Т.М. Мельник. - Київ: Київ. нац. торг.-екон. ун-т, 2017. - 612 с. 3. Міжнародні економічні відносини: практикум [Електронний ресурс]. Навч. посіб. для студ. галузі знань 0305 «Економіка та підприємництво» напряму підготовки 6.030503 «Міжнародна економіка» / В.В. Дергачова, О.М. Згуровський, І.М. Манаєнко; КПП ім. Ігоря Сікорського. - 2018. - 80 с. 4. Carbaugh, R. (2016). International economics. Nelson Education. 5. Jovanović, M.N. (2015). The economics of international integration. Edward Elgar Publishing. 6. Central Intelligence Agency. The World Factbook [Електронний ресурс]. - Режим доступу: https://www.cia.gov/library/publications/the-world-factbook/geos/up.html#top - вільний. Мова англ.

7. Статистичний довідник України [Електронний ресурс]. - Режим доступу: <http://www.ukrstat.gov.ua/> - вільний. Мова укр.
8. Національний банк України [Електронний ресурс]. - Режим доступу: <https://bank.gov.ua/> - вільний. Мова укр.
9. International Monetary Fund [Електронний ресурс]. - Режим доступу: <https://www.imf.org/external/index.htm> - вільний. Мова англ.
10. The World Bank [Електронний ресурс]. - Режим доступу: <https://www.worldbank.org/> - вільний. Мова англ.
11. United Nations [Електронний ресурс]. - Режим доступу: <https://www.un.org/> - вільний. Мова англ.
12. World Trade Organisation [Електронний ресурс]. - Режим доступу: <https://www.wto.org/> - вільний. Мова англ.

<i>ECONOMICS OF BUSINESS (Business process planning)</i>				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	5/14 weeks, 56 hours in class	6 / Mandatory	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor	180 hours (28 h. lectures, 28 h. seminars / practical classes, 124 h. self-study time)
Course aims: is formation of a set of professional knowledge of students on the theoretical and practical foundations of in-house planning and control. In the process of mastering the material of the discipline, students have the opportunity to learn the tools and methods of planning decisions in enterprises of all forms of ownership, to form skills and abilities to develop strategic, tactical, operational and business plans				
Learning outcomes		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
On completion of the course, students will be able to:				
1) study and comprehension of theoretical knowledge of methodology and methods of planning and control of enterprise activity;		Lecture, practical classes, discussion	Participation in the discussion, essay, test (CAS)	
2) acquaintance with the advanced domestic and foreign experience in the field of planning and control;		Lecture, practical classes, panel discussion	Practical skills assessment, report, case study (CAS)	
3) acquisition by students of ability to use economic tools for carrying out planned technical and economic calculations, development of alternative plans and the substantiation of optimum options of development of the enterprise;		Problem lecture, case study in small groups	Practical skills assessment, essay, case study (CAS)	
4) development of research and creative skills in the use of students in practice of the acquired theoretical knowledge.		Self-study activities, problem lecture, discussion, solving calculative tasks	Practical skills assessment, report, individual presentation (CAS)	
Learning outcomes 1-4			Mid-term control (CAS)	
Learning outcomes 1-4			Final exam (FAS)	
100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)				
40% Final exam (1 set of written assignments, which includes 2 tasks and an essay)				
60% Continuous assessment:				
20% Participation in the discussion				
10% Participation in the role play				
10% Case study				
20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course:				
1. The essence of planning and features of its implementation at the enterprise				

2. System of enterprise plans
3. Production of products
4. Material and technical support of production
5. Personnel and wages
6. Financial planning and control at the enterprise
7. Planning and control of product upgrades

Language of teaching Ukrainian

Compulsory reading

1. Планування діяльності підприємства. Тарасюк Г.М., Шваб Л.І. Навчальний посібник. - К.: Каравела, 2015. - 368 с.
2. Панасюк М.А., Бойко О.О. Фінансове планування діяльності сучасного підприємства // Економіка і суспільство. - Випуск 2, 2016. - С.318-322.
3. Гонта О. Фінансове планування на підприємствах реального сектору економіки / О. Гонта, О. Кальченко // Проблеми і перспективи економіки та управління. - 2017. - № 4 (12). - С. 128-133.
4. Тешева Л.В. Роль фінансового планування у сучасних умовах господарювання / Л.В. Тешева, М.П. Хохлов, І.М. Петрова // Глобальні та національні проблеми економіки. - 2018. - Вип. 23. - С. 314-320.
5. Beginners Guide to Business Process Management [Електронний ресурс]. - Режим доступу: <https://www.cleverism.com/business-process-management-guide/>

Recommended reading

1. Планування і контроль на підприємстві: навч.-метод. комплекс з навч. дисципліни для студ. четвертого курсу освітній ступінь: бакалавр / уклад.: М.В. Газуда, О.В. Мошак - Ужгород: ДВНЗ 'Ужгородський національний університет', - 2018, 62 с.
2. Тарасюк Г.М., Шваб Л.І. Планування діяльності підприємства: Навч. посібн. 4-те вид. - К.: Каравела, 2011. - 352 с.
3. Білик М.Д. Бюджетування у системі фінансового планування / М.Д. Білик // Фінанси України. - 2011. - № 3. - С. 97-109.

<i>ECONOMICS OF BUSINESS (Business process organization)</i>				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	6/11 weeks, 33 hours in class, course paper	6 / Mandatory	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor	180 hours (22 h. lectures, 11 h. seminars / practical classes, 117 h. self-study time, 30 h. course work)
Course aims: students formed and summarize the accumulated knowledge, implementation of which in practice would optimize the use of all elements of production to achieve maximum effect with minimal resources				
Learning outcomes On completion of the course, students will be able to: 1) analyze events and phenomena of organization of production; 2) identify the sources of organization of production; 3) understand the complex set of modern problems of organization of production; 4) put into practice the knowledge and skills for independent analytical work; 5) independently analyze the processes internal environment of enterprise; 6) assess the efficiency of improving modern events in the system of enterprise production. Learning outcomes 1-6 Learning outcomes 1-6			Teaching methods, teaching and learning activities Lecture, internet search, practical classes, self-study activities Lecture, practical classes, self-study activities, case study in small groups Lecture, practical classes, self-study activities Lecture, practical classes, self-study activities, solving problems Lecture, practical classes, self-study activities, solving problems Lecture, practical classes, self-study activities, modelling using software	Forms of assessment (continuous assessment CAS, final assessment FAS) Participation in the discussion, essay, test (CAS) Practical skills assessment, test, case study (CAS) Practical skills assessment, essay (CAS) Practical skills assessment, report (CAS) Practical skills assessment, report, (CAS) Essay, report (CAS) Final control (FAS) Course paper (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 20% Participation in the discussion 10% Test (multiple choice, computer) 10% Essay 20% Reports				
Contents				

Thematic structure of the course:

1. Organizational bases of production
2. Productive process and organizational types of production
3. Organization of productive process is in time
4. Single and mass methods of organization of production
5. Organization of stream and automated production
6. Organizationally-productive providing of quality and competitiveness of products

Literature

Language of teaching Ukrainian

Compulsory reading

1. Прохорова В.В. Організація виробництва: навч. посібник / В.В. Прохорова, О.Ю. Давидова. - Х. : Вид-во Іванченка І.С., 2018. - 275 с.
2. Організація виробництва: підручник / А.І. Яковлєв [та ін.]; ред.: А.І. Яковлєв, С.П. Сударкіна, М.І. Ларка; Нац. техн. ун-т 'Харків. політехн. ін-т'. - Харків: НТУ 'ХПІ', 2016. - 436 с.
3. Яркіна Н.М. Економіка підприємства: навч. посіб. / Н.М. Яркіна - Київ : Ліра-К, 2015. - 498 с.

Recommended reading

1. Організація виробництва / Круш П.В., Подвігіна В.І., Гулевич В.О. та ін. Підручник. - К.: Каравела, 2018. - 552 с.
2. Економіка і організація виробництва: навчальний посібник для здобувачів ступеня бакалавра за технічними та інженерними спеціальностями / Петренко К.В., Скоробогатова Н.Є. - К.: КПІ ім. Ігоря Сікорського, 2019. - 177 с.
3. Мороз В.С. Організація виробництва: навч. посібн. / В.С. Мороз, А.С. Тельнов. - К.: Ліра - К, 2015. - 256 с.
4. The Extensive Guide to Business Processes [Електронний ресурс]. - Режим доступу: <https://kissflow.com/bpm/business-process/>

JURISPRUDENCE (BASICS OF ECONOMIC LAW)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	6/11 weeks, 33 hours in class/	5 / Elective	Tetyana Lezhneva, PhD (Candidate of Science), Associate Professor	150 hours (22 h. lectures, 11 h. seminars/practicals, 117 h. self-study time)
Course aims: The course is geared towards helping students apply the norms of law of different branches practically and defend the rights in case of violation				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) feel confident in the basics of law and legislation; 2) apply the main legal standards in practice;		Lecture, practical classes, discussion, Practical classes, business game, case study in small groups	Participation in the discussion (CAS) Participation in the business play, case study presentation (CAS)	
3) integrate conceptual understandings of the Ukrainian legal system, fundamental areas of legal knowledge and relevant advanced specialist bodies of knowledge within the discipline of law, 4) understand the terminology; 5) get oriented in sources and literature jurisprudence and use them in everyday life.		Lecture, practical classes, discussion, Practical classes, presentation Internet search, self-study activities	Participation in the discussion, essay (CAS) Test (CAS) Presentation (CAS)	
Learning outcomes 1-5			Final exam (FAS)	
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (10% - test, 10% - written answers to questions, 20% - essay) 60% Continuous assessment: 20% Participation in the discussion 5% Solving problems 10% Test (written) 5% Oral answers to questions 10% Case study 10% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course:				

Module 1. Basics of theory of state and law						
1. Basic concepts of theory of state						
2. Basic concepts of theory of law						
Module 2. Special branches of law of Ukraine						
1. Basics of constitutional legislation						
2. Basics of civil legislation						
3. Basics of family legislation						
4. Basics of criminal legislation						
5. Basics of labor legislation and legislation of social protection						
6. Basics of administrative legislation						
7. General characteristic of environmental and land laws						
Literature						
<i>Language of teaching Ukrainian</i>						
Compulsory reading						
1. Конституція України від 28.06.1996 № 254к/96-ВР	URL:	https://zakon.rada.gov.ua/laws/show/254%D0%BA/96-%D0%B2%D1%80				
2. Цивільний кодекс України від 16.01.2003 № 435-IV	URL:	https://zakon.rada.gov.ua/laws/show/435-15				
3. Сімейний кодекс України від 10.01.2002 № 2947-III	URL:	https://zakon.rada.gov.ua/laws/show/2947-14				
4. Кодекс законів про працю України від 10.12.1971 № 322-VIII	URL:	https://zakon.rada.gov.ua/laws/show/322-08				
5. Кримінальний кодекс України від 05.04.2001 № 2341-III	URL:	https://zakon.rada.gov.ua/laws/show/2341-14				
6. Гапотій В.Д., Мінкова О.Г., Печерський О.В. Правознавство: підручник. Мелітополь: Вид-во МДПУ ім. Богдана Хмельницького, 2015. 893 с. URL: http://eprints.mdpu.org.ua/id/eprint/4574/						
7. Крестовська Н.М., Александрова Ю.В., Балобанов О.О. та ін. Правознавство: підручник. Одеса: Атлант, 2015. 554 с. URL: http://dspace.oneu.edu.ua/jspui/handle/123456789/4597						
8. Основи права України : навч. посіб. / М. Ващишин, Н. Отчак, М.Теличко, С. Холявка ; за ред. М. Ващишин. Львів: Галицька спілка видавців, 2016. 228 с. URL: http://repository.ldufk.edu.ua/handle/34606048/5884						
9. Пасічна І.О., Бойко В.В. Правознавство та основи конституційного права: конспект лекцій. Полтава: ПолтНТУ, 2017. 130 с. URL: http://reposit.nupp.edu.ua/handle/PoltNTU/2119						
Recommended reading						
1. Загальна декларація прав людини від 10.12.1948.	URL:	https://zakon.rada.gov.ua/laws/show/995_015				
2. Конвенція про захист прав людини і основоположних свобод від 04.11.1950.	URL:	https://zakon.rada.gov.ua/laws/show/995_004				
3. Про авторське право і суміжні права: Закон України від 23.12.1993 № 3792-XII.	URL:	https://zakon.rada.gov.ua/laws/show/3792-12				
4. Про відпустки: Закон України від 15.11.1996 № 504/96-ВР	URL:	https://zakon2.rada.gov.ua/laws/show/504/96-%D0%B2%D1%80				
5. Про оплату праці: Закон України від 24.03.1995 № 108/95-ВР	URL:	https://zakon.rada.gov.ua/laws/show/108/95-%D0%B2%D1%80				
6. Мироненко В.П., Пилипенко С.А. Сімейне право України: підручник. Київ: Правова єдність, 2008. - 477 с.						
7. Теорія держави і права. Академічний курс: Підручник / За ред. О.В. Зайчука, Н.М. Оніщенко. Київ: Юрінком Інтер, 2008. - 688 с.						

8. Трудове право України: Академічний курс: Підручник / П.Д. Пилипенко, В.Я. Бурак, З.Я. Козак та ін. Київ: Ін Юре, 2007. - 536 с.
9. Харитонов Є.О., Старцев О.В. Цивільне право України: Підручник. Київ: Істина, 2007. - 816 с.
10. Хохлова І.В., Шем'яков О.П. Кримінальне право України (Загальна частина): Навчальний посібник. Київ: Центр навчальної літератури 2006. - 272 с.

CREATIVE THINKING AND CREATIVE MANAGEMENT				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	6/11 weeks, 44 hours in class	5,5 / Mandatory	Hanna Mytrofanova, Doctor of science, Professor	135 hours (22 h. lectures, 22 h. practicals, 91 h. self-study time), 30 Course paper
Course aims: The aim of the discipline is to form modern theoretical knowledge and practical skills of the enterprise creative management to learn to creatively solve innovative problems				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) use the latest methods of development creative development of enterprise strategy; 2) use modern knowledge and tools of enterprise creative apply management; 3) create and organize efficient operation teams to develop and use organizational knowledge; 4) introduce modern forms and methods of personnel motivation to implement knowledge management systems and enterprise creative management.			Lecture, practical classes Internet search, self-study activities Problem lecture, case study in small groups Practical classes, self-study activity Problem lecture, discussion	Essay, test (CAS) Presentation (CAS) Participation in the role play (CAS) Essay, test (CAS) Peer small group presentation (CAS) Participation in the discussion, essay (CAS) Mid-term control: tests, mini case (CAS) Final exam (FAS)
Learning outcomes 1-4				
Learning outcomes 1-4				
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (written assignments: essay, mini case) 60% Continuous assessment: 10% Participation in the discussion 20% Participation in the role play 10% Essay 10% Test 10% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: Module 1. The essence of the creative and content management 1. Formation and development of creative management organizations; 2. The resource organization theory, intellectual capital;				

3. Theoretical foundations, forms and sources of organizational knowledge;
4. Content and Knowledge Management Process Steps;
5. Basic methods of creative management

Module 2. Introduction of creative management in the enterprise

1. Organizational structure creative management
2. Information Support of Creative Management
3. Intelligent organization
4. Corporate culture of creative management

Literature

Language of teaching Ukrainian

Compulsory reading

1. Окорський В.П. Креативний менеджмент / В.П. Окорський, А.М. Валюх. Підручник. - Рівне: Національний університет водного господарства та природокористування (НУВГП), 2017. - 344 с.

Recommended reading

1. Брукинг Э. Интеллектуальный капитал. Ключ к успеху в новом тысячелетии / Э. Брукинг. - СПб.: Питер, 2010. - 360 с.
2. Вареник С.Т. Дослідження інтелектуального капіталу / С.Т. Вареник. - К.: Думка, 2015. - 418 с.
3. Глухов В.В. Экономика знаний / В.В. Глухов. - СПб.: Питер, 2008. - 456 с.
4. Друкер П. Задачи менеджера в XXI веке / П. Друкер. - М.: Вильямс, 2006. - 272с.
5. Климов С. Г. Интеллектуальные ресурсы организации / С.Г. Климов. - СПб.: ИВЭС, Знание, 2009, - 416 с.

LEADERSHIP AND PARTNERSHIP IN BUSINESS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	7/14 weeks, 28 hours in class,	3 / Mandatory	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor	90 hours (14 h. lectures, 14 h. seminars / practical classes, 62 h. self-study time)
Course aims: is the formation of students' scientific and professional knowledge in the field of effective leadership, development of psychological culture of the future leader and development of technologies to create and promote the personal brand of the leader, activation of leadership potential as a set of self-management skills				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) form a scientific understanding of the socio-psychological nature of leadership, about modern challenges and requirements for effective leadership;			Lecture, practical classes, discussion	Participation in the discussion, quizzes (CAS)
2) acquaint with the main types of leadership and their manifestations in various spheres of life of the individual and society;			Lecture, practical classes, panel discussion	Participation in the discussion, oral answers, test (CAS)
3) expand students' ideas about their own potential as a leader for further personal and professional development; develop the skills of analytical and critical thinking and understanding, evaluate ideas and proposals, formulate evidence, draw conclusions and summarize arguments, creatively generate new ideas;			Problem lecture, case study in small groups	Participation in the discussion, self-study results' presentation (CAS)
4) form the primary skills of creating and promoting a personal brand of the head.			Self-study activities	
Learning outcomes 1-4			Problem lecture, discussion, solving calculative tasks	Participation in the discussion, making calculations and explanation of results Analytical problem solving, case study (CAS) Mid-term control: tests, mini case (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 20% Participation in the discussion and quiz 20% Test (multiple choice, computer) 30% Calculative tasks (written) 30% Presentation (oral, multimedia)				
Contents Thematic structure of the course:				

1. Leadership as a socio-psychological phenomenon
2. Leadership in organizations
3. Leadership and team
4. Leadership as a mission

Literature

Language of teaching Ukrainian

Compulsory reading

1. Белікова Ю.В. Становлення та переваги емоційного лідерства. [Електронний ресурс]. Режим доступу: <http://www.repository.hneu.edu.ua>
2. Кочубей Т. Сучасні теорії лідерства: теоретичний аспект / Т. Кочубей, А. Семенов // Психолого-педагогічні проблеми сільської школи. - 2012. - № 40. - С. 176-184.
3. Теорія і практика формування лідера: навчальний посібник / О.Г. Романовський, Т.В. Гура, А.Є. Книш, В.В. Бондаренко - Харків, 2017. - 100 с. [Електронний ресурс]. Режим доступу: <https://cutt.ly/DgzjMM7>
4. Сергеева Т.В., Дорін Фестеу, Гейл Роунтрі. Лідерство і командна робота: Навчальний посібник. - Харків: ХНУБА, 2014. - 124 с. [Електронний ресурс]. Режим доступу: <https://cutt.ly/3gzj9HA>
5. Gutmann, M. (ed.) (2019). *Historians on Leadership and Strategy: Case Studies from Antiquity to Modernity* / Springer, 282 p.

Recommended reading

1. Нежинська О.О. Основи коучингу: навчальний посібник / О.О. Нежинська, В.М. Тищенко. - Київ; Харків: ТОВ «ДІСА ПЛЮС», 2017. - 220 с.: іл.
2. Коляда С.П. Лекції з вибіркової навчальної дисципліни «Лідерство» підготовки фахівців ступеня вищої освіти «Магістр» галузі знань 07 «Управління та адміністрування» спеціальності 073 «Менеджмент» / укл. С.П. Коляда. - Дніпро: Університет митної справи та фінансів, 2018. - 95 с.
3. Kouzes, J.M., & Posner, B.Z. (2011). *The Five Practices of Exemplary Leadership* 2nd Edition. The leadership challenge.
4. Buffett, H. W., & Eimicke, W.B. (2018). *Social Value Investing A Management Framework for Effective Partnerships*. Columbia University Press.

<i>ECONOMIC ANALYSIS AND AUDIT</i>				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	7/14 weeks, 56 hours in class	4 / Elective	Valentyna Shevchenko, Ph.D. (Candidate of Science), Associate Professor	120 h. (28 h. lectures, 28 h. seminars/practical, 64 h. self-study time)
Course aims: This course will focus on the external audit of corporate financial statements while also covering other assurance services, professional ethics, and legal liabilities				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) select information sources for the implementation of quality audit in areas of inspection;		Lecture, practical classes, discussion	Participation in the discussion, quizzes (CAS)	
2) develop a program of auditing;		Lecture, practical classes, panel discussion	Participation in the discussion, oral answers (CAS)	
3) draw up a contract for the auditing;		Lecture, practical classes, panel discussion, solving calculative tasks	Participation in the discussion, explanation of solving problems (CAS)	
4) evaluate business risk and assessing inherent risk, performing tests of controls to assess control risk and substantive tests to reduce detection risk		Problem lecture, discussion, solving calculative tasks	Participation in the discussion, making calculations and explanation of results, test (CAS)	
5) form and justify their own opinions on the state of the financial statements and the financial position of business entities;		Problem lecture, discussion, solving calculative tasks	Participation in the discussion, self-study results' presentation (CAS)	
6) make auditor's report accordance with the methodical recommendations		Lecture, practical classes, panel discussion, solving calculative tasks	Participation in the discussion, self-study results' presentation (CAS)	
Learning outcomes 1-3			Mid-term control: practical task, essay (CAS)	
Learning outcomes 4-6			Mid-term control: presentation (CAS)	
Learning outcomes 1-6			Final exam (FAS)	
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)				

<p>40% Final exam (2 sets of written assignments, each assignment includes 1 essays and 1 mini case)</p> <p>60% Continuous assessment:</p> <p>40% Mid-term control (practical task, essay)</p> <p>20% Mid-term control (presentation)</p>
<p>Contents</p> <p>Thematic structure of the course:</p> <ol style="list-style-type: none"> 1. Auditor's report and responsibilities 2. Professional ethics, audit objectives, phases of the audit, and audit evidence 3. Audit planning, materiality, and risk 4. Introduction to internal control, assessment of control risk, and audit program concepts 5. Audit of the sales and receivables cycle and cash balances 6. Audit of the purchases and payables cycle 7. Audit of the payroll and inventory cycles 8. Completion of the audit and fraud (assessment and management)
<p>Literature</p> <p><i>Language of teaching Ukrainian</i></p> <p>Compulsory reading</p> <ol style="list-style-type: none"> 1. Про аудит фінансової звітності та аудиторську діяльність: Закон України від 21.12.2017 р. № 2258-VIII [Електронний ресурс]. - Режим доступу: http://search.ligazakon.ua/l_doc2.nsf/link1/T172258.html 2. Международные стандарты аудита (МСА) [Електронний ресурс]. - Режим доступу: www.ifrs.org.ua/mezhdunarodny-e-standarty-audita-msa-isa-ukrayins-ka-mova/ 3. Аудит: методика і організація: навч. посібник / Н.І. Гордієнко, О.В. Харламова, Ю.І. Мізік, О.О. Конопліна; Харків. нац. ун-т міськ. госп-ва ім. О.М. Бекетова. - 2-ге вид., перероб. і доп. - Харків: ХНУМГ ім. О. М. Бекетова, 2017. - 319 с. (базовий підручник). <p>Recommended reading</p> <ol style="list-style-type: none"> 1. Виноградова М.О. Аудит: навч. посіб. / М.О. Виноградова, Л. Жидєєва. - К.: «Центр учбової літератури», 2014. - 654 с. 2. Никонович М.О. Аудит: підручник / М.О. Никонович, К.О. Редько; за ред. Є.В. Мниха. - К.: Київ. нац. торг.-екон. ун-т, 2014. - 748 с. 3. Мороз О.О. Облік і аудит (Частина І): навч. посіб / О.О. Мороз, О.В. Безсмертна, І.В. Шварц, А.С. Раєвська. - Вінниця: ВНТУ, 2019. – 85 с.

