

**Intended Learning Outcomes of the programme Philology (English Language and Literature. Mass media Technologies) (Bachelor's Degree)**

The goals of the programme are to:

- train specialists capable of carrying out professional teaching activities on the basis of mastering the system of competencies;
- train students interested in methods of teaching foreign languages and cultures for further study at the second level;
- train specialists capable to perform complex specialized tasks in the field of mass media technologies, which involves the application of concepts and methods of social sciences and humanities and is characterized by uncertainty of conditions;
- analyze linguistic, literary and media texts, forms, strategies and tactics of speech, intercultural and international media communications to create their own media product;
- follow European standards of foreign languages and literatures teaching using traditional and innovative teaching methods, innovative educational and information technologies;
- apply concepts of mass media technologies, journalism, advertising and public relations, publishing and editing and other types of communication activities to create their own media product.

**1.3. Intended Learning Outcomes of the programme**

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

**A Knowledge and understanding**

On successful completion of the programme a student should be able to demonstrate knowledge and understanding of:

*Acquisition of ILOs through the following courses:*

1) the basic principles of human, nature and society existence;

*Ukrainian Identity, History, Culture and Language, Introduction to Linguistics, Pedagogy and Psychology, Introduction to Literatures Study, Basics of Modern Journalistic, History of World Culture, Introduction to Speciality, Basics of Law, Basics of Economic Science, Ethics and Aesthetics, Basics of Marketing, Philosophy, Political Science, Latin, Basics of Classical Linguistics, Theory of Communication, Journalistic History, PR in International Relations,*

<p>2) the main issues of philology and approaches to their solution using the appropriate methods and innovative approaches;</p> <p>3) the system of language, general features of literature as an art of word, the history of studied language(-s) and literature(-s);</p> <p>4) the norms of literary language and their use in practice;</p> <p>5) the principles, technologies and methods of oral and written text creation in a state and foreign language;</p> <p>6) the main principles, theories and concepts of</p>	<p><i>International Relations and International Organizations</i></p> <p><i>Advance Study of the Ukrainian Language, Comparative Lexicology, of English and Ukrainian, Stylistics of the English Language, History of the English Language and Contrastive Grammar of English and Ukrainian, Theoretical Grammar and Theoretical Phonetics of English, Mass Media Language, English Terminology</i></p> <p><i>History of Foreign Literature (English and American), History of the English Language, History and Culture of the English-speaking Countries, History and Culture of the German-speaking Countries, History and Culture of the French-speaking Countries, History and Culture of the Spanish-speaking Countries, Chinese History and Culture, Journalistic History, History of Foreign Journalistic</i></p> <p><i>Advance Study of the Ukrainian Language, Practical Course of the English Language, Practical Course of the Second Foreign Language, Practical Course of the Third Foreign Language, Mass Media Language</i></p> <p><i>Advance Study of the Ukrainian Language, Practical Course of the English Language, Practical Course of the Second Foreign Language, Practical Course of the Third Foreign Language, Media Text. Multimedia Technology, Mass Media Language</i></p>
--	--

translation study, their use in professional activity.	<i>Introduction to Translation Studies</i>
<b>Teaching and Learning</b>	<b>Assessment methods</b>
Lectures, workshops, seminars, group work, tutorials, textbooks, monographs, journals, internet sources, e-learning, self-directed and guided study, research projects, contest papers.	Examinations, tests, individual coursework (essays, reports, reviews etc.), seminar and practical-based assessment, presentations and projects, mid-term control works, course papers.
<b>B. Application of knowledge and understanding</b>	
<p>On completion of the programme students will be able to:</p> <p>1) work effectively with information: to collect information from the different resources, in particular, from the professional literature and electronic databases, to critically analyze and interpret it, to organize, classify and systematize it;</p> <p>2) use informational and communicational technologies to solve difficult specialized tasks and issues of professional activity;</p> <p>3) characterize dialects and social varieties of studied language(-s), to describe the sociolinguistic situation;</p>	<p><i>Introduction to Linguistics, History of Foreign Literature, Practical Course of the English Language, Practical Course of the Second Foreign Language, Practical Course of the Third Foreign Language, Comparative Lexicology, of English and Ukrainian, Stylistics of the English Language, History of the English Language, Contrastive Grammar of English and Ukrainian, English Terminology</i></p> <p><i>Modern Technology of Teaching Foreign Languages, Cultures and Literatures at Secondary educational Establishments, Information Technology and Applied Linguistics Basics, Basics of tele, photo and Multimedia Journalistic, Modern information Technologies in Media, Professional Standards of Media Literacy</i></p> <p><i>Introduction to Linguistics, History of the English Language, Theory of Communication, History of the English Language, History and Culture of the English-speaking Countries, History and Culture of the German-speaking Countries, History and Culture of the</i></p>

