

Structure of the Study Programme

Bachelor in Tourism

	Educational Units and Courses	Semester	Form of Examination, Course Paper	Workload (hours)		ECTS credits *	Lecturer in charge
				Contact Time	Self-Study Time		
1. Mandatory Courses							
1.1. Courses of General Training							
1	Ukrainian Identity, History, Culture and Language	1	Essay, tests	42	93	4.5	Ruslan Kliuchnyk, PhD (Candidate of Science), Associate Professor Olena Turchak, PhD (Candidate of Science), Associate Professor
2	Foreign Language	1, 2	Tests, essay, oral presentation	112	248	12	Halyna Miasoid, PhD (Candidate of Science), Associate Professor, Iryna Hrechukhina, Lecturer Olha Derbak, Lecturer Nataliia Bespalova, Lecturer, Polina Hrytskevych, Lecturer
3	Statistics	5	Tests, essay	42	93	4.5	Viktoriya Varenyk, PhD (Candidate of Science), Associate Professor
4	Ecology	1	Tests	56	94	5	Tetiana Yusyypiva, PhD (Candidate of Science), Associate Professor
5	Second Foreign Language	3-8	Tests	258	117	12.5	Mariia Homola, Senior Lecturer (German); Natalya Yakovyshena, PhD (Candidate of Science), Associate Professor (French); Kateryna Pecherna, Lecturer (Spanish); Stetsenko Ruslana, Lecturer (Spanish)
6	Information Systems and Technologies	1	Tests	58	92	5	Tetyana Chumak, Senior Lecturer
7	Foreign Language for Specific Purposes	3-7	Tests, essay, oral presentation	187	473	22	Halyna Miasoid, PhD (Candidate of Science), Associate Professor; Nataliia Polishko, PhD (Candidate of Science), Associate Professor;

							Iryna Hrechukhina; PhD (Candidate of Science), Associate Professor; Natalia Bespalova, Senior Lecturer; Svitlana Medynska, Senior Lecturer; Olha Derbak, Lecturer
8	Tourism Geography (tourist country studies, tourist resources of Ukraine)	2	Tests, tasks	84	156	8	Svitlana Kozhushko, Doctor of Science, Full Professor
	Total 1.1			839	1366	73.5	
1.2. Courses of Professional Training							
9	Organization of Tourism: Fundamentals of Hospitality Industry	2	Tests, tasks	56	94	5	Liubov Boiko, Associate Professor
10	Organization of Tourism: History of Tourism	1	Tests, tasks, essay	42	93	4.5	Liubov Boiko, Associate Professor
11	Organization of Tourism: Excursion Science. Organization of Excursion Activities	3	Tests, tasks, essay	42	93	4.5	Liubov Boiko, Associate Professor
12	Economics and Pricing in Tourism	5	Tests, tasks	42	93	4.5	Olena Krasovska PhD (Candidate of Science), Associate Professor
13	Quality Management of Goods and Services in the Hospitality Industry	6	Tests, tasks, essay	42	93	4.5	Svitlana Zakharova, PhD (Candidate of Science), Associate Professor
14	Tourism Management	8	Tests, tasks, essay Course paper	42	93 30	4.5 1	Viktoriia Yemelianova, Practicing Lecturer, Deputy Director in a travel agency
15	Technologies of Tourism Activities	5, 7	Tests, tasks, Course paper	84	186 30	9 1	Viktoriia Yemelianova, Practicing Lecturer, Deputy Director in a travel agency
16	Recreation and Leisure Studies	3	Tests, tasks	42	93	4.5	Halyna Miasoid, PhD (Candidate of Science), Associate Professor
17	Fundamentals of Economics	2	Tests, tasks, essay	42	93	4.5	Olha Zinchenko, PhD (Doctor of Science), Professor
18	Advertising and PR in Tourism	7	Tests, tasks	42	93	4.5	Tetyana Mishustina, PhD (Candidate of Science), Associate Professor
19	Information Systems and Technologies in Tourism	2	Tests	56	94	5	Tetyana Chumak, Senior Lecturer
20	Marketing in Tourism	4	Tests,	42	93	4.5	Svitlana Zakharova, PhD

	and Hospitality Industry		tasks, essay				(Candidate of Science), Associate Professor
21	Management of Tourism, Hotel and Restaurant Business	3	Tests, tasks, essay	56	79	4.5	Svitlana Zakharova, PhD (Candidate of Science), Associate Professor
22	Legal Regulation of Tourist Activity	7	Tests, tasks	42	93	4.5	Yuliia Palieieva, Senior Lecturer
23	Accounting in Tourism and Hospitality Industry	5	Tests, tasks	28	62	3	Valentyna Shevchenko, Ph.D. (Candidate of Science), Associate Professor
24	Economic Bases of International Tourism and Hospitality Industry	8	Tests, essay	28	62	3	Svitlana Zakharova, Candidate of Science, Associate Professor
25	Insurance Business	7	Tests, tasks	28	62	3	Viktoriia Yemelianova, Practicing Lecturer, Deputy Director in a travel agency
26	Introduction to Specialty: Practical Training	1	Tests, essay	28	62	3	Liubov Boiko, Associate Professor
27	Professional Training	6	Tests, tasks, report	-	135	4.5	Halyna Miasoid, PhD (Candidate of Science), Associate Professor
28	Professional Training (Internship)	8	Tests, essay, report	-	270	9	Halyna Miasoid, PhD (Candidate of Science), Associate Professor
	Total 1.2			784	2096	96	
	Total Mandatory Courses			1623	3462	169.5	
2. Elective courses							
2.1. Courses of General training**							
29	Elective course 1						
29.1	Principles of Psychology	2	Tests, essay, presentation	42	108	5	Lubov Boiko, Associate Professor
29.2	Philosophy	2	Essay, oral presentation	42	108	5	Hanna Scholokova, PhD (Candidate of Science), Associate Professor
29.3	Sociology	2	Essay, presentation	42	108	5	Ruslan Kliuchnyk, PhD (Candidate of Science), Associate Professor
29.4	Political Science	2	Essay, presentation	42	108	5	Hanna Shcholokova, Ph.D. (Candidate of Science), Associate Professor
	Elective course 1 to be chosen by the student			42	108	5	
30	Elective course 2						
30.1	Ethics and Aesthetics	4	Essay, presentation	42	108	5	Hanna Scholokova, PhD (Candidate of Science),