ENTERPRISE'S FOREIGN ECONOMIC ACTIVITY				
Language of teaching	Semester/ Duration	ECTScredits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	7/14 weeks, 42 hours in class	3.5 / mandatory	Hanna Mytrofanova, Doctor of science, Professor Oleksandr Zadoia, Ph.D. (Candidate of Science), Associate Professor	105 h. (28 h. lectures, 14 h. seminars/practical, 63 h. self-study time)
The purpose of the discipline is the acquisition by applicants of the theoretical foundations of foreign economic activity (FEA); the acquisition of systemic knowledge and skills in regulating foreign economic activity and ensuring its functioning at the enterprise level.				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) analyse and evaluate trends, contradictions in defining the main directions of foreign economic activity for enterprises of different ownership forms, which are the subjects of foreign economic activity;		Lecture, interactive lecture, practical classes, debate, panel discussion		Participation in the discussion, debates, practical skills assessment test (multiple choice, computer) (CAS)
2) analyze and correctly choose the basic terms of delivery of "Incoterms 2020" at the conclusion of a foreign economic agreement; to know the basic rules and points of concluding a supply contract;		Lecture, case study discussion, self-study activities		Participation in the discussion, quizzes (CAS)
3) assess the market situation and draw the appropriate conclusions based on the analysis of the state's monetary policy and the regulatory framework regarding the regulation of the foreign economic activity of the enterprise;		Lecture, case study in small groups, quiz		Essay, case study presentation (CAS)
4) understand the mechanisms of customs and tariff and non-tariff regulation of foreign economic activity; to use methodological and methodical methods of determining the fee for customs clearance of goods, customs value of goods, customs duties, taxes in the field of foreign economic activity;		Problem lecture, discussion, solving calculative tasks		Participation in the discussion, making calculations and explanation of results, test (CAS)
5) form packages of documents for obtaining licenses in the field of foreign economic activity and to organize the implementation of settlements in foreign currency by the enterprise;		Lecture, seminars, panel discussion		Participation in the discussion, oral answers to questions, tests (CAS)

6) work with monographic, reference and encyclopedic, statistical, electronic sources of socio-economic orientation; Learning outcomes 1, 2, 4 Learning outcomes 1-6	Problem lecture, internet search, self-study activities, role play	Participation in the role play, peer small group presentation, student reports assessment (CAS) Mid-term control: Test (multiple choice, computer, mini case (CAS) Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (1 written assignment, which includes the calculation of all necessary payments for the supply of goods under a certain condition of delivery “Incoterms-2020”) 60% Continuous assessment: 5% Participation in the role play 10% Essay (written) 15% Test (multiple choice, computer) 5% Calculative tasks (written) 5% Answers (oral) 20% Mid-term control (computational exercises, mini case)		
Contents		
Thematic structure of the course: Module 1. Foreign economic activity: subjects, objects, indicators. <ol style="list-style-type: none"> 1. Foreign economic activity and its role in the development of the national economy; 2. The main indicators of foreign trade development in Ukraine; 3. Foreign economic policy. State management of foreign economic activity Module 2. FEA regulation mechanism. <ol style="list-style-type: none"> 1. Customs and tariff regulation of foreign economic activity; 2. National taxes in the field of foreign economic activity; 3. Non-tariff regulation of foreign economic activity; 4. Currency regulation of foreign economic activity in Ukraine; 5. Foreign economic activity of enterprises on the territory of free economic zones 		
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Гребельник О.П. Основи зовнішньоекономічної діяльності: Підручник. / Гребельник О.П. - К.: Центр навчальної літератури, 2008. - 432 с. (базовий підручник) 2. Управління зовнішньоекономічною діяльністю: навчальний посібник [Електронний ресурс]. / Г.Я. Глуха, О.А. Задоя, О.А. Євтушенко, Е.М. Лимонова. - Дніпро: Університет імені Альфреда Нобеля, 2019. – 156 с. – Режим доступу: https://ir.duan.edu.ua/handle/123456789/1856 - вільний. Мова укр. 3. Дахно І. Зовнішньоекономічна діяльність: навч. пос. / І. Дахно, В. Алієва-Барановська. - Київ: Центр навчальної літератури, 2018. - 356 с. 4. Зовнішня торгівля України: митна статистика (1991-2016 рр.) / За ред. П.В. Пашко. - Київ: Знання, 2018. - 695 с. 5. Хрупович С.Є. Зовнішньоекономічна діяльність підприємства: навчальний посібник для студентів усіх форм навчання напряму підготовки 6.030504 «Економіка підприємства», спеціальності: 076 «Підприємництво, торгівля та біржова діяльність» / Світлана Хрупович. - Тернопіль, 2017. - 137 с. 		

Recommended reading

1. Зовнішньоекономічна діяльність підприємства [Текст] : навчальний посібник / за заг. ред. д.е.н. Ю.Є. Петруні. - Дніпропетровськ: Університет митної справи та фінансів, 2015. - 331 с.
2. Тюріна Н.М. Зовнішньоекономічна діяльність підприємства: навч. посіб. / Н.М. Тюріна, Н.С. Карвацка. - Київ: Центр учбової літератури, 2013. - 408 с.
3. Чернишова Л.О. Зовнішньоекономічна діяльність підприємства: практикум: навч. посібник / Л.О. Чернишова, В.О. Козуб, Л.Л. Носач, К.Ю. Величко, О.І. Печенка. - Х.: «Видавництво «Форт», 2017. - 238 с.

RISCOLOGY IN ECONOMICS AND BUSINESS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	8/8 weeks, 16 hours in class	3 / Mandatory	Liudmyla Yarmolenko, Senior Lecturer	90 hours (8 h. lectures, 8 h. seminars / practical classes, 74 h. self-study time)
Course aims: Acquaintance with the main provisions of the theory of risks, the study of approaches to risk analysis and risk management. Development of skills in identification and assessment of risks, deepening knowledge about the management of economic processes taking into account risks (a characteristic factor of the modern economy). Study of methods for modelling and managing economic risks in the decision-making process. Mastering modern information and software for the practical use of the knowledge gained in the real sector of the economy				
Learning outcomes		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
On completion of the course, students will be able to:				
1. knows the underlying causes of risks;		Lecture, practical classes, discussion, self-study activities	Oral answers to questions, discussion of methods of performing tasks of practical work (CAS)	
2. has methods of classification of economic risks;		Lectures, practical classes, solving problems, self-study activities	Condemnation of the results of solving practical problems. Reports on the implementation of practical work (CAS)	
3. it can reveal the features of risk analysis when making early decisions, when building a portfolio, when managing financial assets, when designing, in insurance, in advertising and production;		Lectures, practical classes, self-study activities	Practical skills assessment, solving problems using appropriate software, quiz (CAS)	
4. able to recognize risk, give him a qualitative and quantitative assessment;		Lectures, practical classes, solving problems	Reports on the implementation of practical work, computer testing (CAS)	
5. possesses various methods of risk assessment, including the ability to use information technology for quantitative analysis;		Lectures, practical classes, self-study activities	Oral answers to questions, reports on the implementation of practical work, computer testing (CAS)	
6. able to apply diversification in the formation of a portfolio of securities, is able to analyze the degree of risk in the insurance business;		Lectures, practical classes, self-study activities	Solving problems using appropriate software, computer testing (CAS)	

7. knows how to predict long-term and short-term product output under risk conditions	Practical classes, self-study activities	Participation in discussions, preparation of projects and groups, presentations (CAS)
8. able to effectively manage risks, choose methods to optimize risks, form a risk management program for enterprises, and draw up a strategic risk map.	Lectures, practical classes, self-study activities	Practical skills assessment, solving problems using appropriate software, presentations, computer testing (CAS)
Learning outcomes 1-4		Mid-term control (CAS)
Learning outcomes 1-8		Final exam (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (written work, each work includes 10 tests, 2 practical tasks and one creative task) 60% Continuous assessment: 30% Solving problems using appropriate software 10% Test 20% Mid-term control (computer testing, practical skills assessment, individual presentation assessment)		
Contents Thematic structure of the course: Module 1. Economic risk and methods of its assessment <ol style="list-style-type: none"> 1. Risk as an economic category 2. Essence of economic risk 3. Basics of risk management 4. System of quantitative assessments of economic risk 5. Expert methods of subjective assessments when measuring risk Module 2. Intra-firm risks and directions for their minimization <ol style="list-style-type: none"> 1. Risks of the internal environment of the enterprise 2. Analysis of risks of investment projects 3. Ways to reduce economic risks 		
<i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Вітлінський В.В. Економічний ризик та методи його вимірювання / В.В. Вітлінський, С.І. Наконечний, О.Д. Шарапов. - К.: КНЕУ, 2000. - 354 с. 2. Кігель В.Р. Ризикологія: теоретичні основи та прикладні задачі, моделі і методи: Навчальний посібник для студентів економічних спеціальностей / В.Р. Кігель. - К.: Міленіум, 2017. - 230 с. 3. Економічний ризик: методи оцінки та управління: Навч. посібник / Т.А. Васильєва, С.В. Леонов, Я.М. Кривич та ін. - Суми: ДВНЗ «УАБС НБУ», 2015. - 208 с. 4. Лук'янова В.В. Економічний ризик. Навчальний посібник / В.В. Лук'янова, Т.В. Головач. К.: Академвидав, 2007. - 462 с. 5. Ястремський О.І. Моделювання економічного ризику / О.І. Ястремський. - Київ: Либідь, 2012. - 176 с. 6. Dionne, G. (2019). Corporate Risk Management: Theories and Applications, 236 p. 7. Hanspeter, S. (2017). Risk Theory, 195 p. 		

Recommended reading

1. Вітлінський В.В. Аналіз, моделювання та управління економічним ризиком: Навч.-метод. посібник для самост. вивч. дисц. / В.В. Вітлінський, П.І. Верченко. - К.: КНЕУ, 2000. - 260 с.
2. Машина Н.І. Економічний ризик та методи його вимірювання. Навчальний посібник / Н.І. Машина. - К.: Центр навчальної літератури, 2008. - 188 с.
3. Івченко І.Ю. Економічні ризики. Навчальний посібник / І.Ю. Івченко. - К., 2009. - 304 с.
4. Visemih William Muffee. Risk Management: Theory And Practice, 2006. - 110 p.
5. Ostrom, Lee T., & Wilhelmsen, Cheryl A. (2012). Risk Assessment: Tools, Techniques, and their Applications, 392 p.

INVESTMENT ACTIVITY				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	8/8 weeks, 32 hours in class	4 / Mandatory Course paper: 1 ECTS credit	Anatolii Zadoia, Doctor of Science, Professor	120 hours (16 h. lectures, 16 h. seminars/practical, 58 h. self-study time) Course paper: 30 h.
The aim of the course is to develop an ability to analyse complex data, evaluate theories and concepts, and provide solutions to problems in international investment activity				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) analyse the investment climate of the country, measure the expected return and risk opportunities and evaluate the performance of investments;		Lecture, seminars, discussion		Participation in the discussion, essay, presentation (CAS)
2) clearly communicate information using a writing style and structure that is appropriate to the assessment tool and to workplace norms;		Seminars, self-study activity		Essay, presentation (CAS)
3) analyse and evaluate key economic principles that apply to the business environment and solve basic problems concerning international investments;		Lecture, seminars		Essay, test (CAS)
4) begin to work autonomously and reflect through self-appraisal;		Internet search, self-study activities		Essay, test (CAS)
5) retrieve and utilize relevant information from appropriate sources e.g. textbooks, newspapers, websites, business magazines and selected journals;		Problem lecture, discussion		Presentation, participation in the discussion (CAS)
6) demonstrate relevant practical, academic and subject specific skills e.g. group work, academic referencing and the production of a bibliography.		Discussion, role play, self-study activity		Participation in the discussion, essay, presentation test (CAS)
Learning outcomes 1-6				Final exam (FAS)
Learning outcomes 1-6				Course paper (FAS)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (1 set of written assignments, which includes 2 essays and 1 case) 60% Continuous assessment: 15% Test (multiple choice, computer) 20% Essay (written) 10% Presentation (oral, multimedia) 15% Mid-term control (computer multiple choice tests, mini case)				
Contents				

Thematic structure of the course:

1. Features and principles of international investment activities
2. Direct and indirect investments
3. International investment infrastructure
4. International business investment activities and its economic efficiency
5. Forms and methods of public administration of international investment activities
6. Peculiarities of foreign investments in Ukraine
7. International stock market
8. International bond market
9. Derivative securities in the international market
10. The indices of the stock market and investment ratings
11. Management of international investment portfolio

Literature

Language of teaching Ukrainian

Compulsory reading

1. Задоя А.О. Міжнародна інвестиційна діяльність: навчальний посібник [Електронний ресурс] / А.О. Задоя. - Дніпро: Університет імені Альфреда Нобеля, 2018. - 122 с. - Режим доступу: <http://ir.duan.edu.ua/handle/123456789/1172>
2. Адамчик В.В. Міжнародна інвестиційна та інноваційна діяльність: теоретичні та прикладні аспекти [Текст]: навч. посіб. / В.В. Адамчик; Нац. ун-т 'Львів. Політехніка'. - Тернопіль; Львів: Крок, 2014. - 238 с.
3. Международная инвестиционная деятельность: конспект лекций для иностранных студентов социальности 056 «Международные экономические отношения» / Составители Андросова Т.В., Чернышова Л.А. - Харьков: Из-во «Форт», 2017. - 193 с.
4. Швед В.В. Міжнародна інвестиційна діяльність [Текст]: навч. посіб. / В.В. Швед, О.А. Закладний. - Вінниця, 2017. - 224 с.

Recommended reading

1. Закон України «Про режим іноземного інвестування» №93/96 ВР від 19.03.96 р. зі змінами й доповненнями. - Режим доступу: <http://zakon.rada.gov.ua/>.
2. Закон України «Про інвестиційну діяльність» №1560-ХІІ від 18.09.91 р. - Режим доступу: <http://zakon.rada.gov.ua/>.
3. Безродна С. М. Інвестування: компендіум / С.М. Безродна, Н.В. Миськова. Чернівці, 2013. - 168 с.
4. Єгорова І.Г. Міжнародна інвестиційна діяльність: Навчальний посібник / І.Г. Єгорова, Г.І. Матукова, Я.О. Ізмайлов, А.В. Куценко, С.І. Мацюра. - Кривий ріг: Видавничий дім, 2010. - 291 с.

HUMAN RESOURCES MANAGEMENT				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	7 / 14 weeks, 28 hours in class	3 / Elective	Volodymyr Momot, Doctor of Science, Full Professor	90 hours (14 h. lectures, 14 h. seminars/practical, 62 h. self-study time)
The aim of the course is to form theoretical knowledge and practical skills in developing and implementing personnel policies in modern organizations, of employees rational selection of employees for positions, evaluation and development of employees and their purposeful use				
Learning outcomes			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, the students should be able to:				
1. Identify the key areas of human resources;			Lecture, seminars, discussion, Internet search, self-study activities	Participation in the discussion, essay, test (CAS)
2. Understand the strategic role of human resources;			Discussion, case study in small groups	Participation in the discussion, peer small group presentation (CAS)
3. Identify total compensation and benefits packages;			Discussion, case study in small groups	Participation in the discussion, peer small group presentation (CAS)
4. Evaluate training and career development within a company;			Problem lecture, case study in small groups	Peer small group presentation (CAS)
5. Identify the key factors in workforce planning;			Role play	Participation in the role play (CAS)
6. Understand the relationship in human resource area;			Problem lecture, case study in small groups, discussion	Participation in the discussion, peer small group presentation (CAS)
Identify corporate human resource partners;			Role play	Participation in the role play (CAS)
8. Apply the tools and theories of optimising enterprise effectiveness.			Lecture, seminars, discussion, Internet search, self-study activities	Participation in the discussion, essay, test (CAS)
Assessment				
Final grade (final assessment) as a result of 100% continuous assessment:				
30% Participation in the discussion				
20% Participation in the role play				
20% Test				
10% Essay (written)				
20% Presentation (oral, multimedia)				
Contents				
1. The perspective of HRM				
2. Human Resources Planning				

3. Acquiring Human Resources
4. Human Resources Training and Development
5. Career Planning. Personal selection and placement
6. Performance Management System
7. Compensation Management
8. Motivation. Productivity Management
9. Retirement/Separation

Literature

Language of teaching Ukrainian

Compulsory reading

1. Управління персоналом та економіка праці [Текст]: [учб. посіб.] / [М. І. Погорелов та ін.]; за ред. проф. Погорелова М.І. [та ін.]; Нац. техн. ун-т 'Харків. політехн. ін-т'. - Харків: Щедра садиба плюс: НТУ 'ХПІ', 2015. - 521 с.
2. Гавриш О.А. Технології управління персоналом. Монографія. / О.А. Гавриш, Л.Є. Довгань, І.М. Крейдич, Н.В. Семенченко. - Київ: НТУУ КПІ імені Ігоря Сікорського, 2017. - 528 с.
3. Управління персоналом [Текст]: підручник / Шубалий О. М. [та ін.]; за ред. д-ра екон. наук, проф. Шубалого О. М.; Луц. нац. техн. ун-т. - Луцьк: ІВВ Луцького НТУ, 2018. - 403 с.
4. Криворучко О.М. Управління персоналом підприємства [Текст]: навч. посіб. для студентів ВНЗ спец. 'Менеджмент організацій і адміністрування' / О.М. Криворучко, Т.О. Водолажська; Харків. нац. автомоб.-дорож. ун-т. - Харків : ХНАДУ, 2016. - 200 с.

Recommended reading

1. Стрельбіцький П.А. Управління персоналом [Текст]: конспект лекцій: навч. посіб. / П.А. Стрельбіцький, О.В. Рарок, Л.А. Рарок ; Кам'янець-Поділ. нац. ун-т ім. Івана Огієнка, Екон. ф-т, Каф. упр. персоналом і економіки праці. - Кам'янець-Подільський: Сисин Я.І., 2015. - 177 с.
2. Управління персоналом в умовах знаннєвої економіки [Текст]: колект. монографія / [Зайцева О. І. та ін.; під ред. д-ра екон. наук, проф. Г.Г. Савіної]; Херсон. нац. техн. ун-т. - Херсон: Вишемирський В.С., 2019. - 129 с.
3. Залюбінська Л.М. Управління персоналом [Текст]: підруч. для студентів ВНЗ / Л.М. Залюбінська, М.Л. Скорик; Одес. нац. ун-т ім. І.І. Мечникова, Ін-т математики, економіки та механіки. - Одеса: ОНУ, 2016. Ч. 2. - 2017. - 558 с.
4. Управління персоналом [Текст]: навч.-метод. посіб. / [уклад.: Дяків О.П., Островерхов В.М.]; Тернопіл. нац. екон. ун-т. - Тернопіль: ТНЕУ, 2018. - 287 с.
5. Ходаківський Є.І., Богоявленська Ю.В., Грабар Т.П. Психологія управління. 5-те вид. перероб. та доп. / Є.І. Ходаківський, Ю.В. Богоявленська, Т.П. Грабар. - К.: Центр учбової літератури, 2016. - 492 с.