<p>4) use foreign languages in oral and written forms, in different genres, styles and forms of communication (formal, informal, neutral) to solve communicative issues in everyday, social, educational, professional and scientific spheres of life;</p> <p>5) analyze and interpret works of Ukrainian and foreign fiction and oral folk art, determine their specificity and uses in the literary process;</p> <p>6) perform linguistic, literary and special philological analysis of texts of different styles and genres;</p> <p>7) use the necessary terminology in the field of education, age psychology, methods of teaching foreign languages and literatures and theoretical philological courses to create written works, presentations, reports;</p> <p>8) use modern information and communication technologies and specialized software to present information and solve other professional tasks;</p> <p>9) work with content of various formats, photo, video, audio product, text material, multimedia content;</p> <p>10) create a competent media product on a given subject area of a certain genre, taking into account the distribution channel or information sharing platforms.</p>	<p><i>French-speaking Countries, History and Culture of the Spanish-speaking Countries, Chinese History and Culture Practical Course of the English Language, Practical Course of the Second Foreign Language, Practical Course of the Third Foreign Language</i></p> <p><i>History of Foreign Literature, Introduction to Literature Studies</i></p> <p><i>History of Foreign Literature, Introduction to Literature Studies, Stylistics of the English Language, Mass Media Language, Comparative Lexicology of English and Ukrainian Pedagogy and Age Psychology, Modern Technologies of Teaching Foreign Languages, Cultures and Literatures at Secondary Educational Establishments</i></p> <p><i>Modern text. Multimedia Technology, Information Technology and Applied Linguistics, Modern Information Technologies in Media, Professional Standards of Media Literacy</i></p> <p><i>Media text. Multimedia Technology, Basics of tele, photo and Multimedia Journalistic, Modern Information Technologies in Media, Mass Media Language</i></p> <p><i>Media text. Multimedia Technology, Basics of tele, photo and Multimedia Journalistic, Modern Information Technologies in Media, Mass Media Language</i></p>
<p><b>Teaching and Learning</b></p>	<p><b>Assessment methods</b></p>

<p>Practical classes, group work, self-directed and guided study, business games, case studies, workshops, internships, research projects, contest papers.</p>	<p>Examinations, practical tasks, course work, presentations, projects, internship reports, defence of research projects, contest papers.</p>
<p><b>C. Making judgments</b></p>	
<p>On successful completion of the programme a student should be able to:</p> <ol style="list-style-type: none"> <li>1) use basic notions, theories and concepts of translation study in professional activity;</li> <li>2) collect, analyze, systematize and interpret facts of language and speech and use them to solve difficult tasks and issues in professional activity and/or education;</li> <li>3) recognize all types of information (reference, predicative, temporal, modal, evaluative, emotional, pragmatic, related to register, deixis, theme/rhyme) in studied foreign languages and literatures, and convey information in accordance with the norms of the foreign and national languages.</li> </ol>	<p><i>Students acquire skills 1–3 when they cover all the courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>
<p><b>Teaching and Learning</b></p>	<p><b>Assessment methods</b></p>
<p>Problem-based learning, projects, workshops, seminars, business games, case studies, internships, research projects, contest papers, writing and publishing research articles, conference reports.</p>	<p>Exams, seminar and practical-based assessment, course works, self-directed and guided study, presentations, cases, research projects, defence of research projects, contest papers.</p>
<p><b>D. Communication skills</b></p>	
<p>On successful completion of the programme students should be able to:</p> <ol style="list-style-type: none"> <li>1) communicate freely on professional issues with specialists and non-specialists in the state and foreign language(-s) orally and in writing, use them to organize effective intercultural communication;</li> <li>2) cooperate with colleagues, representatives of other cultures and religions, opponents of different political views, etc.;</li> <li>3) use non-verbal means of communication to create conditions for effective work to convey professional information and to communicate with representatives of</li> </ol>	<p><i>Students acquire skills 1–5 when they complete all courses. This determines the choice of corresponding methods of teaching and learning as well as assessment methods.</i></p>

<p>foreign cultures;</p> <p>4) organize the process of his/her learning and self-education;</p> <p>5) control difficult actions or project work solving difficult issues in professional activity in the field of foreign languages, cultures and literatures study and to carry out responsibility for making decisions in unpredictable conditions.</p>	
<p><b>Teaching and Learning</b></p>	<p><b>Assessment methods</b></p>
<p>Seminars, discussions, group work, defence of projects and course papers, business games, case studies, internships, defence of contest papers, writing and publishing research articles and conference reports, conference presentations, roundtables, discussion of papers and articles in groups and with a tutor.</p>	<p>Seminar-based assessment, presentations, course work and project defence, reviewing articles, provide feedback on contest papers.</p>
<p><b>E. Learning skills</b></p> <p>On completion of the programme students will be able to:</p> <p>1) work effectively alone;</p> <p>2) work effectively in groups;</p> <p>3) extract, process and present numerical information for a given purpose;</p> <p>4) use information technology;</p> <p>5) manage own time and workload;</p> <p>6) take responsibility for own learning;</p> <p>7) develop those learning skills to continue further study with a high degree of autonomy.</p>	<p><i>Skills 1-7 are developed in all courses and related to relevant teaching and learning methods and assessment methods as appropriate. Self-directed learning forms and requirements for independent search and use of a wide range of sources are the elements of all courses.</i></p>
<p><b>Teaching and Learning</b></p>	<p><b>Assessment methods</b></p>
<p>Self-directed learning forms, University library, ICT packages, conducting research (individual and guided by the tutor).</p>	<p>Assessment of learning skills is accomplished through a range of methods, which include self-directed learning forms assessment, coursework, essays, projects, presentations, tests, exams, reviewing articles, provide feedback on contest papers.</p>