			n				Associate Professor
30.2	Psychology of Conducting Negotiations	4	Tests, essay, oral presentation	42	108	5	Inesa Harkusha, Ph.D. (Candidate of Science), Associate Professor
30.3	Sales Psychology	4	Tests, essay, presentation	42	108	5	Svitlana Yaremenko, PhD (Candidate of Science), Associate Professor
30.4	Advanced Study of Foreign Language	4	Tests, essay, presentation	42	108	5	Svitlana Medynska, Senior Lecturer
	Elective course 2 to be chosen by the student			42	108	5	
31	Elective course 3						
31.1	Self-management	6	Essay, presentation	22	68	3	Olena Lytvynenko, Ph.D. (Candidate of Science), Associate Professor
31.2	Basics of Computer Science	6	Test, essay	22	68	3	Tatiana Chumak, Senior Lecturer
31.3	Leadership and Group Dynamics	6	Essay, tests	22	68	3	Hanna Mytrofanova, Doctor of Science, Professor
31.4	Business Planning	6	Test, essay, presentation, case	22	68	3	Olha Yevtushenko, Candidate of Science, Associate Professor
	Elective course 3 to be chosen by the student			22	68	3	
	Total 2.1 to be chosen by the student			106	284	13	
2.2. Courses of Professional Training***							
32	Technology Sales of a Tourist Product	3	Tests, essay, presentation	56	94	5	Viktoriiia Orlova, Ph.D. (Candidate of Science), Associate Professor
33	Fundamentals of Entrepreneurship	3	Tests, essay, presentation	56	94	5	Olga Zinchenko, Ph.D. (Doctor of Science), Associate Professor
34	Innovative Technologies in Tourism	4	Tests, essay, presentation	42	108	5	Olga Zinchenko, Ph.D. (Doctor of Science), Associate Professor
35	Statistics of International Tourism	4	Tests, essay, presentation	42	108	5	Svitlana Medynska, Senior Lecturer
36	Etiquette and Basics of International Protocol	8	Tests, essay, presentation	56	124	6	Iryna Shkura, Ph.D. (Candidate of Science), Associate Professor

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37	Psychology of Interpersonal Communication in Tourism	8	Tests, essay, presentation	56	124	6	Luibov Boiko Associate Professor
38	Programme Tour Operating Activity	7	Tests, essay, presentation	42	108	5	Halyna Miasoid, Ph.D. (Candidate of Science), Associate Professor
39	Organization of Hotel and Restaurant Business: Equipment of Hotel and Restaurant Facilities	7	Tests, essay	42	108	5	Svitlana Zakharova, PhD (Candidate of Science), Associate Professor
40	Trade Fairs and Exhibitions in Tourism	8	Tests, essay, presentation	42	108	5	Tetiana Mishustina, PhD (Candidate of Science), Associate Professor (Lectures), Hanna Kolieda, Practicing Lecturer (Practical classes/ Seminars)
41	Management of International Business Competitiveness	8	Tests, essay	42	108	5	Svitlana Medynska, Senior Lecturer
42	Entrepreneurship (Peculiarities of Restaurant Business Organization)	3	Tests, essay, presentation	56	94	5	Olena Serhieieva, Ph.D. (Candidate of Science), Associate Professor
43	Organization of Mass Events and Leisure	8	Tests, essay	56	94	5	Luibov Boiko Associate Professor
44	Organization of Inbound Tourism	8	Tests, essay	28	122	5	Luibov Boiko Associate Professor
45	International Quality Standards in Service Sector	8	Tests, essay	28	122	5	Viktoriiia Orlova, Ph.D. (Candidate of Science), Associate Professor
46	Fundamentals of Intercultural Communication	5	Tests, tasks, presentations	56	124	6	Halyna Miasoid, PhD (Candidate of Science), Associate Professor
47	Green Tourism	5	Tests, essay, presentation	56	124	6	Luibov Boiko Associate Professor
48	Psychology in Tourism Management	8	Tests, essay, presentation	28	122	6	Luibov Boiko Associate Professor
	Total 2.2			434	932	47	
	Total electives to be chosen by the student					60	
	Total mandatory and					229.	

	electives					5	
	Final Examination in Speciality	8			45	1,5	
	Final Examination in English	6			45	1.5	
	Bachelor's Thesis	8			225	7,5	
	Total			2219	4706	240	

*One ECTS credit = 30 academic hours.

**The student must choose one course from each block: Elective course 1, 2 and 3.

*** The student must choose courses so as to obtain the required number of credits for elective block 2.2. There are no restrictions of choice within elective block.

****The student must choose only one of two elective blocks: Cycle of Professional training (A) or (B).