SMALL AND MEDIUM BUSINESS MANAGEMENT				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	8/8 weeks, 32 hours in class,	3 / Mandatory	Olha Kotko, Ph.D. (Candidate of Science), Associate Professor	90 hours (16 h. lectures, 16 h. seminars / practical classes, 58 h. self-study time)
Course aims: The aim of this course is to provide students with appropriate theoretical knowledge and practical insights related to the management of Small Medium Enterprises (SMEs) and to develop students' creativity and innovation skills within a small business environment.				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) identify the characteristics of successful entrepreneurs; 2) identify and describe strategies for supporting entrepreneurship; 3) write a formalized business plan, and perform this task; 4) critically evaluate SMEs characteristics, behavior and motivations; 5) evaluate the relevance of creativity and innovation to SMEs and to the development of business opportunities; 6) assess the importance of the contribution of marketing to the success of SMEs. Learning outcomes 1-4 Learning outcomes 1-6		Lecture, discussion Lecture, seminars Discussion, self-study activities Lecture, seminars, self-study activities, Class discussion Lecture, class discussion	Oral answers to questions, (CAS) Participation in the discussion (CAS) Presentation, test (CAS) Essay, participation in the discussion, case-study (CAS) Oral answers to questions (CAS) Presentation, reports (CAS) Mid-term control: tests, mini case (CAS) Final exam (FAS)	
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (2 sets of written assignments, each assignment includes 1 essays and 1 mini case) 60% Continuous assessment: 10% Participation in the discussion / workshop 10% Case study 40% Mid-term control (practical task, essay)				
Contents				
Thematic structure of the course: Module 1. Theoretical aspects and law regulatory support of SMEs 1. Small Medium Enterprises and elements of entrepreneurship. 2. Growth and Development in SMEs 3. Building the Right Team 4. SMEs and Internationalization- policy and support. Module 2 Structure of Small and Medium Enterprises				

5.	Decision making, planning, and strategy in SMEs
6.	Marketing Strategy
7.	Financing the New Venture.
8.	Self-management as a tool of SMEs successful development
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Організація виробничої та маркетингової діяльності малого і середнього бізнесу: монографія / за наук. ред. д.е.н., професора, академіка АЕНУ К. С. Жадька. - Дніпро: УМСФ, 2019. - 224 с 2. Рарок О.В. Менеджмент малих підприємств: проблеми і перспективи / О.В. Рарок // Молодий вчений. - 2016. - № 6 (33). - С. 100-104. 3. Томнюк Т.Л. Зарубіжний досвід підтримки малого бізнесу: уроки для України / Т.Л. Томнюк // Економіка і суспільство. - 2018. - Вип. 16. - С. 527-533. 4. Ігнат'єва І.А., Паливода О.М., Янковой Р.В. Менеджмент організацій (малого та середнього бізнесу): підручник / Київ. нац. ун-т технологій та дизайну. - Київ: КНУТД, 2014. - 359 с 5. Kurochkina, A.A., Voronkova, O.V., Lukina, O.V., & Bikezina, T.V. Management features of small and medium-sized business enterprises [Електронний ресурс]. - Режим доступу: https://cutt.ly/1gzvHYi 6. Holátová, D., & Březinová, M. (2017). Management of Human Resource in Small and Medium-Sized Enterprises: Case Study. [Електронний ресурс]. - Режим доступу: https://cutt.ly/qgzvNtd Recommended reading <ol style="list-style-type: none"> 1. Стратегія розвитку малого та середнього підприємництва в Україні на період до 2020 року: схвалена розпорядженням КМУ від 24.05.2017 № 504-р. URL: https://zakon.rada.gov.ua/laws/show/504-2017-p 2. Господарський кодекс України: Закон України від 16.01.2003 № 436-IV (зі змінами та доповненнями). URL: http://zakon0.rada.gov.ua/laws/show/436-15 3. Податковий кодекс України: Закон України від 02.12.2010 № 2755-VI (зі змінами та доповненнями). URL: http://zakon3.rada.gov.ua/laws/show/2755-13 4. Щекин Г. В. Управление бизнесом: Экспресскурс для деловых людей / Г. В. Щекин. - 5-е изд.; стер. - К.: ДП Изд. дом "Персонал", 2012. - 232 с. 5. Мельников А.М. Основы организации бизнеса: навч. посіб. / за заг. ред. А.М. Мельникова / А.М. Мельников, О.А.Коваленко, Н.Б. Пундяк - К.: «Центр учбової літератури», 2013. - 200 с. 	

ELECTIVE COURSES

<i>ECONOMIC THEORY (BASIC OF ECONOMIC SCIENCE)</i>				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	1/14 weeks, 42 hours in class	5 / Elective	Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Students will be able to analyze complex data on the commodity market, labor marker, the impact of supply and demand on the price of a commodity and develop solutions to such problems as business startup and market competition				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) demonstrate knowledge of specific terminology and concepts related to basics of economic theory;		Lecture, seminars, discussion		Participation in the discussion, quizzes (CAS)
2) describe the main components of market economy, command economy and mixed economy;		Lecture, seminars, panel discussion		Participation in the discussion, oral answers (CAS)
3) classify economic resources and needs		Lecture, seminars, panel discussion		Participation in the discussion, test (CAS)
4) understand the significance of division of labour and role of exchange for effective use of resources		Lecture, imitative game		Participation in the discussion,
5) quantify the impact of changes in factors of supply and demand on equilibrium quantity and market price;		Problem lecture, solving calculative tasks		Making calculations and explanation of results, test (CAS)
6) explain the necessity of free entrepreneurship and competition for effective functioning of market economy		Problem lecture, case study in small groups Self-study activities		Peer small group self-study results' presentation (CAS)
7) describe the economic mechanism of an enterprise		Lecture, seminars, discussion		Participation in the discussion, quizzes (CAS)
Learning outcomes 1-7				Mid-term control, essay (CAS)
Learning outcomes 1-7				Final exam (FAC)
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%) 40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests) 60% Continuous assessment: 20% Test (multiple choice, computer) 10% Calculative tasks (written) 15% Answers (oral)				

15% Mid-term control (computational exercises, mini case)
Contents
Thematic structure of the course: <ol style="list-style-type: none"> 1. Economic theory: subject, methods and use. 2. Formation and development of Economics. 3. Needs, resources, production possibilities. 4. Division of labour, commodity production, money. 5. Property and its economic role. 6. Mixed economy, economic role of the state. 7. Demand. 8. Supply. 9. Market equilibrium, the price mechanism. 10. Entrepreneurship. 11. Competition and Monopoly. 12. Income. 13. Enterprises.
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Петруня Ю.Е., Задоя А.А. Основы экономической теории: учеб. пособие / Ю.Е.Петруня, А.А.Задоя. К.: Знання, 2011. – 359с. 2. Основы економічної теорії: Навчальний посібник / За заг.ред. П.В. Круша, В.І. Депутат, С.О. Тульчинської. – К.: Каравела, 2008. – 448 с. 3. Основы економічної теорії (політекономія): Збірник завдань для самостійної роботи та контролю знань / А.О. Задоя, Ю.Є. Петруня, С.В. Кузьмінов, Е.М. Лимонова, Л.П. Ландовська. – Д.: Вид-во ДУЕП, 2010. – 108 с. 4. Соколов М. Економічна теорія. Підручник / М. Соколов, М. Горлач, В. Гущенко. – К.: Центр навчальної літератури, 2019. – 532 с. Recommended reading <ol style="list-style-type: none"> 1. Базилевич В.Д., Базилевич К.С. Ринкова економіка: основні поняття і категорії: Навчальний посібник. - К.: Знання, 2008. - 263 с. 2. Гальчинський А.С. Основы економічних знань: Навч. посібник. - К.: Вища школа, 2008. - 544 с. 3. Мочерний С.В., Мочерна Я.С. Політична економія: Навчальний посібник. - К.: Знання, 2007. - 684 с. 4. Камінська Т.М. Основы економічної теорії: підручник (I-IV р. а.) / Т.М. Камінська. - 2-е видання. - К.: Всеукраїнське спеціалізоване видавництво «Медицина», 2018. - 232 с.

HISTORY OF ECONOMIC THOUGHT				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	1/14 weeks, 42 hours in class	5 / Elective	Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
The aim of this course is in-depth study and creative understanding of the stages and directions of development of economic thought; systematization economic knowledge				
Learning outcomes			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) know the basic patterns of origin and development of economic visions, their dependence on specific historical conditions;			Lecture, seminars, discussion	Participation in the discussion, quizzes, tests (CAS)
2) be able to evaluate economic ideas and views in terms of their belonging to certain schools or areas;			Lecture, seminars, panel discussion	Participation in the discussion, oral answers (CAS)
3) analyze economic situations from the standpoint of various scientific concepts;			Lecture, seminars, panel discussion, roundtable	Participation in the discussion, solving problems (CAS)
4) use the categorical-conceptual apparatus offered by different schools;			Problem lecture, discussion,	Participation in the discussion, computer test (CAS)
5) to monitor the relationship in the field of economic policy with theoretical concepts of the past and present.			Problem lecture, case study in small groups	Participation in the discussion, self-study results' presentation, essay, test (CAS)
Learning outcomes 1-5			Self-study activities	Mid-term control, (CAS)
Learning outcomes 1-5				Final exam (FAS)
Assessment				
100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)				
40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests)				
60% Continuous assessment:				
20% Test (multiple choice, computer)				
25% Answers (oral)				
15% Mid-term control (mini case)				
Contents				
Thematic structure of the course:				
1. Economic thought of the ancient world and the Middle Ages				
2. Mercantilism				
3. Classical political economy				
4. Marxist direction of economic thought				
5. Neoclassical economic theory				
6. Keynesianism and its evolution				

7. Socio-institutional direction of economic thought

Literature

Language of teaching Ukrainian

Compulsory reading

1. Історія економіки та економічної думки: навчальний посібник / А.О. Задоя, С.В. Кузьмінов, Е.М. Лимонова та ін. / за ред. А.О. Задоя. - Д.: Вид-во ДУЕП імені Альфреда Нобеля, 2011. - 372 с.
2. История экономических учений: Підручник / П.М. Леоненко, П.Ю. Юхименко. - К.: Знання, 2008. - 639 с.
3. Тарасевич В.Н. Історія економічних вчень: підручник / В.Н. Тарасевич. - К.: ЦУЛ, 2019. - 352 с.

Recommended reading

1. Історія економічних вчень: У 2 ч.: Підручник / За ред. В.Д. Базилевича. - К.: Знання, 2006. - 512 с.
2. Ядгаров Я.С. История экономических учений / Я.С. Ядгаров. - М.: Инфра. - М, 2012. - 480 с.
3. История экономических учений (современный этап) / Худокормов А.Г. - М., 2004. - 733 с.
4. Якобчук В.П. Історія економіки та економічної думки: Навчальний посібник / В.П. Якобчук. - К.: ЦУЛ, 2019. - 476 с.
5. Любохинець Л.С. Історія політичних та економічних вчень / Л.С. Любохинець. - К.: ЦНЛ, 2017. - 294 с.

PHILOSOPHY				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	2/14 weeks, 42 hours in class	5 / Elective	Hanna Shcholokova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: The course’s aim is to facilitate the development of students’ coherent worldview system encompassing problems of the human existence, man’s relationship with nature and society and methods of discovering objective truth				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) understand the origins, structure and civilizational role of various traditions of philosophical thought;			Lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)
2) evaluate and compare main stages and traditions in the evolution of philosophical thought;			Problem lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)
3) analyze sources of philosophical thought and critically perceive various philosophical ideas;			Problem lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)
4) apply acquired knowledge of philosophical ideas and doctrines to solving practical problems (both general and narrowly professional) in the rational and ethically acceptable ways.			Problem lecture, Internet search, self-study activity, workshop	Participation in the discussion, solving problems (CAS)
5) develop and defend one’s own ideas and suggestions regarding the most important issues of the human life and social development.			Problem lecture, seminars, Internet search, self-study activity, panel discussion	Participation in the discussion, essay, solving problems (CAS)
Learning outcomes 1-5				Mid-term control (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 20% Participation in the discussion 20% Test 20% Essay (written) 20% Presentation (oral, multimedia) 20% Mid-term control (essay)				
Contents				

Thematic structure of the course:**Module 1. History of philosophy.**

1. What is philosophy? (Introduction).
2. Philosophy of the Ancient world.
3. Medieval philosophy.
4. Philosophy of the Renaissance and Early Modern period.
5. Philosophy of the Modern and Contemporary Era.

Module 2. Theory of philosophy.

1. Ontology.
2. Epistemology.
3. Philosophical anthropology
4. Social and political philosophy.
5. Philosophy of science.

Literature

Language of teaching Ukrainian

Compulsory reading

1. Причепій Є.М. Філософія: Конспект лекцій / Є.М. Причепій. – К.: Академія, 2009. – 592 с. (базовий підручник).
2. Киричок О.Б. Філософія: Підручник для студентів вищих навчальних закладів / О.Б. Киричок. – Полтава: РВВ ПДАА, 2010. – 381 с.
3. Кривуля О.М. Філософія: навчальний посібник / О.М. Кривуля. – Х.: ХНУ імені В.Н. Каразіна, 2010. – 592 с.
4. Осипов А.О. Філософія: Навчально-методичний посібник для студентів денної та заочної форми навчання / А.О. Осипов. – Д.: Видавництво Дніпропетровського університету ім. А. Нобеля, 2014. – 60 с.
5. Осипов А.О. Філософія науки (методи та форми наукового пізнання): Навчально-методичний посібник для самостійної роботи / А.О. Осипов. – Д.: Видавництво Дніпропетровського університету ім. А. Нобеля, 2014. – 196 с.

Recommended reading

1. Кулик О.В. Філософія: Навчальний посібник / О.В. Кулик. - Д.: Моноліт, 2013. - 692 с.
2. Філософія: підручник для студентів вищих навчальних закладів / кол. авторів; за ред. Л.В. Губерського. - Харків: Фоліо, 2013. - 510 с.
3. The Stanford Encyclopedia of Philosophy [Electronic resource]. - Access mode: <https://plato.stanford.edu/index.html>

ETHICS AND AESTHETICS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	2/14 weeks, 42 hours in class	5 / Elective	Hanna Shcholokova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: The course's aim is to provide students with basic knowledge of aesthetical and ethical theories as well as to develop their ability to act in professional and broader social spheres applying principles and rules of aesthetical and ethical judgment				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) use the theoretical apparatus of modern ethics and aesthetics;			Lecture, Internet search, self-study activity, seminars	Participation in the discussion, essay, test (CAS)
2) analyze own acts and acts of other individuals and groups from the moral point of view;			Problem lecture, Internet search, self-study activity, seminars, panel discussions	Participation in the discussion, practical skills assessment (CAS)
3) aesthetically evaluate professional environment and results of professional activity as well as situations and objects of everyday life;			Problem lecture, Internet search, self-study activity, panel discussions	Participation in the discussion, case study (CAS)
4) obtain and use relevant information from appropriate sources (textbooks, newspapers, business magazines and selected magazines, websites, databases);			Internet search, guided self-study activity, self-study activity, panel discussion	Participation in the discussion, solving problems, test (CAS)
5) classify and generalize information, make references and overviews connected with professional activity issues; edit and review texts as well as make their summaries;			Seminars, Internet search, guided self-study activity, self-study activity	Essay, practical skills assessment, solving problems (CAS)
Learning outcomes 1-5				Mid-term control (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 20% Participation in the discussion 20% Participation in the business play 20% Test 20% Presentation (oral, multimedia) 20% Mid-term control (essay, written)				
Contents				

Thematic structure of the course:**Module 1. Aesthetics**

1. Aesthetics as a philosophical theory of perception.
2. The basic aesthetic categories.
3. The nature and essence of art.
4. Morphology of art.
5. The aesthetic and artistic practice search.

Module 2. Ethics

1. The philosophical theory of morality.
2. History of ethical teachings.
3. Morality as a social phenomenon.
4. Ethics of the twenty first century.

Literature

Language of teaching Ukrainian

Compulsory reading

1. Етика та естетика: Навчально-методичний посібник (у схемах і таблицях) / за наук. ред. проф. В.С. Бліхара. - Львів: ПП «Арал», 2018. - 204 с.
2. Лозовой В.О. Естетика: Навч. посібник. - К.: Юрінком Інтер, 2003. - 208 с.
3. Малахов В.А. Етика. Курс лекцій: Навч. посібник - 3-те вид. - К.: Либідь, 2001. - 384 с.

Recommended reading

1. Вознюк Н.М. Етика: Навчальний посібник. - К.: Центр учбової літератури, 2008. - 212 с.
2. Етика. Естетика: Навчальний посібник / за наук. ред. Панченко В.І. - К.: «Центр учбової літератури», 2014. - 432 с.
3. Лесько О.Й. Етика ділових відносин. - Вінниця: ВНТУ, 2011. - 309 с.
4. Фесенко Г.Г. Етика та естетика. - Харків: ХНАМГ, 2009. - 360 с.
5. Graham G. Philosophy of the Arts. An introduction to aesthetics [Electronic resource]. - Access mode: <https://ia.eferit.com/ea/f4b5c438d6cb2068.pdf>

PRINCIPLES OF BUSINESS PSYCHOLOGY				
Language of teaching	Semester / Duration	ECTS credits/ Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	2/14 weeks, 42 hours in class	5/Elective	Lubov Boiko, Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: Students will have gained comprehensive knowledge about the topic, have an ability to analyses complex data, evaluate theories and concepts, and provide solutions to problems in psychology. Students acquire knowledge of key positions of theory of psychology, basic categories and concepts; basics of the system of knowledge, which expose psychological essence of man, feature of the psychological phenomena; objective laws of development of psychical properties of personality, factors that influence on its forming and development; basics of co-operation and intercourse; psychological terms of efficiency of intercourse				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) classify and generalize information, make references and overviews connected with professional activity issues; edit and review texts as well as make their summaries;		Lecture, seminars, dispute	Participation in the discussion (CAS)	
2) apply psychological objective laws of analysis of problems, connected with a psyche functioning, psychical processes and states;		Analitical work in small groups, role play	Participation in the role play (CAS)	
3) analyze psychological features;		Discussion on the materials of lectures	Essay, test (CAS)	
4) influence on the process of organization of the studies and education;		Lectures, seminars, presentations in small groups, internet search, self-study activities	Essay, test (CAS) Presentation	
5) utilizes psychological knowledge in organization of studies, team management and stimulation of social activity of personality;		Problem lecture, discussion	Participation in the discussion, test (CAS)	
6) demonstrate relevant practical, academic and subject specific skills e.g. group work, academic referencing and the production of a bibliography.		Problem lecture, self- study activity, case-study	Participation in the discussion, case study (CAS)	

Learning outcomes 1-6	Mid-term control (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 20% Participation in the discussion 10% Mid-term control (essay, written)	
Contents Thematic structure of the course: Module 1. Psychology of personality <ol style="list-style-type: none"> 1. Entering into psychology 2. Psyche, consciousness and self-consciousness 3. A concept of personality in psychology 4. Individually typological features of personality 5. Emotionally volitional sphere of personality. Necessities and reasons 6. Concept of 'I am conceptions' Module 2. Cognitive psychical processes <ol style="list-style-type: none"> 1. Attention. Feeling, perception, presentation 2. Memory. 3. Thought. Development of intellect 	
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Засєкіна Л.В., Пастерник Т.В. Основи психології та міжособове спілкування: навчальний посібник. - К., 2018. - 216 с. 2. Сергєєнкова О. Загальна психологія. - К, 2019. - 296 с. 3. Романець В. Основи психології. – К., 2018. - 632 с. 4. Дуткевич Т. Загальна психологія. Теоретичний курс. - К., 2019. - 488 с. 5. Бойко Л.Г. Психология и педагогика. Конспект лекций (електр.) - ДУАН, 2019. 6. Мітіна С.В. Психология личности. - К., 2020. - 274 с. Recommended reading <ol style="list-style-type: none"> 1. Миросчук М, Психология познавательных процессов. - К., 2019. - 412 с. 2. Кудряшова Л.А., Педагогика и психология. Краткий курс. - К., 2016. - 160 с. 3. Носенко Т.М. Общий психологический практикум. - М., 2017. - 417 с. 4. Ільїна Н. Загальна психологія в екзаменаційних питаннях і відповідях. - К., 2018. - 704 с. 	

SECOND FOREIGN LANGUAGE (SPANISH)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Spanish	3-6/53 weeks, 159 hours in class	20/ Elective	Kateryna Pecherna, Lecturer	600 hours (159 h. seminars/practical, 441 h. self-study time)
Course aims: The course is geared towards helping students study the language according to the norms of vocabulary and grammar usage in writing, speaking, listening and reading at levels A1-B1 within the thematic range of material concerning common, social and cultural spheres of L2 learning.				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) Speak freely and without preparation on topics studied; 2) Participate fully in an interview; 3) Produce clear, well-spoken, well-structured speech with logical structure which helps the listener to notice and remember important points; 4) Understand the dialogue and monologue speech of non-special texts at intermediate level, well-read by native speakers at middle speed, containing up to 15% of unfamiliar words; 5) Interpret and analyze text on the subject offered; 6) Summarize the information read in their native or foreign language. 7) Write small stories or make written description of events concerning their lives, make description of the film, plays, books etc Learning outcomes 1-4 Learning outcomes 1-7			Seminars, discussion, role play Seminars, role play Internet search activities, discussion Seminars, student presentation, discussion Seminars, round table discussion Pair work, small group discussion Internet search, group work, seminars	Participation in the discussion/role play (CAS) Participation in the role play/ discussion (CAS) Participation in the discussion (CAS) Peer small group presentation, test (CAS) Peer assessment, participation in the discussion (CAS) Participation in the discussion, peer assessment (CAS) Essay(CAS) Mid-term control: tests, mini case (CAS) Achievement test (CAS) or Final exam (FAS)
Assessment Semester 3-5 Final grade (final assessment) as a result of 100% continuous assessment: 20% Participation in the role play; 20% Test (multiple choice, computer); 20% Essay (written); 10% Presentation (oral, multimedia);				

<p>20% Participation in the discussion; 10% Mid-term control (computer multiple choice tests, mini case)</p> <p>Semester 6 100% Final assessment as a result of final exam (40%) and continuous assessment (60%) 40% Final exam (4 sets of written assignments, each assignment includes 2 essays and computer multiple choice tests) 60% Continuous assessment: 5% Participation in the role play; 5% Test (multiple choice, computer); 20% Essay (written); 10% Presentation (oral, multimedia); 20% Mid-term control (computer multiple choice tests, mini case)</p>
<p>Contents</p> <p>Thematic structure of the course:</p> <ol style="list-style-type: none"> 1. Conocimiento, Saludos. Tiempo. Presentación. 2. La biografía. La familia. 3. Contactos y trabajos diarios. La rutina. Día de descanso. 4. Relaciones familiares. 5. Actividades habituales. Un hogar. Mi infancia. 6. Hoteles y servicios hoteleros. Mi día de trabajo. 7. Estaciones del año. Condiciones climáticas. 8. Comida. En el restaurante. El mercado. Las recetas populares. 9. La apariencia. 10. Persona y personalidad. 11. La ropa. El estilo. 12. De compras. En la tienda de ropa. En la zapatería. 13. Pasatiempo favorito de los españoles y de los ucranianos. 14. Los fines de la semana y las vacaciones. 15. Mundo hispano. Las primeras civilizaciones. 16. Pasatiempo y ocio. Deporte. 17. Deportes de verano y de invierno. Deportes en el gimnasio y al aire libre. 18. Los viajes. El turismo.
<p>Literature <i>Language of teaching Ukrainian</i></p> <p>Compulsory reading</p> <ol style="list-style-type: none"> 1. Чичин А. В. Ученик испанского языка / Чичин А. В. – М.: Московский лицей, 2004. – 361 с. 2. Francisca Castro Viúdez, Ignacio Rodero Díez, Carmen Sardinero Franco / Español en marcha 4/Curso de español como lengua extranjera – Sociedad General Española de Librería, S.A., 2007. 3. Concha Moreno, Carmen Hernández, Clara Miki Kondo / Gramática / - Grupo Anaya, S.A., 2007. <p>Recommended reading</p> <ol style="list-style-type: none"> 1. Сборник упражнений по грамматике испанского языка: уч. пособие / В.С. Виноградов. – М.: Книжный дом «Университет», 2001. - 384 с. 2. Нуждин Г.А. Учебник испанского языка / Г.А. Нуждин. – М.: Айрис-пресс, 2006. - 528 с. 3. Устинова Р. Ф. Испанська мова: навч. посібник. / Р. Ф. Устинова. - Д.: НГУ, 2006. - 310 с. 4. Mónica García - Viñó Sánchez/ Preparación al Diploma de español Nivel A2 - Edelsa Grupo Didascalia. S.A., Madrid. 5. Большой русско-испанский словарь. [под ред. д. ф. н. проф. Г.Я. Туровера]. - М.: Русский язык, 2001. - 854 с.

SECOND FOREIGN LANGUAGE (GERMAN)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Spanish	3-6/53 weeks, 159 hours in class	20/ Elective	Mariia Homola, Senior Lecturer	600 hours (159 h. seminars/practical, 441 h. self-study time)
Course aims: The course is geared towards helping students study the language according to the norms of vocabulary and grammar usage in writing, speaking, listening and reading at levels A1-B1 within the thematic range of material concerning common, social and cultural spheres of L2 learning.				
Learning outcomes			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) Speak freely and without preparation on topics studied;			Seminars, discussion, role play	Participation in the discussion/role play (CAS)
2) Participate fully in an interview;			Seminars, role play	Participation in the role play/ discussion (CAS)
3) Produce clear, well-spoken, well-structured speech with logical structure which helps the listener to notice and remember important points;			Internet search activities, discussion	Participation in the discussion (CAS)
4) Understand the dialogue and monologue speech of non-special texts at intermediate level, well-read by native speakers at middle speed, containing up to 15% of unfamiliar words;			Seminars, student presentation, discussion	Peer small group presentation, test (CAS)
5) Interpret and analyze text on the subject offered;			Seminars, round table discussion	Peer assessment, participation in the discussion (CAS)
6) Summarize the information read in their native or foreign language.			Pair work, small group discussion	Participation in the discussion, peer assessment (CAS)
7) Write small stories or make written description of events concerning their lives, make description of the film, plays, books etc			Internet search, group work, seminars	Essay(CAS)
Learning outcomes 1-4				
Learning outcomes 1-7				Mid-term control: tests, mini case/ essay (CAS) Achievement test (CAS) or Final exam (FAS)
Assessment				
Semester 3-5				
Final grade (final assessment) as a result of 100% continuous assessment:				
20% Participation in the role play;				
20% Test (multiple choice, computer);				
20% Essay (written);				
10% Presentation (oral, multimedia);				

<p>20% Participation in the discussion; 10% Mid-term control (written tests for practical skills assessment, essay)</p> <p>Semester 6 100% Final assessment as a result of final exam (40%) and continuous assessment (60%) 40% Final exam (2 sets of written assignments, each assignment includes 1 essay and tests for practical skills assessment) 60% Continuous assessment: 5% Participation in the role play; 5% Test (multiple choice, computer); 20% Essay (written); 10% Presentation (oral, multimedia); 20% Mid-term control (written tests, essay)</p>
<p>Contents</p> <p>Thematic structure of the course:</p> <ol style="list-style-type: none"> 1. Begrüßen uns Verabschieden. Nach dem Befinden fragen. Familienstand. 2. Berufe. Zahlen 1-100. Sprachen. Länder. 3. Büro. Computer. Zahlen 100-1000.000. Möbel 4. Tageszeiten. Wochentage. Uhrzeiten. 5. Einkaufen. Geschmäcke und Vorlieben. 6. Alltagsaktivitäten. Freizeitaktivitäten. 7. Typische deutsche, schweizerische, österreichische Spezialitäten und Getränke. 8. Hotel in Deutschland, Österreich, der Schweiz. 9. Urlaub in Deutschland, Österreich, der Schweiz. Reise ins Ausland. 10. Feste und Feiertage. Sehenswürdigkeiten in Deutschland, Österreich, der Schweiz. 11. In der Stadt. Haus. Wohnung. Verkehr. 12. Gesundheit. Sport. Hobby. 13. Mein Traumhaus. Pläne und Wünsche. 14. Termine 15. Wetter. Jahreszeiten. Monate. 16. Tourismus. Natur und Landschaften. 17. Aktivitäten und Ereignisse. 18. Einrichtung. Umzug. 19. Lebensmittel. Verpackung und Gewichte. 20. Veranstaltungen.
<p>Literature <i>Language of teaching Ukrainian</i></p> <p>Compulsory reading</p> <ol style="list-style-type: none"> 1. Evans, S, Pude, A., & Specht, F. (2017). MENSCHEN. DAF. Niveau A1/1-A2/1, Hueber. 2. Бориско Н.Ф. Бизнес-курс немецкого языка. - К.: Логос, 2002. 3. Гомола М.М. Навчально-методичний посібник «Вивчаємо німецьку мову як другу іноземну» / Wir lernen DAF. - Дніпро: Університет імені Альфреда Нобеля, 2018. - 68 с. <p>Recommended reading</p> <ol style="list-style-type: none"> 1. Ulrich Achilles. Marktplatz: Deutsche Sprache in der Wirtschaft. - Köln, 1998. 2. Fandrych Christian, Tallowitz Ulrike. Klipp und Klar. Практична грамати́ка німецької мови: Навч. посібник. - К.: Методика, 2004. - 312 с. 3. Новий німецько-український, українсько-німецький словник: 60.000 слів та словосполучень. - Уклад.: Басанець З.О. та ін.; За ред. Е.І. Лисенко. - К.: А.С.К., 2005. - 1024 с. 4. Большой немецко-русский словарь/ К. Лейн и др. - М.: Медиа, 2007. - 1159 с.

ENTREPRENEURSHIP AND BUSINESS CULTURE				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	3/14 weeks, 42 hours in class,	5 / Elective	Olha Kotko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars / practical classes, 104 h. self study time)
Course aims: The aim of this course is development of knowledge about the nature of entrepreneurship; acquisition of practical skills of perception and integrated solutions to the problems that arise in the activity of businesses in order to create the favorable business environment and to increase the efficiency of industrial and economic systems				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) search for and justify the entrepreneurial ideas;		Problem lecture, self-study activity, seminars	Participation in the discussion, essay (CAS)	
2) take weighted decisions that concern choosing the method of the business start up and its form of entity;		Lecture, seminars	Participation in the discussion, essay (CAS)	
3) clarify the business goals and their development strategies;		Problem lecture, workshop	Participation in the discussion, practical skills assessment (CAS)	
4) organize carrying out of the entrepreneurial activity;		Problem lecture, self-study activity, workshop	Solving problems, practical skills assessment (CAS)	
5) develop the statutory documents and the entity’s business design;		Lecture, seminars,	Solving problems, practical skills assessment (CAS)	
6) resolve the business conflicts within the entity in a civilized way;		Lecture, practical classes, case study	Oral answers to questions, presentation, test (CAS)	
7) analyze and evaluate the effectiveness of entrepreneurship and take adequate decisions for the sake of its improvement.		Case study presentation, self-study activities	Case study presentation (CAS)	
8) assess the investment attractiveness and business reputation of the entities;		Lecture, practical classes	Participation in the discussion, practical skills assessment (CAS)	
Learning outcomes 1-8			Mid-term control (CAS)	
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 20% Presentation (oral, multimedia) 10% Mid-term control (essay, written)				

Contents
Thematic structure of the course: <ol style="list-style-type: none"> 1. The content of entrepreneurial activity. Objects and subjects of entrepreneurship. 2. Organizational and legal framework of entrepreneurship. 3. Entrepreneurial ideas and their implementation 4. Business planning as a tool of successful business 5. Investments as the financial source. 6. Taxation in business 7. Corporate business culture 8. Ethics of entrepreneurial activity 9. Social responsibility of business in modern conditions 10. Image formation and business person style
<i>Language of teaching Ukrainian</i>
Compulsory reading <ol style="list-style-type: none"> 1. Муха Р.А. Бізнес-культура, сутність та основні характеристики / Р.А. Муха // Ефективна економіка. - 2018. - №8 [Електронний ресурс]. - Режим доступу: http://www.economy.nayka.com.ua/pdf/8_2018/33.pdf 2. Грищенко І.М. Підприємницький бізнес: Підруч. для студентів ВНЗ / І.М. Грищенко. - К.: Грамота, 2016. - 519 с. 3. Тягунова Н.М. Підприємництво і бізнес-культура. Кредитномодульний курс: навч. посіб. / Н.М. Тягунова, О.А. Спориш. - К. : Центр учбової літератури, 2014. - 118 с. 4. Підприємництво і бізнес-культура: навчальний посібник / Укладачі: Лаготюк В.О., Безродна С.М. - Чернівці, Видавничий дім «РОДОВІД», 2016. - 158 с. 5. 10 Examples of Companies With Fantastic Cultures. [Електронний ресурс]. - Режим доступу: https://www.entrepreneur.com/article/249174
Recommended reading <ol style="list-style-type: none"> 1. Бизнес-культура разных стран: как не запутаться в местных традициях? [Електронний ресурс]. - Режим доступу: https://rb.ru/opinion/tonkosti-biznes-otnoshenij/ 2. Захарчин Г.М. Основи підприємництва: культура, технологія, відповідальність: навчальний посібник з грифом МОН / Г.М. Захарчин, О.В. Юринець. - К.: Знання, 2011. - 254 с. 3. 10 Principles of Organizational Culture [Електронний ресурс]. - Режим доступу: https://www.strategy-business.com/feature/10-Principles-of-Organizational-Culture?gko=1f9d7

ECONOMY AND BUSINESS IN FOREIGN COUNTRIES				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	3/14 weeks, 42 hours in class	5 / Elective	Oleksandr Zadoia, Ph.D. (Candidate of Science), Associate Professor Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
The main objective of the course is to familiarize students with the basic concepts and issues involved in the economy of different groups of countries and, in particular, economy of countries and regions highly involved in international trade and international business relationships				
Learning outcomes			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) demonstrate knowledge of the structure and main characteristics of the world economy as a whole and different groups of countries in particular;			Lecture, discussion, textbook assignments	Participation in the discussion oral answers to questions, (CAS)
2) understand and interpret modern tendencies of economic development, public regulatory policy and institutional environment in different groups of countries;			Problem lecture. seminars, self-study activity	Essay, test (CAS)
3) analyse sectoral structure of an economy, geographic structure of its trade economic policy tools; evaluate a nation’s productive potential;			Role play, lecture, workbooks	Participation in the role play, presentation (CAS),
4) retrieve and use relevant information from appropriate sources e.g. textbooks, newspapers, websites, business magazines and selected journals;			Case study, crossword puzzles, discussion	Participation in the discussion, test (CAS)
5) demonstrate key skills in data analysis, statistics, and calculation involved in economic problems;			Use of diagrams, tables, graphs, and charts, mini cases	Practical skills assessment, analysis of statistics report (CAS)
6) apply problem-solving skills to practical problems in economics, including the use of mathematic and statistics.			Internet search, problem lecture, forum	Participation in the forum, essay, test (CAS)
Learning outcomes 1-3				Mid-term control: tests, case study in small groups (CAS)
Assessment				

<p>Final grade (final assessment) as a result of 100% continuous assessment:</p> <p>10% Presentation (oral, multimedia)</p> <p>10% Participation in the role play</p> <p>30% Test (multiple choice, computer)</p> <p>15% Participation in the discussion</p> <p>5% participation in the forum</p> <p>30% Essay (written)</p>
<p>Contents</p>
<p>Thematic structure of the course:</p> <ol style="list-style-type: none"> 1. National economies in global economic system; 2. The economy of U.S. and Canada; 3. The economy of EU and Japan; 4. Features of economic development of newly industrialized countries (NIC); 5. The economy of Central and Eastern Europe (CEE); 6. The economy of Russian Federation; 7. The economy of People's Republic of China; 8. The economy of developing countries; 9. Strategic trading and economic partners of Ukraine
<p>Literature</p> <p><i>Language of teaching Ukrainian</i></p> <p>Compulsory reading</p> <ol style="list-style-type: none"> 1. Козак Ю.Г. Економіка зарубіжних країн: Навч. посібник [Текст] / Козак, Ю.Г., Ковалевський, В.В., Логвінова, Н.С. та ін. - К.: ЦУЛ, 2013. – 292 с. 2. Zadoia A. Economy of foreign countries: study guide [Electronic resource] / A. Zadoia, A. Magdich, O. Zadoia. - D.: Alfred Nobel University, Dnipro, 2019. - 210 с. 3. Central Intelligence Agency, ed. The WorldFactbook [Електронний ресурс]. - Режим доступу: https://www.cia.gov/library/publications/resources/the-world-factbook/ - вільний. Мова англ. <p>Recommended reading</p> <ol style="list-style-type: none"> 1. Стеблянюк І. О. Євроінтеграційні прагнення України: проблеми та (соціальні) перспективи [Текст] / І.О. Стеблянюк // Світове господарство і міжнародні економічні відносини. – 2016. – Т. 22. – №. 10/2. – С. 85-93. 2. Філіпенко А. С. Економіка зарубіжних країн // К: Знання. - 2016. – 543 с. 3. Задоя А.О. Міжнародні інтеграційні та дезінтеграційні процеси: суперечливі наслідки / А.О. Задоя, А.П. Боцула // Академічний огляд. - 2017. - №1(46). - С.5-13. 4. Задоя А.О. Великі та малі країни: інтегральний показник впливу на світову економіку / А.О. Задоя // Європейський вектор економічного розвитку. - 2016. - №1 (20). - С. 60-68. 5. Терехов, Є.М. Вплив транснаціональних корпорацій на розвиток національних економічних систем [Текст] / Є.М. Терехов, О.В. Прокопенко // Вісник Сумського державного університету. Серія Економіка. - 2010. - №1. - С. 103-113. 6. Чужиков В. І. Кластерна політика Європейського Союзу / В.І. Чужиков, О.Д. Лук'яненко [Текст] // Економіка України. - 2013. - №. 2. - С. 81-91.

WORLD HISTORY OF ECONOMY AND ECONOMIC THOUGHT				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	4/14 weeks, 42 hours in class	5 / Elective	Elvina Lymonova, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
The aim of this course is to develop students' understanding of the historical development of economy and its reflection in economic theories. It allows to make more informed decisions based on historical experience				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On completion of the course, students will be able to:				
1) demonstrate knowledge of facts, specific events, economic processes and relations in different countries in specific chronological periods;		Lecture, seminars, discussion		Participation in the discussion, quizzes, tests (CAS)
2) understand and interpret backgrounds and patterns of evolution of the global economy and history of economic thought;		Lecture, seminars, panel discussion		Participation in the discussion, oral answers (CAS)
3) identify and explain problems of national economy and economic thought		Lecture, seminars, panel discussion, roundtable		Participation in the discussion, solving problems (CAS)
4) categorise and understand the main economic concepts and directions for schools of economic thought		Problem lecture, discussion,		Participation in the discussion, computer test (CAS)
5) utilise relevant information from theoretical and methodological approaches to study economics and history of economic thought;		Problem lecture, case study in small groups Self-study activities		Participation in the discussion, self-study results' presentation, essay, test (CAS)
Learning outcomes 1-5				Mid-term control, (CAS)
Learning outcomes 1-5				Final exam (FAS)
Assessment				
100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)				
40% Final exam (close-book written assignment; assignment includes 2 essays and computer multiple choice tests)				
60% Continuous assessment:				
15% Test (multiple choice, computer)				
15% Essay (written)				
10% Answers (oral)				
20% Mid-term control (2 mini cases)				
Contents				
Thematic structure of the course:				

1. The subject and method of economics and history of economic thought
2. The primitive society and its evolution at the stage of early civilizations.
3. Economic development and economic thought during the formation of world civilizations.
4. Economy and social economic thought of European civilization during the Middle Ages.
5. The developing of market economy conditions in countries of the European civilization.
6. The development of market economy in the period of national states developing.
7. European civilization in the period of monopolistic competition.
8. Features of market economy and the basic directions of economic thought in Ukraine
9. Economy and economic thought in the first half of XX century
10. Development of national economies of the European civilization in the world economic system under the influence of scientific and technical revolution
11. Economic development of Ukraine under the Soviet economic system and its interpretation in economic thought
12. Formation of principles of market economy in Ukraine (90 years of the twentieth century)

Literature

Language of teaching Ukrainian

Compulsory reading

1. Історія економіки та економічної думки: навчальний посібник / А.О. Задоя, С.В. Кузьмінов, Е.М. Лимонова та ін./ за ред.. А.О. Задоя. - Д.: Вид-во ДУЕП імені Альфреда Нобеля, 2011. – 372 с.
2. Лортикян Э.Л. История экономики и экономической мысли Украины. Эволюция рыночной экономики. – Харьков: Консум, 2012. – 360 с.
3. История экономических учений: Підручник / П.М. Леоненко, П.Ю. Юхименко. – К.: Знання, 2008. – 639 с.
4. Тарасевич В.Н. Історія економічних вчень: підручник / В.Н. Тарасевич. – К.:ЦУЛ, 2019. – 352 с.

Recommended reading

1. Історія економіки та економічної думки: Навчальний посібник/ В.М. Ковальчук, М.В. Лазарович, М.І. Сарай. – К.: Знання, 2008. – 647 с.
2. Історія економічних вчень: У 2 ч.: Підручник/ За ред..В.Д. Базилевича. – К.: Знання, 2006. – 512 с.
3. Ядгаров Я.С. История экономических учений/Я.С. Ядгаров. – М.: Инфра. – М, 2012. – 480 с.
4. История экономических учений (современный этап) / Худокормов А.Г. - М., 2004. – 733 с.
5. Якобчук В.П. Історія економіки та економічної думки: Навчальний посібник / В.П. Якобчук. – К.:ЦУЛ, 2019. – 476 с.
6. Любохинець Л.С. Історія політичних та економічних вчень/ Л.С. Любохинець. – К.:ЦНЛ, 2017. – 294 с.

ETIQUETTE AND BASICS OF INTERNATIONAL PROTOCOL				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	4/14 weeks, 42 hours in class	5 / Elective	Iryna Shkura, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: to help students to understand the role of business etiquette and international protocol in the modern business communication and negotiation activity, the nature of many differences in cross-cultural behaviour, the rules of organizing social and professional relations, collective and individual behaviour, etiquette as an international “language” and rules in fast changing international business communication, the types of etiquette depends on a region and country, the position of the people, the profession				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
Students will be able to understand and evaluate data relevant to the etiquette, analyse and categorise concepts and theories and possess subject-specific terminology applicable in a business setting. On completion of the module, students will: 1) understand the role of etiquette in modern business practices, moral relations of rational-emotional sphere; 2) be able to list the structural elements of etiquette, its functional organization and arrangement of social and professional relations, collective and individual behaviours; 3) be able to apply cultural stereotypes of social and professional communication, to build the effective relationships in business practices, media, communities and groups; 4) be able to develop their own culture of business communication; 5) be able to achieve personal success in future careers by understanding the rules of etiquette and international protocol. Learning outcomes (1-3) Learning outcomes (1-5)		Interactive lecture, seminars, discussion on the basis of lecture materials and students’ reading Lecture, seminar, self-study activities Seminars, role play, mini cases in small groups Role play, presentation Seminars, self-study activities, class discussion	Participation in the discussion, oral answers to questions, written test (CAS) Student reports assessment, test (CAS) Participation in the role play, Presentation (CAS) Participation in the role play, peer small group presentation (CAS) Participation in the discussion, test, practical skills assessment (CAS) Mid-term control: written tests, mini case (CAS) Final exam (FAS)	
Assessment 100% Final assessment as a result of Final exam (40%) and Continuous assessment (60%)				

40% Final exam (close-book written assignment; assignment includes 2 essays and computer multiple choice tests)

60% Continuous assessment:

15% Test (multiple choice, computer)

15% Essay (written)

10% Answers (oral)

20% Mid-term control (2 mini cases)

Contents

Thematic structure of the course:

1. The top ranking and place of the course 'etiquette and basics of international protocol' in international business relations;
2. Etiquette in international correspondence and the use of different ways and tools of communication;
3. International image through appearance and business clothing.
4. Business meeting and delegation according to etiquette and international protocol;
5. International negotiations in accordance to the etiquette and protocol;
6. Overcoming conflicts within etiquette and international protocol;
7. Culture of having meals during the day and at special events as for national and international etiquette;
8. Diplomatic etiquette and protocol.

Literature

Language of teaching Ukrainian

Compulsory reading

1. Беліченко А.Г. Етика ділового спілкування/ А.Г. Беліченко, Воронкова В.Г. - Львів: Магнолія, 2018 - 312 с.
2. Калашник Г. Вступ до дипломатичного протоколу та ділового етикету: навч. посіб. - К.: Знання, 2007. - 143с.
3. Р.Р. Гестеланд. Кросс-культурное поведение в бизнесе.- Д. : ООО «Баланс-Клуб», 2003. – 288 с.
4. Игнатъева Е. Международный деловой этикет на примере 22 стран. Учебное пособие.- М., 2020.

Recommended reading

1. Жернакова М.Б. Деловые коммуникации: Учебник и практикум. - М., Юрайт, 2016.
2. Martin, J., & Chaney, M. (2008), Global Business Etiquette, Greenwood press.

SOCIOLOGY				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	4/14 weeks, 42 hours in class	5/ Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: The course’s aim is to develop a system of knowledge about main forces and trends of social life and methods of empirical research and transform various social objects (social communities, institutes, relations and processes)				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) understand the origins and nature of empirical sociology as a crucial dimension of social studies;			Problem lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)
2) analyze and assess main directions and tasks of empirical sociological research;			Lecture, Internet search, guided self-study activity, seminars	Participation in the discussion, essay (CAS)
3) choose adequate methods and technologies of sociological research;			Problem lecture, Internet search, guided self-study activity, workshop	Participation in the discussion, practical skills assessment (CAS)
4) conduct (both independently and as a member of a group) local sociological researches and use their results in practical activity;			Problem lecture, self-study activity, workshop	Solving problems, practical skills assessment (CAS)
5) obtain and use information from appropriate sources (textbooks, newspapers, business magazines and selected journals, websites, databases);			Lecture, seminars, Internet search, self-study activity, workshop	Solving problems, practical skills assessment (CAS)
Learning outcomes 1-5				Mid-term control (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 20% Presentation (oral, multimedia) 10% Mid-term control (essay, written)				
Contents				
Thematic structure of the course:				

Module 1. Theoretical sociology

1. Sociology as a science of society, its subject, structure and functions.
2. Society and its structure.
3. Social institutions.
4. Social processes.

Module 2. Applied sociology

5. Family and the individual in the social structure.
6. Social relations and social policy.
7. Social motivation and regulation of work behavior.
8. Middle-range sociological theories.
9. Methods of sociological research.

Literature

Language of teaching Ukrainian

Compulsory reading

1. Городяненко В.Г. Соціологія: Підручник [Текст] / В.Г. Городяненко. – К.: Академія, 2008. – 544 с. (базовий підручник).
2. Політична наука в Україні. 1991-2016: у 2 т. Т. 2. Теоретико-методологічні засади і концептуальні підсумки вітчизняних досліджень / НАН України, Ін-т політ. і етнонац. досліджень ім. І.Ф. Кураса; редкол.: чл.-кор. НАН України О. Рафальський (голова), д-р політ. наук М. Кармазіна, д-р іст. наук О. Майборода; авт. Передм. О. Рафальський; відп. ред. і упоряд. М. Кармазіна. – К.: Парлам. вид-во, 2016. – 704 с. (базовий підручник).
3. Ключник Р. М. Соціальний капітал як фактор формування політичного протесту / Р.М. Ключник // Гілея: науковий вісник. - 2017. - Вип. 124. - С. 317-320.
4. Левчук Н.Н. Концептуалізація сетевого впливу в системі масових комунікацій / Н.Н. Левчук // Веснік Брєскага ўніверсітэта. Серія 1. «Філасофія. Паліталогія. Сацыялогія». – 2017. – № 1. – С. 81-85.

Recommended reading

1. Ключник Р.М. Глобальні проблеми сучасності: економічний вимір / Р.М. Ключник // Академічний огляд. – 2020. – № 1 (52). – С. 5-12.
2. Куценко О. Соціологія: рольова модель на шляху між екстримами (дороговкази XIX Всесвітнього конгресу соціологів) [Електронний ресурс] / О. Куценко // Соціологія: теорія, методи, маркетинг. - 2019. - № 4. - С. 147-157.
3. Бугера О. Використання соціальних інтернет-мереж для запобігання злочинності / О. Бугера // Підприємництво, господарство і право. 2018. № 5. С. 238-241.
4. Barkan S. Sociology: Understanding and Changing the Social World [Electronic resource]. – Access mode: <http://catalog.flatworldknowledge.com/catalog/editions/barkan-sociology-understanding-and-changing-the-social-world-comprehensive-edition-1-0>

LOGIC				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	4/14 weeks, 42 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: The course’s aim is to provide students with basic theoretical knowledge of logics as a science of principles of correct thought as well as develop students’ skills in such fields as data collecting, analysis, debate, proving				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) understand the nature of logic as a science of correct thought and its place in solving theoretical and practical problems of various type and scale;		Lecture, Internet search, self-study activity, seminars	Participation in the discussion, essay (CAS)	
2) know and apply basic laws (principles) of correct thought;		Lecture, self-study activity, seminars	Participation in the discussion, essay (CAS)	
3) conduct operations with notions;		Lecture, guided self-study activity, seminars	Participation in the discussion, test, practical skills assessment (CAS)	
4) conduct operations with propositions;		Lecture, guided self-study activity, seminars	Participation in the discussion, test, practical skills assessment (CAS)	
5) operate with main methods of logic of reasoning;		Lecture, debate, business game	Participation in the discussion, practical skills assessment (CAS)	
6) adequately apply principles of correct argumentation;		Seminars, debate, business game	Participation in the discussion, practical skills assessment (CAS)	
Learning outcomes 1-6			Mid-term control (CAS)	
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 20% Presentation (oral, multimedia) 10% Mid-term control (essay, written)				
Contents				
Thematic structure of the course:				

1. Logic as the science: its subjects, methods, language and ways of application in the sphere of economic activity
2. Basic laws (principles) of correct thought
3. Logic of notions and logical operations with notions
4. Logic of propositions. Main logical operations with propositions.
5. Logic of reasoning
6. Logical foundations of argumentation

Literature

Language of teaching Ukrainian

Compulsory reading

1. Бартун М.П. Логіка: Практикум, правила та вправи [Текст] / М.П. Бартун. – Д.: Дніпропетровський університет економіки та права, 2008 – 92 с. (базовий підручник).
2. Яшин Б. Л. Логика в вопросах и ответах: учебное пособие – Москва - Берлин: Директ-Медиа, 2019.
3. Хоменко І.В. Логіка: Теорія та практики [Текст] / І.В. Хоменко. – К.: ЦУЛ, 2010. – 400 с.
4. Стеченко Т. О. Оволодіння елементами культури логічного мислення під час навчання майбутніх учителів іноземних мов // Вісник Чернігівського національного педагогічного університету. Серія: Педагогічні науки. -2016. - Вип. 135. - С. 241-245.

Recommended reading

1. Конверський А.Є. Логіка (традиційна та сучасна): Підручник [Текст] / А.Є. Конверський. – К.: Центр навчальної літератури, 2004. – 535 с.
2. Мозгова Н.Г. Логіка: Навчальний посібник [Текст] / Н.Г. Мозгова. – К.: «Каравела», 2008. – 248 с.
3. Introduction to Logic [Electronic resource]. – Access mode: <http://www.zweigmedia.com/RealWorld/logic/logicintro.html>
4. Shaptala N. (2019). Logical (Mental) Part of the Knowledge of the Truth in the Constitutional Court Process [Електронний ресурс] / N. Shaptala // Юридичний часопис Національної академії внутрішніх справ. - 2019. - № 2. - С. 86-91.

COMMUNICATION MANAGEMENT				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
English	4/14 weeks, 42 hours in class	5 / Elective	Oksana Koshulko, Ph.D. (Candidate of Sciences), Associate Professor	150 hours (28 h. lecture, 14 h. seminars/practical, 108 h. self-study time)
Course aims: This course aims to introduce students to the main themes of communication management and the understanding of the basic theoretical approaches and concepts of a specific branch of communication management				
Learning outcomes By the time students complete this course, the students should be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) Formulate effective communication strategies in any situation.			Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)
2) Give and receive feedback that will improve students' communication.			Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)
3) Listen to others for understanding.			Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)
4) Work effectively in teams of colleagues and groups of students.			Lectures, practical classes, presentations, self-study activities	Participation in discussions, thematic presentations, case study presentations (CAS)
Learning outcomes 1-4				Mid-term control (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 20% Class attendance and participation 20% Participation in practical classes 25% Thematic presentation 25% Case study presentation 10% Mid-term control (essay, written)				
Contents				
Module 1. Communication Process 1. Concept, nature, and significance of the communication process 2. Types of communication 3. Models of communication 4. Verbal and non-verbal communication 5. Barriers to communication				

Module 2. Basic Communication Skills

1. Introduction to communication skills: oral presentation
2. Reading, listening and note-taking skills
3. Writing skills: field diary and laboratory record

Module 3. Technical Skills for Effective Communication

1. Technical and scientific writing/reporting
2. Forms of scientific and technical writing
3. Curriculum Vitae / Resume writing

Literature

Language of teaching Ukrainian

Compulsory reading

1. Жигайло Н. Комунікативний менеджмент. Навчальний посібник. - Львів: ЛНУ ім. Івана Франка, 2012. - 368 с.
2. Комунікативний менеджмент. Методичні рекомендації для студентів усіх форм навчання освітнього рівня (ОР) «Бакалавр» за спеціальностями 073 «Менеджмент», 281 «Публічне управління та адміністрування». - Біла Церква, 2019. - 73 с.

Recommended reading

1. Професійні комунікації [Текст]: Навчальний посібник. Д46 «Ділове спілкування» / уклад. О.М. Жук, Л.Ю. Тиха. - Луцьк : Луцький НТУ, 2016. - 112 с.
2. Антипцева А. Комунікативний менеджмент: навч.-метод. посібник / А. Антипцева. - Харків, 2013. - 53 с.
3. Малахов, В.А. Етика спілкування [Текст]: навчальний посібник для студ. вузів / В.А. Малахов. - К.: Либідь, 2006. - 183 с.

LOGISTICS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	4/14 weeks, 42 hours in class	5 / Elective	Volodymyr Momot, Doctor of Science, Professor	150 hours (28 h. lecture, 14 h. seminars/practical, 108 h. self-study time)
The aim of the course is to form system knowledge and understanding of the conceptual basis of logistics, skills and the ability use modern methods of material and other streams				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On the completion of the course, students will be able to:				
1) analyse typical challenges that business logistics professionals are likely to face and recommend solutions, using critical thinking skills and ethical decision-making models;		Case study, case study in small groups, solving problems, practical classes		Practical skills assessment, case study, solving problems (CAS)
2) design and implement efficient logistics strategy;		Case study, case study in small groups, solving problems		Practical skills assessment, solving problems (CAS)
3) know and understand all the components of logistics and supply chain management;		Practical classes, self-study activities, solving problems		Practical skills assessment, solving problems (CAS)
4) understand and explain the role of Logistics function in the wider context of the firm;		Lecture, tutorials, self-study activities		Participation in the discussion (CAS)
5) structure logistical systems, explain their different stages and analyse the way they work;		Practical classes, self-study activities		Practical skills assessment, Essay, test (CAS)
6) know and apply different strategies in Logistics Management (e.g. Postponement, Lean Logistics);		Lecture, tutorials, self-study activities		Participation in the role play (CAS)
7) know the services offered by Logistics service providers and the way these service providers operate;		Lecture, tutorials, self-study activities		Participation in the discussion (CAS)
8) choose the best storage model for each company depending on their logistics process;		Practical classes, self-study activities, solving problems		Practical skills assessment, solving problems (CAS)
9) identify storage, maintenance and handling systems required in different logistic situations;		Practical classes, self-study activities		Practical skills assessment, solving problems (CAS)
10) plan the materials distribution inside the company with respect to their various production and logistics facilities;		case study		Practical skills assessment, solving problems (CAS)
11) use analytical techniques to manage distribution routes;		Case study, case study in small groups, solving problems, practical classes		Practical skills assessment, solving problems (CAS)

12) understand the different processes involved in reverse logistics; Learning outcomes 1-12	Lecture, tutorials, self-study activities	Participation in the discussion (CAS) Mid-term control (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 10% Mid-term control 20% Essay (written)		
Contents Thematic structure of the course: 1. Introduction and Integration 2. The Supply Chain Management Concept 3. Logistics & Information Technology 4. Protective Packaging and Materials Handling 5. Transportation 6. Distribution Centre, Warehouse and Plant Location 7. Inventory Management and Warehousing Management 8. Procurement and International Logistics 9. Organizing, Analyzing and Controlling Logistics Systems		
Literature <i>Language of teaching Ukrainian</i> Compulsory reading 1. Федорова, В.О. Логістика [Текст]: навч. посіб. / Федорова В.О., Блага В.В.; Харків. нац. автомоб.-дорож. ун-т. - Харків: Бровін О.В. [вид.], 2019. - 153 с. 2. Марченко В.М. Логістика [Текст]: підруч. для студентів, які навчаються за спец. 'Економіка' / Марченко В.М., Шутюк В.В.; Нац. техн. ун-т України 'Київ. політехн. ін-т ім. Ігоря Сікорського'. - Київ: КПІ ім. Ігоря Сікорського, 2018. - 312 с. 3. Міжнародний менеджмент та логістика [Текст]: навч. посіб. / А. Бардась [та ін.]; Держ. ВНЗ Нац. гірн. ун-т. - Дніпро: Герда, 2016. - 294 с. Recommended reading 1. Поплавський А.В. Логістика [Текст]: навч. посіб. / А.В. Поплавський, О.Ю. Хохлюк, С.С. Горобець; Вінниц. нац. техн. ун-т. - Вінниця: ВНТУ, 2017. - 99 с. 2. Логістика товарного ринку [Текст]: монографія / [Б.В. Буркинський та ін.]; за заг. ред. акад. НАН України, д-ра екон. наук, проф. Буркинського Б.В., д-ра екон. наук, проф. Лисюка В.М.; НАН України, Ін-т проблем ринку та екон.-екол. дослідж. - Одеса: ІПРЕД НАНУ, 2018. - 243 с. 3. Сушкова О.Є. Митна логістика [Текст] : навч. посіб. / О.Є. Сушкова; Ун-т держ. фіск. служби України. - Ірпінь: УДФСУ, 2018. - 265 с.		

SUBSTANTIATION OF MANAGEMENT DECISIONS				
Language of teaching	Semester / Duration	ECTScredits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	6/11weeks, 33hours in class	5 / Elective	Olha Kotko, Ph.D. (Candidate of Science), Associate Professor	150 hours (22 h. lecture, 11 h. seminars/practical, 117 h. self-study time)
This course will help students to understand theoretical background of economic decision-making development, mechanisms of basic management challenges; mastery of the modern methods of the search for optimal solutions; skill-building of risk management; effective use such scientific tools for development of alternative variants of management decisions and choosing the best one of them.				
Learning outcomes On the completion of the course, students will be able to: 1) to make reasonable decisions; 2) identify major contemporary issues that have emerged in strategic cost management; 3) discuss a number of issues relating to the design and implementation of cost management models in modern firms; 4) application of operation research in strategic decision making; 5) understand the features of world and national economy and institutional structures; 6) to determine the ways of strategic development of the enterprise and its value Learning outcomes 1-6			Teaching methods, teaching and learning activities Lecture, discussion Students` reports Lecture, seminars, self-study activities, class discussion Work in pairs to solve problems Role play Seminars, self-study activity	Forms of assessment (continuous assessment CAS, final assessment FAS) Oral answers to questions, participation in the discussion (CAS) Written or oral test questions, and observation results designed to identify specific problem areas or misconceptions in learning the concept or performing the skill (CAS) Oral answers to questions, participation in the discussion (CAS) Participation in the role play, tests (CAS) Reports, essay (CAS) Presentation assessment (CAS) Mid-term control (tests) (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 10% Participation in the discussion 40% Solving problems 20% Tests 10% Essay				

20% Mid-term control (test, analysis of statistics report, individual presentation assessment)

Contents

Thematic structure of the course:

Module 1. Economic decisions in different realms of entrepreneurial activities

1. Essential characteristics of management decisions.
2. Technology of management decision-making.
3. Methodical basics of preparation of management decisions.
4. Substantiation of management decisions and evaluation of their effectiveness.
5. Forecasting and analysis of management decisions.

Module 2. Risk and uncertainty in justification of management decisions

1. Uncertainty as the root cause of business risk.
2. Criteria for decision-making in conditions of uncertainty.
3. Utility theory and its implementation in decision-making processes.
4. Entrepreneurial risks and their impact on management decisions.
5. Criteria for decision-making under risk conditions.
6. Substantiation of financial and investment decisions in the risk environment.
7. Qualitative assessment of business risks.
8. Quantitative assessment of business risks.
9. Directions and methods of regulation and risk reduction.

Literature

Language of teaching Ukrainian

Compulsory reading

1. Клименко С.М. Обґрунтування господарських рішень та оцінка ризиків: Навч. посіб. / С.М. Клименко, О.С. Дуброва. - К.: КНЕУ, 2017. - 252 с.
2. Клименко С.М. Обґрунтування господарських рішень та оцінка ризику. - навч.- метод. посібник для самост. вивч. дисц. / С.М. Клименко, О.С. Дуброва. - К.: КНЕУ, 2016. - 182 с.
3. Багрова І.В. Інвестиційні проекти в Україні: проблеми та досвід: монографія / І.В. Багрова, Т.С. Яровенко - Дніпропетровськ: НГУ, 2016. - 238 с.
4. Вітлінський В. В. Аналіз, моделювання та управління економічним ризиком: навч.-метод. посібник для самост. вивч. дисц. / В.В. Вітлінський, П.І. Верченко. - К.: КНЕУ, 2016. - 292 с.
5. Василенко В. А. Теорія і практика розробки управлінських рішень: Навч. посіб. / В.А. Василенко. - К.: ЦУЛ, 2014 - 420 с.
6. Дерлоу Д. Ключові управлінські рішення: Технологія прийняття рішень: Пер з англ. / Дерлоу Д. - К.: Всеуито, Наук. думка, 2017. - 242 с.
7. Ременников В. В. Разработка управленческого решения: Учеб. пособ. / В.В. Ременников. - М.: ЮНИТИ-ДАНА, 2016. - 144 с.
8. Шегда А.В. Ризики в підприємстві: оцінювання та управління: навчальний осібник / А.В. Шегда. - К.: Знання, 2018. - 271 с.
9. Tryfonova, O.V. (2018). Substantiation of managerial decisions for ensuring sustainable functioning of enterprise // Economic Bulletin of National Mining University. - No 3. - pp. 113-123.

Recommended reading

1. Верченко П. І. Ризикологія: Навч.-метод. посіб. для самост. вивч. дисц. / П. І. Верченко та ін. - К.: КНЕУ, 2016. - 176 с.
2. Вітлінський В. В. Ризикологія в економіці та підприємстві: монографія / В. В. Вітлінський, Г. І. Великоіваненко. - К.: КНЕУ, 2014. - 480 с.
3. Єлейко Я.І. Інвестиції, ризик, прогноз: Навч. посіб. / Я.І. Єлейко. - Львів: ЛБІ НБУ, 2011. - 176 с.
4. Івченко І.Ю. Моделювання економічних ризиків і ризикових ситуацій: Навч. посіб. / Івченко І.Ю. - К.: Центр навчальної літератури, 2013. - 343 с.

5. Ілляшенко С.М. Економічний ризик: Навч. посіб. / С.М. Ілляшенко. – К.: Центр навчальної літератури, 2014. – 220 с.
6. Машина Н. І. Економічний ризик і методи його вимірювання: Навч. посіб. / Н.І. Машина. – К.: ЦНЛ, 2013. – 188 с.
7. Старостіна А.О. Ризик-менеджмент: теорія та практика: Навч. посіб. / А.О. Старостіна, В.А. Кравченко. – К.: Політехнік, 2014. – 200 с.

CONFLICTOLOGY				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	6/11 weeks, 33 hours in class	5 / Elective	Olga Lebid, Doctor of Science, Professor	150 hours (22 h. lectures, 11 h. seminars/practicals, 117 h. self-study time)
The aim is to acquaint higher education seekers with the essence, structure and typology of conflict as a social phenomenon; formation of skills in them to diagnose, predict, resolve and prevent various conflict situations (industrial, domestic, socio-labor, socio-economic, marital, etc.); mastering by future specialists methods of psychological protection and emotion management in conflict.				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) know the object and subject of conflictology; the essence of the conflict and its structure; dynamics and causes of conflict; types of conflicts in society and their features; know the features of intrapersonal, interpersonal and intergroup conflicts; psychological features of the mechanism of conflicts; theories of personality behavior in conflict; conflict management technologies; psychological conditions for conflict prevention and resolution		Lecture, problem lecture, seminar, discussion on the materials of the lecture and the studied literature sources, seminar-dialogue, problem solving, seminar-solution of situational problems analysis of specific situations (case-study)	Participation in a discussion (seminar, debate, debate, brainstorming, etc.), essay	
2) assess the place of conflict in the system of special human sciences; use technologies of effective communication and rational behavior in conflict; identify the mechanism and causes of social conflicts		Problem lecture, seminar, discussion on the materials of the lecture and the studied literature sources, seminar-dialogue, problem solving, seminar-solution of situational problems analysis of specific situations (case-study), search on the Internet	Oral answers to questions, problem solving (problem situations), explanation of problem solving	
3) identify the stages of the conflict in order to further resolve it; recognize intra-personal conflict; identify the main stages of the negotiation process; identify ways to resolve conflicts in management		Lecture, problem lecture, 'round table' on the topic of independent search work, seminar-dialogue, problem solving, seminar-solution of situational problems (case-study), Internet search, tests	Oral answers to questions, problem solving (problem situations), participation in a role play (business game)	

4) use the acquired knowledge to prevent and resolve conflicts	Project work, Internet search	Participation in a role play (business game)
5) show respect for various national and ethnic communities, cooperate with the bearers of various historical, political, religious, cultural, family and personal values	Presentations, project work, Internet search	Participation in a role play (business game), evaluation of the presentation, evaluation of practical skills
6) use the acquired knowledge in conducting scientific discussions on conflict issues	Lecture, problem lecture, 'round table' on the topic of independent search work, seminar-dialogue, problem solving, seminar-solution of situational problems (case-study), Internet search, tests	Oral answers to questions, problem solving (problem situations), participation in a role play (business game)
7) perform individual research tasks on relevant issues, identify independence and social responsibility, civic and patriotic virtues in the performance of functional duties.	Project work, Internet search	Research project, evaluation of the presentation (individual presentation)
Learning outcomes 1-7		Mid-term control (computational exercises, mini case) (CAS)

Assessment

Final assessment as a result of Continuous assessment (100%)

15% Participation in a discussion

15% Test (multiple choice, computer)

20% Individual tasks (written)

10% Answers (oral)

20% Presentation (oral, multimedia)

20% Mid-term control (computational exercises, mini case)

Contents

Thematic structure of the course:

1. Conflictology as a science
2. History of conflict development
3. Conflict as a social phenomenon
4. Classification and types of conflicts
5. Psychology of conflict
6. The dynamics of the conflict and the mechanisms of its occurrence
7. Conflict management process
8. Methods and forms of conflict management
9. Conflict prevention and regulation
10. Conflict resolution strategy
11. Alternative approaches to conflict resolution
12. The role of the leader in conflict management.
13. Areas of conflict development

Literature

Language of teaching Ukrainian

Compulsory reading

1. Конфліктологія [Текст]: підручник / [Є. Д. Скулиш та ін.]. - Київ: Артєк, 2015. - 373 с.
2. Луцишин Г.І. Конфліктологія та теорія переговорів [Текст]: навч. посіб. / Г.І. Луцишин; Нац. ун-т 'Львів. Політехніка'. - Львів: Вид-во Львівської політехніки, 2015. - 199 с.
3. Конфліктологія [Текст]: навч. посіб. / [М.П. Гетьманчук та ін.; за заг. ред. М.П. Гетьманчука]; Львів. держ. ун-т внутр. справ. - Львів: Львів. держ. ун-т внутр. справ, 2016. - 343 с.

Recommended reading

1. Гуменюк Л.Й. Соціальна конфліктологія [Текст]: підручник / Л.Й. Гуменюк; Львів. держ. ун-т внутр. справ. - Львів: ЛДУВС, 2015. - 563 с.
2. Свидрук І.І. Психологія управління та конфліктологія [Текст]: підручник / Свидрук І.І., Миронов Ю.Б.; Центр. спілка спожив. т-в України, Львів. торг.-економ. ун-т. - Львів : Вид-во Львів. торг.-економ. ун-ту, 2017. - 319 с.
3. Штифурак В.Є. Психологія управління та конфліктологія [Текст]: навч. посіб. / В.Є. Штифурак; Київ. нац. торг.-економ. ун-т, Вінниц. торг.-економ. ін-т. - Вінниця : ВТЕІ КНТЕУ, 2017. - 252 с.
4. Конфліктологія та медіація [Текст]: навч. посіб. / уклад. В.І. Докаш; Чернів. нац. ун-т ім. Юрія Федьковича. - Чернівці: ЧНУ: Рута, 2018. - 247 с.

TECHNOLOGY AND STRATEGY OF OWN BUSINESS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	6/11 weeks, 33 hours in class	5 / Elective	Olha Kotko, Ph.D. (Candidate of Science), Associate Professor	150 hours (22 h. lecture, 11 h. seminars/practical, 117 h. self-study time)
Course aims: The aim of the course is to equip students with the critical business skills, enabling to thrive in an increasingly competitive business world. Students will apply innovative and analytical thinking to various market analyses, such as a SWOT analysis, STEEPLE analysis, Porter’s five-force model and the SELECT framework. In applying strategic management processes to a hypothetical business environment, students will walk away with a business strategy, ready for implementation that is aligned to long-term organizational objectives				
Learning outcomes On the completion of the course, students will be able to: 1) define the microeconomic factors that will affect your business management success; 2) demonstrate knowledge of competitive business advantages, that students can continue to develop and maximize; 3) conduct various analyses and understand the external macro-environmental factors; 4) act in unusual situations and be reliable for social and ethical activities in making decisions; 5) demonstrate knowledge of rational and creative approaches in the methodology of business strategy and development; 6) assess business environment and develop business strategies; 7) make a reasonable choice of a business development strategy, develop its content in relation to specific market conditions for doing business and determine an algorithm for its implementation. Learning outcomes 1-7		Teaching methods, teaching and learning activities Lecture, seminars, discussion, solving problems, self-study activities Practical classes, case study Lecture seminars, discussion Lecture, practical classes, discussion, self study activities Problem lecture, discussion, case-studies, role play Problem lecture, case study, brainstorming Lectures, seminars, self-study activities		Forms of assessment (continuous assessment CAS, final assessment FAS) Participation in the discussion, quiz, solving problems (CAS) Presentation, test (CAS) Participation in the role play (CAS) Participation in the discussion, case study, essay (CAS) Essay, test, presentation, participation in the discussion (CAS) Participation in the discussion, case study (CAS) Essay, test, presentation, participation in the discussion (CAS) Mid-term control (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 20% Participation in the role play; 20% Test (multiple choice); 20% Essay (written);				

10% Presentation (oral, multimedia); 20% Participation in the discussion; 10% Mid-term control (computer multiple choice tests, mini case)
Contents
Thematic structure of the course: <ol style="list-style-type: none"> 1. Introduction to technology and strategy of own business 2. Theory and evolution of strategic management 3. Organizational goals and values of business technology 4. Environmental Analysis 5. Internal and SWOT analyses 6. Sustainable Competitive Advantage of strategic management 7. Formulation of a forward-thinking strategy 8. Strategy implementation 9. Evaluation and control of strategy implementation 10. Strategic alignment and ensuring sustainability
Literature <i>Language of teaching Ukrainian</i> Compulsory reading <ol style="list-style-type: none"> 1. Гевко О.Б., Шведа Н.М. Стратегічне управління: Навчальний посібник. Для студентів усіх форм навчання напряму 6.030601 «Менеджмент» / Гевко О.Б., Шведа Н.М. – Тернопіль ФОП Паляниця В. А., 2016. – 152 с. 2. Юшкевич О.О. Конспект лекцій з дисципліни «Стратегія розвитку підприємства». – Житомир: Деожавний університет «Житомирська політехніка», 2019-2020 н.р. – 146 с. 3. Стратегії та технології розвитку корпорацій: монографія / за наук. ред. д-ра екон. наук, проф. О. М. Полінкевич. – Луцьк : Вежа-Друк, 2018. – 416 с. 4. Technology Strategy for Small to Medium Sized Companies. [Електронний ресурс]. – Режим доступу: https://strategicco.com/technology-strategy/ Recommended reading <ol style="list-style-type: none"> 1. Мартін Звілінг. 6 бізнес-стратегій, які дозволять вам зберегти вашу компанію на плаву протягом тривалого часу [Електронний ресурс]. – Режим доступу: https://cutt.ly/Egznpj7 2. Осовська Г.В., Фіщук О.Л., Жалінська І.В. Стратегічний менеджмент: Навч. посібник. К.: Кондор, 2013. - 196 с. 4. Гребін'як Лоуренс Дж. Як змусити працювати вашу стратегію. Ефективна реалізація стратегії та впровадження змін / Пер. з англ. – Дніпропетровськ: Баланс Бізнес Букс, 2016. – 357 с. 5. Піддубний І.О., Піддубка А.І. Управління міжнародною конкурентоспроможністю підприємства: Навчальний посібник / За ред. проф. І.О.Піддубного. Х.: ВД «ІНЖЕК», 2014. - 264 с. 6. Смолін І.В. Стратегічне планування розвитку організації: Монографія. К.: Київ. торг.-екон. УН-т, 2014. - 344 с.

LEADERSHIP AND GROUP DYNAMICS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	7/14 weeks, 42 hours in class	5 / Elective	Hanna Mytrofanova, Doctor of science, Professor	150 hours (28 hrs. lectures, 14 hrs. practicals, 108 hrs. self-study time)
The purpose of the discipline is to promote the identification and development of leadership qualities of higher education, the formation of general competencies in the use of leadership tools in professional activities, the ability to work in the team, and mastering practical tools for effective team and role distribution, team management as a system				
Learning outcomes			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On the completion of the course, students will be able to:				
1) demonstrate knowledge of the main stages of formation of the theory of leadership as a scientific discipline, as well as the methodological basis of classical schools and areas;			Lecture, practical classes, discussion	Participation in the discussion (CAS)
2) demonstrate skills of interaction, leadership, teamwork;			Case study in small groups Role play	Participation in the role play (CAS)
3) make individual and group decisions, offering reasonable solutions to the problem;			Practical classes, self-study activity	Essay, test (CAS)
4) correctly define their leadership style, identify and outline a plan for the development of their team management style;			Lecture, tutorials	Presentation (CAS)
5) successfully use methodological and methodical methods of studying the effectiveness of activities and design of organizations;			Problem lecture, case study in small groups Role play	Peer small group presentation, participation in the role play (CAS)
6) identify and outline a plan for the development of their team management style;			Problem lecture, discussion	Participation in the discussion (CAS)
7) determine the factors shaping the image and culture of the organization;			Lecture, practical classes	Presentation (CAS)
8) determine the readiness to form teams.			Role play	Participation in the role play (CAS)
Assessment				
Final grade (final assessment) as a result of 100% continuous assessment:				
20% Participation in the discussion				
20% Participation in the role play				
20% Essay (written)				
10% Tests				

30% Presentation
Contents
1. The problem of leadership in modern management 2. Leadership in organizations 3. Pre-scientific theories of leadership 4. Situational theories of leadership 5. Leadership as a mission 6. Leadership and teamwork in the organizations 7. Group dynamics in the organizations
Literature <i>Language of teaching Ukrainian</i> Compulsory reading 1. Комарова К.В. Лідерство: навчальний посібник для студентів вищих навчальних закладів. / К.В. Комарова, С.П. Коляда. - Дніпро: 2017. - 452 с. 2. Морозов, В. В. Формування, управління та розвиток команди проекту (поведінкові компетенції): навч. посіб. / В. В. Морозов, А. М. Чередніченко, Т. І. Шпильова. - К.: Таксон, 2009. - 464 с. 3. Максвелл Дж. Розвину лідера у собі / Пер. з англ. Н. Гербіш. - К.: Брайт Стар Паблішинг, 2013. - 184 с. 4. Нестуля О.О. Основи лідерства. Тренінг лідерських якостей та практичних навичок менеджера: навч. посіб. / О.О.Нестуля, В.В.Карманенко. - К.: Знання, 2013. – 287 с. 5. Сергеева Т.В., Дорін Фестеу, Гейл Роунтрі. Лідерство і командна робота: Навчальний посібник. - Харків: ХНУБА, 2014. - 124 с. 6. Скібіцька Л.І. Лідерство та стиль роботи менеджера: навч. посіб. – К.: ЦУЛ, 2009. - 192 с. 7. Теорія і практика формування лідера: навчальний посібник / О.Г. Романовський, Т.В. Гура, А.Є. Книш, В.В. Бондаренко - Харків, 2017 р. - 100 с. [Електронний ресурс]. - Режим доступу: https://cutt.ly/Mgznb6 Recommended reading 1. Адаир Дж. Джон Адаир о менеджменте и лидерстве: [пер. с англ.] / Дж. Адаир. - М.: Эксмо, 2007. - 208 с. 2. Айзексон У. Стив Джобс. – М.: Астрель, 2012. - 688 с. 3. Беляцкий Н.П. Основы лидерства: учебник / Н.П.Беляцкий. - Минск: БГЭУ, 2006. - 268 с. 4. Блэклок Дж. Технологии командной игры: руководство для лидера / Дж. Блэклок, Э.Джекс. – М.: Изд. дом Гребенникова, 2008. - 232 с. 5. Бойнтон Э. Виртуозные команды. Команды, которые изменили мир / Э. Бойнтон, Б. Фишер. - М: Претекст, 2008. - 265 с. 6. Лі Цзиці. Лідерські якості менеджерів: вектори успіху / Лі Цзиці. - Київ: Центр учбової літератури, 2018. - 184 с. 7. Оуэн Х., Ходжсон В., Газзард Н. Призвание - лидер: Полное руководство по эффективному лидерству / Пер. с англ. - Днепропетровск: Баланс Бизнес Букс, 2005. - 384 с. 8. Фарсон Р., Кейес Р. Парадоксы лидерства. Выигрывает тот, кто делает больше ошибок / Пер. с англ. - М.: ООО ИД «София», 2006. - 160 с. 9. 7 нот менеджмента. Настольная книга руководителя / под ред. В.В.Кондратьева. - М.: Эксмо, 2008. - 976 с. 10. Батушан В. Політичне лідерство в контексті державного управління: історичний досвід / В. Батушан // Вісн. Нац. акад. держ. управління при Президенті України. - 2009. - № 4. - С. 213-221.

PSYCHOLOGY OF SALE AND CUSTOMER RELATIONSHIP FORMATION				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	7/14 weeks, 42 hours in class	5 / Elective	Svitlana Yaremenko, PhD (Candidate of Science), Associate Professor	150 hours (28 hrs. lectures, 14 hrs. practicals, 108 hrs. self study time)
Course aims: Students will gain the ability to develop skills to communicate with the buyer and use modern methods of sales				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
1) understand modern psychological techniques, methods and tools to impact the buyer in the sales process; 2) demonstrate practical sales skills based on special psychological techniques, methods and tools; 3) analyze the sales process, conflicts with the visitors, the complaints and claims, and develop measures to solve the problems identified.		Lecture, practical classes, self study activities Lecture, practical classes, workshop Lecture, practical classes, workshop, self study activities, case study		Participation in the discussion, test, essay (CAS) Peer small group presentation, test, practical skills assessment (CAS) Solving problems, participation in the discussion, case study, essay (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 20% Participation in the discussion 20% Test (multiple choice, computer) 20% Essay (written) 20% Case study 20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: Module 1. Personal sales: machinery and stages in the sales process. Methods, techniques express understanding of the buyer and seller features of dialogue with the buyer 1. Psychology sales business and you 2. Express account the potential buyer 3. Selling as an intensive dialogue buyer and seller Module 2. Psychology of selling a particular product, the staff of commercial enterprise and the prevention of conflict with the consumer 1. Psychology of selling a particular product 2. Each product - its character 3. The staff of commercial enterprise: the creation of a successful team 4. Prevention and overcoming conflicts with the consumer				

Literature

Language of teaching Ukrainian

Compulsory reading

1. Завадский М. Мастерство продажи / М. Завадский. - К.: «Ліра - К», 2012 - 208 с.
2. Pride W.M., & Ferrell O.C. (2016). Marketing. 2nd ed. Cengage Learning, 2016.

Recommended reading

1. Рысев Н.Ю. Активные продажи / Н.Ю. Рысев; - К.: «Ліра - К», 2012. - 416 с.
2. Бакшт К.А. Усиление продаж / К.А. Бакшт; - К.: «Ліра - К», 2011. - 304 с.
3. Хопкинс Т. Умение продавать / Т. Хопкинс; - М.: Диалектика, 2004. - 221 с.
4. Ребрик С. Техники продаж и НЛП / С. Ребрик; - М.: Эксмо, 2003 - 294 с.
5. Котлер Ф. Маркетинг менеджмент / Пер. с англ. Под ред. Л.А. Волковой, Ю.Н. Каптуревского / Ф. Котлер; - СПб.: Питер, 2000 - 752 с.
6. Харви Маккей. Как плавать среди акул / пер. П. Самсонов. Попурри, 2016.
7. Нил Рекхэм. СПИН-продажи.- МИФ, 2016.
8. Брэд Стоун. Продаётся все. Джефф Безос та ера Amazon / пер. Наталья Валеська. - Наш формат, 2018.

SELF-MANAGEMENT				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	4/14 weeks, 42 hours in class	5/ Elective	Olena Lytvynenko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: The purpose of the discipline 'Self-Management' is to form an idea of the need to acquire practical skills of self-management, solving problems of self-organization and awareness of the need to develop professionally significant personal qualities needed to manage their own resources				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) understand the specifics of the object and subject of self-management, its categories, methods, structure, place in the system of humanitarian knowledge and social functions;		Lecture, seminars, discussion	Oral answers to questions, test (CAS)	
2) understand the essential features, properties, genesis of management;		Lecture, practical classes	Test, presentation (CAS)	
3) successfully use methodological and methodological techniques to study the effectiveness of self-management;		Case study presentation, self-study activities,	Case study presentation (CAS)	
4) determine the factors of time management;		Lecture, seminars, self-study activities	Oral answers to questions, presentation, test (CAS)	
5) effectively develop measures for the transformation of the components of the organization, taking into account the influence of environmental factors		Internet search, self-study activities, discussion.	Essay, participation in the discussion (CAS)	
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 10% Test 20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: 1. Basic concepts of self-management 2. Efficiency and effectiveness of personal activities 3. Principles of personal goal setting 4. Time management as an element of self-management				
Literature <i>Language of teaching Ukrainian</i>				
Compulsory reading				

1. Нетепчук В.В. Самоменеджмент: Навчальний посібник. – Рівне: НУВГП, 2013. – 354 с.
2. Юринець З.В. Самоменеджмент : навч. посібник / З. В. Юринець, О.В. Макара. – Львів : ЛНУ імені Івана Франка, 2014. – 272 с.
3. Основи самоменеджменту та лідерства [Електронний ресурс]: навчальний посібник / В. М. Лугова, С. М. Голубєв. – Харків : ХНЕУ ім. С. Кузнеця, 2019. – 212 с.
4. Максвелл Дж. Воспитај в себе лидера / Дж. Максвелл. – Минск: Попурри, 2018. – 230 с.
5. Сергеева Л. М. Лідерство : навч. посіб. / Л. М. Сергеева, В. П. Кондратьєва, М. Я. Хромей ; за наук. ред. Л. М. Сергеевої. – Івано-Франківськ: Лілея-НВ, 2015. – 296 с.

Recommended reading

1. Алленсон И. Лайф-менеджмент. Искусство управлять своей жизнью / И. Алленсон. – Москва : АВ Паблишинг, 2014. – 50 с.
2. Бьюзен Т. Интеллект-карты: полное руководство по мощному инструменту мышления / Т. Бьюзен ; [пер. с англ. Ю. Константиновой]. – Москва : Манн, Иванов и Фербер, 2018. – 268 с.
3. Теорія і практика формування лідера : навч. посіб. / О. Г. Романовський, Т. В. Гура, А. Є. Книш, В. В. Бондаренко. – Харків : НТУ "ХПІ", 2017. – 100 с.
4. Чкан А. С. Самоменеджмент : навчальний посібник для студентів освітньо-кваліфікаційного рівня «бакалавр» напрямку підготовки «Менеджмент» / А.С. Чкан, С.В. Маркова, Н.М. Коваленко. – Запоріжжя: ЗНУ, 2014. – 84 с.

PR IN BUSINESS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	5/14 weeks, 42 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: The course's aim is to provide students with basic theoretical knowledge of international public relations (IPR) as a specific field of communicational and managerial activity as well as develop student's skills in planning, organizing, running and evaluating IPR-campaigns				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) understand the nature of IPR as a specific field of organizational activity;			Lecture, Internet search, self-study activity, seminars	Participation in the discussion, case study (CAS)
2) analyze IPR's role in the contemporary system of social, political and economic relations;			Lecture, Internet search, self-study activity, seminars	Participation in the discussion (CAS)
3) single out the main objects and subjects of international IPR-activities;			Lecture, Internet search, self-study activity, seminars	Participation in the discussion, test, practical skills assessment, case study (CAS)
4) evaluate problems most commonly faced by those responsible for IPR-activities;			Lecture, Internet search, self-study activity, seminars	Participation in the discussion, case study (CAS)
5) rationally choose and compare the effectiveness of methods of IPR;			Lecture, problem lecture, panel discussion, workshop	Participation in the discussion, case study (CAS)
6) reasonably and responsibly apply basic IPR-methods and "technologies" in the field of his/her future professional activity;			Seminars, panel discussion, workshop	Participation in the discussion, case study, practical skills assessment (CAS)
7) act individually and as a member of a team in the course of an IPR-campaign of any nature (political, business, non-profit, non-governmental).			Seminars, self-study activities, guided self-study activities, test	Participation in the discussion, test, practical skills assessment (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 10% Essay (written) 20% Presentation (oral, multimedia)				

Contents

Thematic structure of the course:

Module 1. The essence and organization of international public relations. Methods and “technologies” of international public relations

1. The essence and major functions of international public relations. History of international public relations.
2. Organization of international public relations: objects, subjects, major functions.
3. IPR-campaigns.
4. Methods and “technologies” of international public relations.
5. Image-building and branding in the structure of international public relations.

Module 2. Main fields of international public relations

1. International public relations in business and marketing.
2. Public relations in international politics.
3. International public relations and lobbying.
4. Public relations and international crises.

Literature

Language of teaching Ukrainian

Compulsory reading

1. Прошин Д.В. Паблик рилейшнз в международных отношениях: Конспект лекций [Текст] / Д.В. Прошин. - Д.: Издательство Днепропетровского университета экономики и права, 2005. - 95 с.
2. Формування позитивного міжнародного іміджу країни як засобу посилення конкурентоспроможності [Електронний ресурс] / Л. В. Новікова, Л. О. Чернишова // Бізнес Інформ. - 2017. - № 11. - С. 30-35.
3. Каращук О. Моніторинг відкритих зарубіжних джерел інформації як перспективний засіб оцінювання іміджу країни [Електронний ресурс] / О. Каращук // Наукові праці Національної бібліотеки України імені В.І. Вернадського. - 2019. - Вип. 52. - С. 215-226.
4. Бугар А.А. Нові технології в дипломатії: вплив інновацій та комунікацій на ефективну міжнародну політику і побудову іміджу країни [Електронний ресурс] / А.А. Бугар // Гілея: науковий вісник. - 2018. - Вип. 133. - С. 219-222.
5. Євтушенко В. А. Вплив міжнародного туризму на економічний розвиток та імідж окремої країни [Електронний ресурс] / В.А. Євтушенко, М.С. Рахман, Д. В. Мангушев // Проблеми економіки. - 2017. - № 2. - С. 26-34.

Recommended reading

1. Ключник Р.М. Passive Voice в англомовних ЗМІ: лінгводидактичний аспект / Р.М. Ключник // Сучасна вища освіта: перспективні та пріоритетні напрями наукових досліджень: Міжнародна науково-практична конференція студентів, аспірантів та науковців: тези доповідей, Дніпро, 19 березня 2020 р. - Дніпро: Університет імені Альфреда Нобеля, 2020. - С. 124-125.
2. Kliuchnyk R. (2019). Natural and socio-cultural factors in country image formation. Journal of Modern Economic Research, 1(3), pp. 17-28.
3. Wirthlin A. The Public Relations Book [Electronic resource]. - Access mode: <https://cutt.ly/TgzmaWb>

START-UP: FROM IDEA TO SUCCESSFUL BUSINESS				
Language of teaching	Semester / Duration	ECTScredits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	5/14 weeks, 42 hours in class	5 / Elective	Olha Kotko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: To provide practical proven tools for transforming an idea into a product or service that creates value for others. The students can use acquire knowledge to build a winning strategy for their business projects and learn how to shape a unique value propositions, prepare business plan themselves, compare innovation to existing solutions, build flexibility into their plan and determine when best to quit. As a vital part of the course students prepare their projects for innovative venture or grant programs				
Learning outcomes On completion of the course, students will be able to:		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
1) estimate the potential of an innovative idea as the basis of an innovative project; 2) transform ideas into real products, services and processes, by validating the idea, turning it into a growing; 3) apply the entrepreneurial tools in creating a business plan for innovative ventures or grant programs; 4) apply methods and strategies learned from interviews with startup entrepreneurs and innovators. 5) communicate and sell innovative ideas successfully.		Lecture, seminars, discussion Lecture, practical classes Case study presentation, self-study activities, Lecture, seminars, self-study activities Problem lecture, case study presentation workshop	Oral answers to questions, test (CAS) Test, presentation (CAS) Case study presentation (CAS) Solving problems, practical skills assessment (CAS) Participation in the discussion, presentation (CAS)	
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 10% Test 20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: 1. Striking out on your own 2. Business models and customer development 3. Value proposition and the minimum viable product 4. Building your products 5. Identifying and accessing new markets to facilitate growth 6. The importance of PR				

7. Diversity and inclusion during the startup process
8. Building and managing your team
9. Raising capital and ensuring success.
10. Common Startup mistakes

Literature

Language of teaching Ukrainian

Compulsory reading

1. Олет Б. 24 кроки успішного стартапу / пер. з англ. Н. Палій. Київ : Книголав, 2019. – 288 с.
2. Бланк С., Дорф Б. Священна книга стартапера. Як збудувати успішну компанію / пер. з англ. Н. Валевська. Київ: Наш формат, 2019. - 512 с.
3. Гільбо К. Стартап на \$100. Як перетворити хобі на бізнес / пер. з англ. А. Ящук. Київ : Наш формат, 2017. - 264 с.
4. Райз Е. Стартап без помилок. Посібник зі створення успішного бізнесу з нуля / пер. з англ. О. Яцини. Харків: Vivat, 2016. - 368 с.
5. Вассерман Н. Дилеми засновника бізнесу. Як попередити помилки й уникнути їх під час створення стартапу / пер. з англ. А. Клімової. Харків: Vivat, 2017. 480 с.
6. Bhargava R., Heeman W. The Startup Playbook: Founder-to-Founder Advice From Two Startup Veteransc. Lioncrest, 2017. - 420 p.

Recommended reading

1. Тіль П. Від нуля до одиниці. Нотатки про стартапи, або як створити майбутнє / пер. з англ. Р. Обухів. 3-є вид. Київ : Наш формат, 2016. - 232 с.
2. Ворона Т. Стартап на мільйон. Харків : Vivat, 2017. - 224 с.
3. Бойчик І.М. Економіка підприємства : підручник. Київ: Кондор-Видавництво, 2016. 378 с.
4. Лалу Ф. Компанії майбутнього /пер. з англ. Р. Ключка. Харків : Клуб сімейного дозвілля, 2017. - 544 с.
5. Jonikas, D. (2016). Startup Evolution Curve From Idea to Profitable and Scalable Business: Startup Marketing Manual.Greenleaf, 336 p.
6. Robin, W. (2015). Online Business Startup The entrepreneur's guide to launching a fast, lean and profitable online venture. Rethink press, 260 p.

TECHNIQUE OF CONDUCTING BUSINESS NEGOTIATIONS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	5/14 weeks, 42 hours in class	5 / Elective	Olha Kotko, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: This course aims to develop negotiation skills by active participation in a variety of negotiation settings, and a series of integrative bargaining cases between two and more than two parties over multiple issues. Ethical dilemmas in negotiation are discussed at various times throughout the course				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) understand negotiation process and how to prepare for uncertainty; 2) learn to craft agile strategy and be quick on your feet in changing circumstances; 3) resolve small differences before they escalate; 4) reflect on personal behaviors and refine approach to be more effective; 5) secure maximum value from negotiation process; 6) understand and use conflict strategies in negotiations			Lecture, seminars, discussion Problem lecture, discussion, business game Problem lecture, discussion, case study in small groups Lecture, seminars, discussion, Lecture, case study in small groups Problem lecture, case study in small groups	Participation in the discussion (CAS) Participation in the role play (CAS) Participation in the discussion, test (CAS) Participation in the discussion (CAS) Participation in the role play (CAS) Peer small group presentation (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 30% Participation in the business play 20% Case study presentation 20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: 1. Preparation for negotiation 2. Negotiation strategies 3. Positions and interests of the parties in the negotiations. Partnership canvas 4. Development of a program for adjusting to the interlocutor. Psych types 5. Techniques for setting yourself up for successful negotiations (Harvard method) 6. Work with objections				

7. Conflicts.Stages of conflict development

8. Conflict exit strategies

Literature

Language of teaching Ukrainian

Compulsory reading

1. Цюрупа М.В. Основи конфліктології та теорії переговорів: Навчальний посібник / М.В. Цюрупа. К.: Кондор. 2019. - 176 с.
2. Яромич С.А. Менеджмент переговоров: Стратегия и тактика Учебное пособие С.А Яромич, Н.Л. Кусик, П. А. Петриченко.Одесса, 2010. - 140 с.
3. Lewicki, R.J., Saunders, D., & Barry, B. (2016). Negotiation: Readings, Exercises and Cases. Fifth Edition. McGraw Hill / Irwin.
4. Raiffa, H. (2012). Negotiation Analysis: The Art and Science of Collaborative Decision Making. Cambridge, MA: Harvard University Press.
5. Bovee, C.L., & Till, J.V. (2014). Excellence in Business 6th. ed. Prentice hall, 495 p.
6. Mascull, B. (2012). Business Vocabulary in Use. Cambridge Univ-ty Press, 172 p.
7. Murphy H., & Hildebrandt, H. (2018). Effective Business Communication.N.Y. McGraw-Hill Book Company, 729 p.

Recommended reading

1. Raiffa, H. (2013). The Art and Science of Negotiation. Cambridge, M: Belknap Press of Harvard University Press.
2. Shell, G. (2016). Bargaining for Advantage Negotiations Strategies for Reasonable People. New York: Penguin Books.
3. Bertram, M., Linden, I., & Pas, L. (2010). Communication Model. Utrecht, 31 p.
4. Gilsdorf, J., & Vik, G. (2018). Business Communication.
5. Jones, L. (2015). New International Business English. Student's Book. UK: Cambridge.
6. Gitman, L.J. (2018). The Best of the Future of Business USA: Thomson South-Western, 518 p.
7. Guffey, M. E. (2015). Business Communication. Process and Product. South-Western College Publishing, 532 p.

ENTERPRISE COST MANAGEMENT				
Language of teaching	Semester / Duration	ECTScredits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	6/11 weeks, 44 hours in class	5 / Elective	Olha Kotko, Ph.D. (Candidate of Science), Associate Professor	150 hours (22 h. lectures, 22 h. seminars/practical, 106 h. self-study time)
Course aims: On completion of this course, students should have developed skills of analysis, evaluation and synthesis in cost and management accounting and, in the process, created an awareness of current developments and issue in the area. The course covers the complex modern industrial organizations within which the various facets of decision-making and controlling operations take place; the course includes discussion of costing systems and activity based costing, activity management, and implementation issues in modern costing systems				
Learning outcomes On completion of the course, students will be able to: 1) reveal the factors causing the level of cost; 2) calculate cost value on types, places and carriers; 3) analyze the influences of the cost structure and dynamics on the profit; 4) do Cost-Volume-Profit analysis: explains fixed, variable, semi-fixed and semi-variable cost concepts; 5) analyze the relationship between the cost-volume and profit explains break-even sales price, break-even sales volume, the total contribution margin, the unit contribution margin, margin of safety, security ratio, profit margin concepts; 6) prepare budgets; 7) define budgeting and operating budgets concepts; 8) do standard variation analysis through standard costs.			Teaching methods, teaching and learning activities Lecture, seminars, discussion Lecture, seminar Case study in small groups Role play Problem lecture, discussion Lecture, seminar Lecture, seminar business play Problem lecture, discussion	Forms of assessment (continuous assessment CAS, final assessment FAS) Participation in the discussion (CAS) Participation in the discussion (CAS) Presentation (CAS) Participation in the role play (CAS) Peer small group presentation, participation in the role play (CAS) Presentation (CAS) Participation in the role play (CAS) Essay (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 10% Essay (written) 20% Presentation (oral, multimedia)				

Contents

Thematic structure of the course:

Module 1. Foundations of cost management

1. Cost management system
2. General costs feature
3. Formation of costs by places and centers of responsibility
4. Cost control and cost reduction - basics, process, methods and techniques of cost reduction

Module 2. Organizational and economic mechanism of enterprise cost management

1. Activity based cost management - JIT and ERP
2. System analysis - cost-output-profit, as a tool of substantiation of production and marketing decisions
3. Application of operation research and statistical tools in strategic decisions making
4. Cost of quality and total quality management

Literature

Language of teaching Ukrainian

Compulsory reading

1. Чорна М.В., Смірнова П.В., Бугріменко Р.М. Управління витратами: навч. посіб. / М.В. Чорна, П. В. Смірнова, Р. М. Бугріменко, 2017. - 166 с.
2. Кузьмін О.Є. Управління витратами на підприємствах: навч. посібник / О.Є. Кузьмін, О.Г. Мельник, У. І. Когут. - Львів: Видавництво Львівської політехніки, 2014. - 244 с.
3. Тарасенко С.І. Управління витратами: навч. посібник / С.І. Тарасенко. - Кам'янське: ДДТУ, 2018. - 305 с.
4. Школьник І. О. Фінансовий аналіз: навч. посібник. / І.М. Боярко, О.В. Дейнека та ін. - К.: Центр учбової літератури, 2016. - 368 с.

Recommended reading

1. Огійчук М.Ф. Фінансовий та управлінський облік за національними стандартами: підручник / Л.О. Сколотій, М.І. Беленкова та ін. - 7-ме вид., перероб. і допов. - К.: Алерта, 2016. - 1040 с.
2. Міжнародний стандарт бухгалтерського обліку 2 (МСБО 2). Запаси [Електронний ресурс]. - Режим доступу: <http://www.minfin.gov.ua>
3. Давидюк Т.В. Методи обліку витрат і калькулювання собівартості продукції у вітчизняних нормативних актах: напрями удосконалення. / Т.В. Давидюк // Економіка: реалії часу. Науковий журнал. - 2016. - № 1 (23). - С. 6-13. - [Електронний ресурс] - Режим доступу: <https://economics.opu.ua/files/archive/2016/No1/6.pdf>
4. Бутинець Ф.Ф. Бухгалтерський управлінський облік: [навч.посіб.] / Ф.Ф. Бутинець, Л.В. Чижевська, Н.В. Герасимчук. - Житомир: ЖІТІ, 2015. - 608 с.
5. Славута О. І. Конспект лекцій з дисципліни «Управління витратами» (для студентів 4 курсу всіх форм навчання напряму підготовки 6.030504 Економіка підприємства) / О.І. Славута; Харків. нац. ун-т міськ. госп-ва ім. О.М. Бекетова. - Харків: ХНУМГ ім. О.М. Бекетова, 2015. - 38 с.
6. Нападовська Л.В. Управлінський облік: [монографія] / Л.В. Нападовська. - Дніпропетровськ: Наука і освіта, 2016.- 450 с.
7. Шим Дж. К. Методы управления стоимостью и анализа затрат / Дж. К. Шим, Дж. Г. Сигел; пер. с англ. - М.: Филинь, 2015. - 344 с.
8. Mesároš, P., Mandičák, T., & Selín, J. (2015). Modern Methods for Cost Management in Construction Enterprises // SSP - Journal of Civil Engineering Vol. 10, Issue 1.

ECONOMIC SECURITY OF THE ENTERPRISE				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	6/11 weeks, 44 hours in class	5 / Elective	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor	150 hours (22 h. lectures, 22 h. seminars/practical, 106 h. self-study time)
Course aims: is the formation of students' theoretical and practical knowledge and skills, the basics of business security, in conditions of unstable environmental factors, which is characteristic of a market economy. Assimilation of methods and mechanisms to protect business activities.				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1. mastering the basics of the theory and practice of economic security; development of modern techniques and tools for diagnosing the safety of business activities;			Lecture, practical classes, discussion	Participation in the discussion, essay, test (CAS)
2. timely identification and elimination of internal and external threats to the activities of economic entities;			Lecture, practical classes, panel discussion	Practical skills assessment, report, case study (CAS)
3. ability to develop an adequate system of economic security (enterprise) in time, be able to assess the factors that pose a threat to the economic security of the enterprise;			Problem lecture, case study in small groups	Practical skills assessment, essay, case study (CAS)
4. independently diagnose the level of economic security of the enterprise;			Self-study activities Problem lecture, discussion, solving calculative tasks	Practical skills assessment, report, individual presentation (CAS)
5. use methods of comprehensive diagnostics of the level of economic security of business;			Lecture, practical classes, workshop, case study	Presentation, report (CAS)
6. calculate the feasibility and effectiveness of the implementation of economic security at the enterprise			Presentations, project work, search in the Internet	Practical skills assessment, essay, presentation (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the business play 20% Case study presentation 10% Essay (written) 20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: 1. Theoretical foundations of economic security of the enterprise 2. The system of economic security of the enterprise 3. Components of economic security of the enterprise				

4. Trade secret and its protection
5. Economic intelligence
6. Criteria and methods for assessing the economic security of the enterprise
7. Business protection system
8. Industry features of enterprises in ensuring economic security

Literature

Language of teaching Ukrainian

Compulsory reading

1. Економічна та майнова безпека бізнесу: навчальний посібник / Б.М. Андрушків, Л.Я. Малюта. - Тернопіль: ФОП Паляниця В.А., 2016. - 180 с.
2. Сосновська І.М. Поняття та значення економічної безпеки виробничо-господарської діяльності підприємств / І.М. Сосновська // Ефективна економіка. - 2015. - № 9.
3. Економічна безпека бізнесу: навч. посіб. / [Г.О. Швиданенко, В.М. Кузьомко, Н.І. Норіцина та ін.]; за заг. та наук. ред. Г.О. Швиданенко. - К.: КНЕУ, 2011. - 511 с.

Recommended reading

1. Економічна безпека підприємства : навчальний посібник / [Небава М.І., Міронова Ю.В.] - Вінниця: ВНТУ, 2017. – 73 с.
2. Кавун С.В. Економічна та інформаційна безпека підприємств у системі консолідації інформації. Навчальний посібник / С.В. Кавун, А.А. Пилипенко, Д.О. Репко. - Х: Вид. ХНЕУ, 2013. - 264 с.
3. Голіков І.В. Сутність та еволюція поняття економічна безпека / І.В. Голіков // Проблеми економіки. - № 1. - 2014. - С. 309-314.
4. Економічна безпека в умовах глобалізації світової економіки: [колективна монографія у 2 т.]. - Дніпропетровськ: «ФОП Дробязко С.І.», 2014. - Т. 2. - 349 с.

INTERNATIONAL BUSINESS				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	7/14 weeks, 42 hours in class	5 / Elective	Anatolii Zadoia, Doctor of Science, Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: This course will help students to form a complex of basic concepts on which modern business is under construction in the European Union. It allows one to make the most efficient use of proper resources, to organize business successfully, helps in managing enterprises as well				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continious assessment CAS, final assessment FAS)
1) define perspective directions and forms of conducting international business; 2) negotiate with the European partners correctly; 3) estimate correctness of drawing up the contract on delivery or on purchase of production; 4) choose the most suitable ways of insurance to risk in foreign trade activities; 5) choose the most suitable form of the international payments; 6) take into account cultural features of business dealing in various European countries			Lecture, tutorials, discussion Role play Tutorials, self-study activity Lecture, tutorials Internet search, self-study activities Problem lecture, discussion	Participation in the discussion (CAS) Participation in the role play (CAS) Essay, test (CAS) Essay, test (CAS) Presentation (CAS) Participation in the discussion, test (CAS)
Final grade (final assessment) as a result of 100% continuous assessment: 20% Participation in the discussion 10% Participation in the role play 20% Test (multiple choice, computer) 30% Essay (written) 20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: 1. International business: kinds and subjects 2. Organizational forms of international business 3. Multinational corporation as subject of international relation and international business 4. Financial and economic mechanism of MNC functioning 5. Features of management of MNC’s activity 6. Multinational corporation in system of modern international investment 7. International payments and currency relations 8. Insurance of risk of foreign trade activities 9. Basic business etiquette and the cultural environment of the international business				

Literature

Language of teaching Ukrainian

Compulsory reading

1. Погорлецький А.В. Міжнародний бізнес [Електронне видання]. - 2014. - Режим доступу: https://stud.com.ua/66904/ekonomika/mizhnarodniy_biznes
2. Міжнародний бізнес: навчальний посібник / О.М. Файчук, С.В. Сидоренко. - К.: НУБіП України, 2016. - 236 с.
3. Управління міжнародним бізнесом: конспект лекцій для студентів В-27 економічного спрямування, аспірантів, викладачів / Н.Г. Ушакова, К.Ю. Величко, О.І. Печенка. - Харків: Видавництво «Форт», 2016. - 126 с.
4. Рокоча В.В. Геоелектроніка та глобальні стратегії українського бізнесу (антикризовий аспект): навчальний посібник / В.В. Рокоча, Б.М. Одягайло, В.І. Терехов. - К.: Університет економіки та права 'КРОК', 2017. - 352 с.

Recommended reading

1. Рогач О. Теорії міжнародного бізнесу. - К.: ВПЦ «Київський університет», 2018. - 687 с.
2. Вергун В.А., Карп В.С. Вступ до спеціальності: навчальний посібник / В.А. Вергун, В.С. Карп - К. ВАДЕКС, 2019. - 404 с.
3. International Business: A Managerial Perspective, 9th Edition Griffin & Pustay, 2020.
4. International Business: The New Realities [RENTAL EDITION], 5th Edition Cavusgil, Knight & Riesenberger, 2020.

INTERNATIONAL ECONOMIC LAW				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	7/14 weeks, 42 hours in class	5 / Elective	Ruslan Kliuchnyk, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 h. lectures, 14 h. seminars/practical, 108 h. self-study time)
Course aims: The course's aim is to provide students with basic theoretical knowledge of institutions of international economic law and the experience of dispute settlement.				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continious assessment CAS, final assessment FAS)
1) highlight the main stages of formation and development of international economic law 2) point out the common legal problems faced by international institutions; 3) analyse the directions of cooperation between Ukraine and some international legal organizations; 4) evaluate the influence of international organizations on their members; 5) describe the start-up procedures in legal dimension 6) consider international transport law; 7) evaluate the effectiveness of dispute settlements;			Lecture, seminars, discussion Seminars, self-study activity Lecture, seminars Internet search, self-study activities Problem lecture, discussion Problem lecture, case study in small groups Problem lecture, discussion	Participation in the discussion (CAS) Participation in the role play (CAS) Essay, test (CAS) Essay, test (CAS) Presentation (CAS) Participation in the discussion, test (CAS) Peer small group presentation (CAS)
Final grade (final assessment) as a result of 100% continuous assessment: 20% Participation in the discussion 10% Participation in the role play 20% Test (multiple choice, computer) 30% Essay (written) 20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: 1. Concept and subject of international economic law. 2. Principles of international economic law. 3. Transnational corporations. 4. International economic treaties. 5. Dispute settlements. 6. International trade law. WTO. 7. International aid law. 8. Diplomacy.				

Literature

Language of teaching Ukrainian

Compulsory reading

1. Мокрицька А.Б. Організаційне забезпечення протидії економічним правопорушенням [Електронний ресурс] / А.Б. Мокрицька, А.В. Петриків // Економіка. Фінанси. Право. - 2017. - № 11(3). - С. 31-36.
2. Аверіхіна Т.В. Управління логістичними ризиками при перевезенні вантажів морським транспортом [Електронний ресурс] / Т.В. Аверіхіна, М.М. Аверіхін // Економіка. Фінанси. Право. - 2018. - № 5. - С. 15-18.
3. Артеменко А.В. Удосконалення нормативно-правового регулювання питань здійснення процедур митного контролю та митного оформлення водних транспортних засобів та товарів, що переміщуються ними через державний кордон України [Електронний ресурс] / А.В. Артеменко // Митна безпека. - 2018. - Вип. 2. - С. 13-19. - Режим доступу: http://nbuv.gov.ua/UJRN/cussec_2018_2_3

Recommended reading

1. Herdegen, M. (2013). Principles of International Economic Law, Oxford: Oxford University Press.
2. Von Glahn, G., & Taulbee, J.L. (2016). Law Among Nations: An Introduction to Public International Law, London: Routledge.
3. McRae, D. (2014). International Economic Law and Public International Law: The Past and The Future. Journal of International Economic Law. Vol. 17(3), pp. 627-638.
4. Cottier, T. (2015). The Common Law of International Trade and the Future of the World Trade Organization. Journal of International Economic Law, Vol. 18(1), pp. 3-20.
5. Joseph, S. (2016). Human Rights and International Economic Law. European Yearbook of International Economic Law, pp. 461-484.

METHODOLOGY OF MARKET RESEARCH				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian,	7/14 weeks, 42 hours in class	5 / Elective	Alisa Magdich, Ph.D. (Candidate of Science), Associate Professor	150 hours (28 hrs. lectures, 14 hrs. seminars/practical, 108 hrs. self-study time)
The course helps students understand the full process of research from beginning to end. It offers an engaging learning experience through interactive exercises and continuous feedback, so participants can gauge their progress throughout the course				
Learning outcomes			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
On the completion of the course, students will be able to:				
1) discuss the scope and managerial importance of the international market research and its role in the development of marketing strategy			Lecture, practical classes, discussion, quiz	Participation in the discussion, quiz, test (CAS)
2) provide a detailed overview of the stages in the international market research process			Lecture, composing and solving, crossword puzzles	Peer small group presentation (CAS)
3) develop research questions and objectives that can be addressed in a research design			Lecture, practical classes, work in pairs to solve problems	Participation in the discussion, solving problems, test (CAS)
4) develop a market research design; including identifying appropriate research approaches (from qualitative, survey, observation, and experimental research techniques) preparing measurement instruments (including surveys and focus group outlines) designing a sampling approach and sampling frame			Lecture, practical classes, workshop, self study, research on the topic of course paper	Peer small group presentation, test, essay (CAS)
5) manage the data collection process			Lecture, workshop, discussion, internet search	Solving problems, presentation (CAS)
6) use contemporary statistical packages to calculate and report descriptive statistics from quantitative data			Problem lecture, self-study activities, brainstorming	Participation in the discussion, test, essay (CAS)
7) interpret data analysis in the context of the identified business problem			Lecture, practical classes, workshop, self-study activities	Peer small group presentation, test (CAS)
8) communicate research results in written report and oral presentation formats			Lecture, business game, practical classes	Essay, test (CAS)
Final grade (final assessment) as a result of 100% continuous assessment:				
20% Participation in the discussion				

10% Participation in the role play
20% Test (multiple choice, computer)
30% Essay (written)
20% Presentation (oral, multimedia)

Contents

Thematic structure of the course:

Module 1. Basic concepts and process of international marketing research

1. Definition, principles, basic and applied research, limitation of international marketing research
2. International Marketing Research Management: importance, role of research in important areas, qualities of marketing research manager, organizing marketing research function, opting for
3. outsourcing research service
4. International Marketing research process: formulating the research problem, choice of research design, determining sampling design and sampling size, evaluation and control of marketing research

Module 2. Methods of international marketing research

1. Scientific method, research design, types of research, and sources of experimental errors, criteria of research design
2. Designing the Questionnaire
3. Interviewing, Choices of Survey Method
4. Sampling in Market Research
5. Qualitative Market Research
6. Quantitative Data Collection Methods
7. Measurement and Questionnaire Design
8. Introduction to Data Analysis
9. Advanced Analytic Techniques
10. Working with Secondary Data: Syndicated and Big Data
11. Communicating Research Results

Module 3. Global Market Research

1. Emerging Methods and the Future of Market Research
2. Ethical and Legal Issues in Market Research

Literature

Language of teaching Ukrainian

Compulsory reading

1. Жегус, О. В., Парцирна, Т.М. (2016). Маркетингові дослідження. Навчальний посібник.
2. Шлапак, Н.С., Серкутан, Т.В. (2019). Використання новітніх технологій проведення маркетингових досліджень в глобалізованому економічному просторі.
3. Божук, С. Г. (2016). Маркетинговые исследования. Издательство Юрайт.

Recommended reading

1. Лирик, І.В. (2018). Ринок маркетингових досліджень в Україні 2017 рік: експертна оцінка та аналіз УАМ.
2. Тимохина, Г.С., Куликова, Е.С. (2015). Маркетинговые исследования поведения глобальных потребителей. Российское предпринимательство.
3. Агаларова, Е.Г., Косинова, Е.А. (2015). Методологические основы маркетинговых исследований. Международный журнал экспериментального образования.

INTELLECTUAL BUSINESS				
Language of teaching	Semester / Duration	ECTScredits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	8/8 weeks, 32 hours in class/	5 / Elective	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor	150 hours (16 h. lectures, 16 h. seminars/practical, 118 h. self-study time)
Course aims: is the formation of a complex of theoretical knowledge and practical skills in the formation and management of intellectual business, economic justification of the directions of its development and ensuring successful functioning in students				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) create and develop intelligent products;			Lecture, practical classes, discussion	Participation in the discussion, essay, test (CAS)
2) define acceptable business models for smart business;			Lecture, practical classes, panel discussion	Practical skills assessment, report, case study (CAS)
3) apply the legislative framework for the creation and conduct of intellectual business;			Problem lecture, case study in small groups	Practical skills assessment, essay, case study (CAS)
4) to develop models of motivation for creative teams;			Self-study activities	Practical skills assessment, report, individual presentation (CAS)
5) determine the risks of intellectual business;			Problem lecture, discussion, solving calculative tasks	Presentation, report (CAS)
6) to identify and apply the main trends and prospects of virtualization of intelligent business.			Lecture, practical classes, workshop, case study	Practical skills assessment, essay, presentation (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the role play 20% Case study presentation 10% Essay (written) 20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: 1. Theoretical foundations of intellectual business. 2. Intelligent products: the essence and features of creation. The essence of intelligent products.				

Classification of intelligent products.

3. Regulatory bases of intellectual business in Ukraine
4. Intelligent business modeling
5. Intelligent business management
6. Information support of intellectual business
7. Motivation of manufacturers of intelligent products
8. Economic security of intellectual business

Literature

Language of teaching Ukrainian

Compulsory reading

1. Падерін І.Д. Інтелектуальний бізнес: навчально-методичний посібник для студентів денної форми навчання, напрям підготовки "Економіка підприємства" / І.Д. Падерін, О.В. Романов. - Дніпропетровськ: ДДФА, 2014. - 87 с.
2. Бунчук М. Национальные инновационные системы: основные понятия и приложения [Електронний ресурс]. - Режим доступа: <http://www.guecities.ws>
3. Жарова А.К. Защита интеллектуальной собственности: [учебник] / Жарова А.К. - [2-е изд.]. - М.: Высшая школа экономики, 2015. - 426 с.
4. Семикіна М.В., Петіна О.М. Інтелектуальний бізнес: Навчальний посібник для студентів економічних спеціальностей денної та заочної форми навчання. За ред. М.В. Семикіної. - Кіровоград: КНТУ, 2015. - 141 с.

Recommended reading

1. Закон України "Про науково-технічну інформацію" від 26.11. 2013 р. (в редакції від 19.04. 2014 р.) .
2. Закон України "Про авторське право і суміжні права" (в редакції від 27.10. 2016 р.)
3. Закон України "Про господарський кодекс" від 08.12. 2016 р.
4. Корнілова І. М. Методичний інструментарій оцінювання інтелектуального капіталу організації / І.М. Корнілова, Т. В. Ляшенко // Формування ринкових відносин в Україні. - 2015. - № 2. - С. 77-82.
5. Семенова В. Г. Математична модель оцінювання ефективності складових системи управління інтелектуальною власністю підприємств / В. Г. Семенова // Економіка та держава. - 2015. - № 8. - С. 58-62.

OUTSOURCING OF BUSINESS PROCESSES OF THE ENTERPRISE				
Language of teaching	Semester / Duration	ECTScredits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	8/8 weeks, 32 hours in class/	5 / Elective	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor	150 hours (16 h. lectures, 16 h. seminars/practical, 118 h. self-study time)
Course aims: to provide students with an idea of the essence of outsourcing as a modern management tool. To form knowledge, skills and abilities of the organization of use of resources of the third-party organizations for conducting mutually beneficial economic activity				
Learning outcomes On completion of the course, students will be able to:			Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)
1) mastering the basic concepts of outsourcing and understanding its differences from other forms of interaction between enterprises; 2) mastering the methods of organizing interaction with other enterprises for the mutually beneficial use of each other's resources; 3) determine the necessary conditions for the introduction of outsourcing in the practical activities of enterprises.			Lecture, practical classes, discussion Lecture, practical classes, panel discussion Problem lecture, case study in small groups. Self-study activities	Participation in the discussion, essay, test (CAS) Practical skills assessment, report, case study (CAS) Practical skills assessment, role play, essay, case study (CAS)
Assessment Final grade (final assessment) as a result of 100% continuous assessment: 30% Participation in the discussion 20% Participation in the role play 20% Case study presentation 10% Essay (written) 20% Presentation (oral, multimedia)				
Contents				
Thematic structure of the course: Module 1. Theoretical and methodological aspects of outsourcing as a management tool 1. Basic concepts of outsourcing. 2. Types of outsourcing. 3. Interaction between customer and operator in outsourcing. 4. Outsourcing in Information Technology. Module 2 Features of functional application of outsourcing 1. Franchising as outsourcing in the field of intellectual capital. 2. The production outsourcing. 3. Logistic outsourcing. 4. Outsourcing staff.				

Literature

Language of teaching Ukrainian

Compulsory reading

1. Омельченко Л.С. Финансовый аутсорсинг: учебное пособие / Л.С. Омельченко, С.О. Календжян, О. Е. Лактионова. - Мариуполь: ПГТУ, 2016. - 124 с.
2. Як передати на аутсорсинг окремі функції посади? [Електронний ресурс]. Режим доступу: <https://www.kadrovik.ua/content/yak-peredaty-na-autsorsyng-okremi-funkciyi-posady>

Recommended reading

1. Петрик І. В. Інвестування в аутсорсинг людських ресурсів: Актуальність сьогодення // Науковий вісник Ужгородського національного університету. Серія: Міжнародні економічні відносини та світове господарство. - Випуск 17, частина 2, 2018.
2. Krykavskyy, Y., & Pokhylchenko, E. (2017). In search of ways for the improvement of the existing supply chains. Current problems in management. University of Bielsko-Biala Press. Wydawnictwo Akademii Techniczno-Humanistycznej w Bielsku-Białej, pp. 105-118.
3. Малярець Л.М., Матвієнко-Біляєва Г.Л. Формалізація задач контролінгу логістичної діяльності підприємства: монографія. Харків: ХНЕУ, 2015. - 227 с.

ENTERPRISE'S FOREIGN ECONOMIC ACTIVITY (OPERATIONS AND CONTRACTS)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Course Coordinator	Student workload
Ukrainian	8/8 weeks, 32 hours in class	5 / Elective	Oleksandr Zadoia, Ph.D. (Candidate of Science), Associate Professor	150 hours (16 hrs. lectures, 16 hrs. seminars/practical, 118 hrs. self-study time)
The purpose of teaching this course is to acquire the skills of conducting business negotiations with foreign companies; formation of skills of realization of the basic foreign economic operations, the conclusion of the foreign economic contract				
Learning outcomes		Teaching methods, teaching and learning activities		Forms of assessment (continuous assessment CAS, final assessment FAS)
On the completion of the course, students will be able to:				
1) use methodological and methodical methods of pricing in the foreign economic activity of the enterprise; ability to use the basic terms of delivery 'Incoterms-2020'.		Lecture, seminars, discussions, solving calculative tasks, Tests		Participation in the discussion, quizzes (CAS)
2) conduct economic analysis of foreign economic activity of the enterprise and apply risk reduction methods; assessment of the impact of foreign economic activity of the enterprise on its financial results		Lectures, practical classes, discussions, independent work, case studies		Participation in the discussion, making calculations and explanation of results, test (CAS)
3) develop a strategy for the company's entry into the international market; ability to use various forms of calculations in foreign economic activity and to document them; ability to assess the reliability and selection of a commercial bank for foreign trade.		Problem lecture, case study in small groups		Participation in the discussion, oral answers, Peer small group presentation (CAS)
4) develop and conclude a foreign trade agreement (contract), take into account the peculiarities of transport conditions and ways to guarantee mutual settlements); ability to form packages of documents for the procedure of customs control and customs clearance of goods; understanding of ways to establish contacts with a potential client and the ability to prepare an offer.		Problem lecture, case study in small groups Self-study activities		Participation in the discussion, explanation of solving problems, Peer small group presentation (CAS)
5) work autonomously and reflect through self-esteem, and to obtain and use relevant information from relevant sources, such as textbooks, newspapers, websites, business journals and selected journals.		Working with databases on the Internet, self-study		Participation in the discussion, self-study results' presentation (CAS)
Learning outcomes 1, 3, 5				Mid-term control, making calculations and explanation of results (CAS)

Assessment

Final grade (final assessment) as a result of 100% continuous assessment:

- 20% Participation in the discussion
- 10% Participation in the role play
- 20% Test (multiple choice, computer)
- 30% Essay (written)
- 20% Presentation (oral, multimedia)

Contents

Thematic structure of the course:

1. Strategies for entering the international market
2. Forms of access of enterprises to foreign markets. Basic models of foreign economic activity of enterprises
3. Trade and intermediary activities in foreign markets
4. Pricing in foreign trade of the enterprise
5. Economic analysis of foreign economic activity of enterprises
6. Foreign trade agreement (contract)
7. Customs control procedure and customs clearance of goods
8. International settlements and banking services for foreign economic activity
9. Transport support of foreign economic activity
10. Insurance of foreign economic activity

Literature

Language of teaching Ukrainian

Compulsory reading

1. Козик В.В. Зовнішньоекономічні операції і контракти: Навч. посіб. - 2-ге вид., перероб. та доп. За ред. В.В. Козика, Л.А. Панкової, Я.С. Карп'як. - К.: Центр навчальної літератури, 2004. - 608 с.
2. Управління зовнішньоекономічною діяльністю: навчальний посібник [Електронний ресурс]. / Г.Я. Глуха, О.А. Задоя, О.А. Євтушенко, Е.М. Лимонова. - Дніпро: Університет імені Альфреда Нобеля, 2019. - 156 с.
3. Дахно І. Зовнішньоекономічна діяльність: навч. пос./ І. Дахно, В. Алієва-Барановська. - Київ: Центр навчальної літератури, 2018. - 356 с.
4. Зовнішня торгівля України: митна статистика (1991-2016 роки) / За ред. П.В. Пашко. - Київ: Знання, 2018. - 695 с.
5. Хрупович С.Є. Зовнішньоекономічна діяльність підприємства: навчальний посібник для студентів усіх форм навчання напряму підготовки 6.030504 «Економіка підприємства», спеціальності: 076 «Підприємництво, торгівля та біржова діяльність» / С.Є. Хрупович. - Тернопіль, 2017. - 137 с.

Recommended reading

1. Зовнішньоекономічна діяльність підприємства [Текст]: навчальний посібник / за заг. ред. д.е.н. Ю.Є. Петруні. - Дніпропетровськ: Університет митної справи та фінансів, 2015. - 331 с.
2. Тюріна Н.М. Зовнішньоекономічна діяльність підприємства: навч. посіб. / Н.М. Тюріна, Н.С. Карвацка. - Київ: Центр учбової літератури, 2013. - 408 с.
3. Чернишова Л.О. Зовнішньоекономічна діяльність підприємства: практикум: навч. посібник / Л.О. Чернишова, В.О. Козуб, Л.Л. Носач, К.Ю. Величко, О.І. Печенка. - Х.: Видавництво «Форт», 2017. - 238 с.

PROFESSIONAL TRAINING (INTERNSHIP)				
Language of teaching	Semester / Duration	ECTS credits / Type of course (mandatory, elective)	Coordinator	Student workload
Ukrainian, English	1, 6, 8 / 23 weeks, 28 hours in class	16.5 / Mandatory	Serhii Dubinskyi, Ph.D. (Candidate of Science), Associate Professor	495 hours (28 h. seminars/practical, 467 h. self-study time)
Professional training aims: An immediate objective of professional training is to give students the skills they need to become good workers in the future, resulting in a successful career and financial gain. Other objectives include creating an effective workplace for their future jobs				
Learning outcomes		Teaching methods, teaching and learning activities	Forms of assessment (continuous assessment CAS, final assessment FAS)	
On completion of the professional training, students will be able to:				
1 semester 1) receive the skills, knowledge, and abilities for their future jobs and careers; 2) receive the skills, knowledge, and abilities they need to become good workers in the future, resulting in a successful career and financial gain; 3) receive the skills, knowledge, and abilities on how to create an effective workplace for their future jobs.		Seminars, discussion, presentations Seminars, self-study activity, project work, role play Self-study activity, internet search, project work	Participation in the discussion, presentation (CAS) Participation in the role play, report, project (CAS) Report, project (CAS)	
6 semester 4) get new skills, knowledge, and abilities for their future jobs and careers; 5) explore new skills, knowledge, and abilities they need to become good workers in the future, resulting in a successful career and financial gain; 6) discover new skills, knowledge, and abilities on how to create an effective workplace for their future jobs.		Seminars, discussion, presentations Seminars, self-study activity, project work, role play Self-study activity, internet search, project work	Participation in the discussion, presentation (CAS) Report, project (CAS) Participation in the role play, report, project (CAS)	
8 semester 7) find additional skills, knowledge, and abilities for their future jobs and careers; 8) discover and receive additional skills, knowledge, and abilities they need to become good workers in the future, resulting in a successful career and financial gain; 9) get new and additional skills, knowledge, and abilities on how to create an effective workplace for their future jobs.		Seminars, discussion, presentations Seminars, self-study activity, project work, role play Self-study activity, internet search, project work	Report, project (CAS) Participation in the role play, report, project (CAS) Participation in the discussion, presentation (CAS)	

1 semester Learning outcomes 1-3 6 semester Learning outcomes 4-6 8 semester Learning outcomes 7-9		Final assessment (FAS) Final assessment (FAS) Final assessment (FAS)
Assessment The results of each semester are evaluated separately by the final grade 1 semester Final grade (final assessment) as a result of 100% continuous assessment: 10% Participation in discussions 20% Participation in role play 40% Report 30% Presentation 6 semester Final grade (final assessment) as a result of 100% continuous assessment: 60% Project 40% Presentations 8 semester Final grade (final assessment) as a result of 100% continuous assessment: 60% Project 40% Presentations		
Contents		
1 semester 1. The value of analysis of economic information in the modern market economy. 2. The role of analysis of economic information at the enterprise. 3. Search for information. The sources information. 4. Presentation of information, ideas and project results. 5. Economic - department in the enterprise management system. 6. Economist functions and its duties. 6 semester 1. Guided project work 2. Project presentation 8 semester 1. Guided project work 2. Project presentation		
Literature <i>Language of teaching Ukrainian</i> Compulsory reading 1. Лойко В.В., Макаровська Т.П. Економіка підприємства: [навч. посібн.] / В.В. Лойко, Т.П. Макаровська – К.: КНУТД, 2015. – 267 с. 2. Бойчик І.М Економіка підприємства: підручник. / І.М.Бойчик. – К.: Кондор -Видавництво, 2016. – 378 с. 3. Економіка підприємства: навч. посіб. / [І. М. Посохов, В. Г. Дюжев, С. В. Сусліков, К. О. Тимофєєва] ; М-во освіти і науки України, Нац. техн. ун-т. «Харків. Політехн. ін-т». – Харків: НТУ «ХПІ», 2016. – 380 с. 4. Економіка підприємства: Навч. посібник / уклад. Н. В. Романченко, Т. В. Кожемякіна, К. В. Пічик. — Київ: НаУКМА, 2018. — 343 с.		

Recommended reading

1. Азарова А. О. Економіка підприємства. Практикум: Навчальний посібник для студентів вищих навчальних закладів. / А. О. Азарова, Л. О. Нікіфорова. – Вінниця: ВНТУ, 2016. – 216 с.
2. Гиль О. О. Економіка та організація діяльності об'єднань підприємств : навч. посіб. / О. О. Гиль. – К.: Ліра - К, 2015. – 248 с.
3. Данилюк М. О. Планування і контроль на підприємстві: навч. посіб. / М. О. Данилюк. – К. : Ліра - К, 2015. – 328 с.
4. Доберчак Н. І. Економіка виробництва : навч. посіб. / Н. І. Доберчак. – К. : Ліра - К, 2015. – 258 с.
5. Економіка підприємства: навч. посіб. / Л. О. Болтянська, Л. О. Андрєєва, О. І. Лисак. – Херсон: Олді-Плюс, 2015. – 668 с.

Structure of the Study Programme Economics of Business (Bachelor's degree)

Semesters	1	2	3	4	5	6	7	8
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Teaching Units (Courses), ECTS* Mandatory
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Courses of General Training
Courses of Professional Training
TOTAL

24	18	8	5	4	0	0	0
0	5	18,5	13,5	15	16,5	13,5	10
24	23	26,5	18,5	19	16,5	13,5	10

Teaching Units (Courses), ECTS Elective**
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Courses of General Training 30

Courses of Professional Training 35
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Introductory Professional Training 3 ECTS					Professional Training 4,5 ECTS		Internship 9 ECTS
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Bachelor's Thesis

7,5 ECTS

TOTAL:

Mandatory 151 ECTS

Elective 65 ECTS

Professional Training and Internship 16,5 ECTS
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Bachelor's Thesis 7,5 ECTS

*One ECTS credit = 30 academic hours.

**There are no restrictions of choice for students within each elective block. The only requirement for the student is to obtain the determined number of credits for each elective block.