



# **HOTEL AND RESTAURANT BUSINESS IN UKRAINE AND IN THE WORLD**

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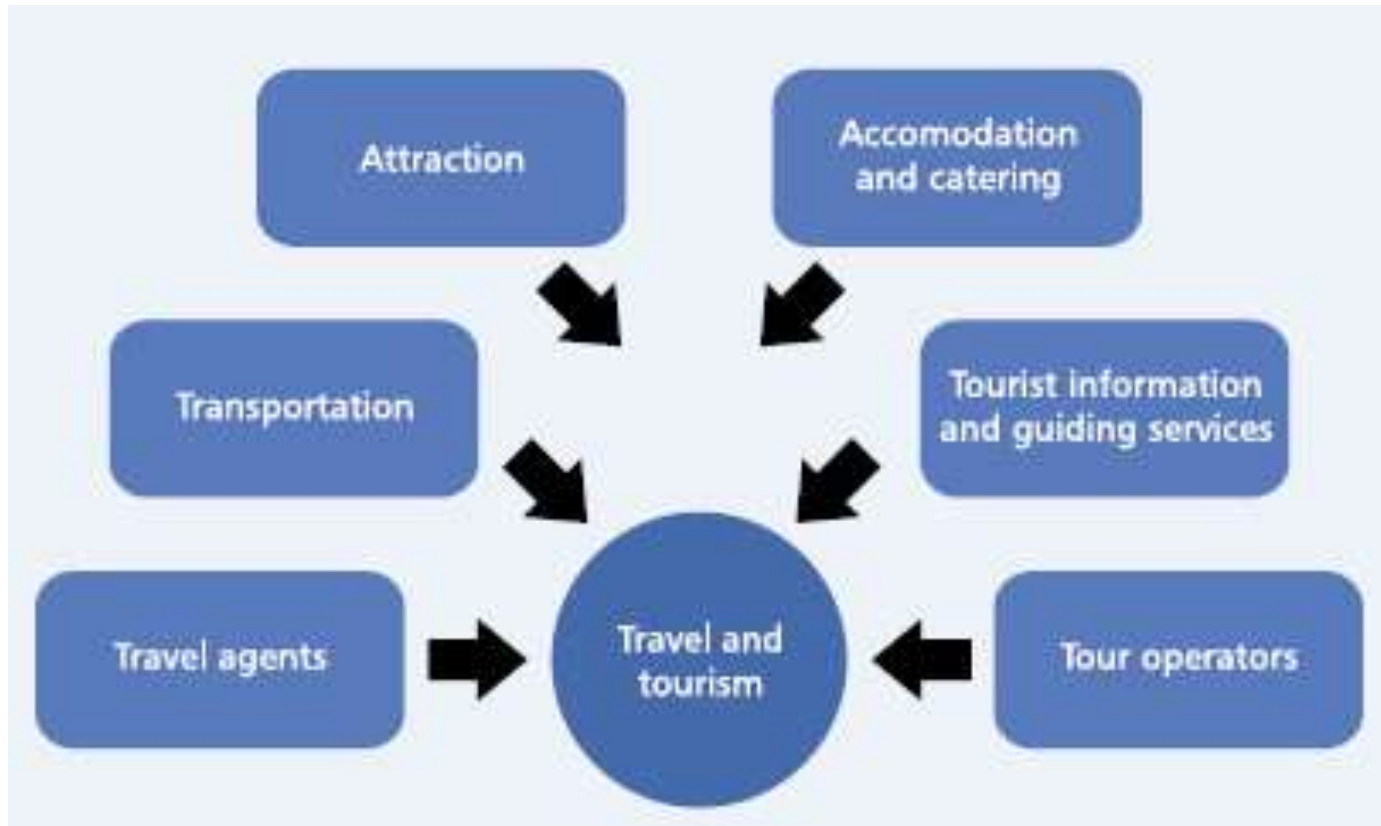
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- Hospitality is an integral part of the state's economy, as well as one of the main components of the tourism business.

- Under the conditions of globalization, issues associated with the abilities of people from different countries to travel and explore the world and enjoy the hospitality of the host country are becoming increasingly relevant.



# COMPONENTS OF THE TOURISM INDUSTRY





- The hotel and restaurant business is an attractive option for someone who wants to create their own business. This business is in demand throughout the year, and is successfully developing in many countries of the world.





- The opening of the hotel or restaurant provides full readiness for real and coordinated work with people, understanding human psychology, readiness to force majeure circumstances and finding quick and correct solutions to problems.



- To date, the successful opening of your restaurant or hotel depends on many factors: demand, supply, competition, fashion, the purchase (rent) of the premises, the state of the economy and the annual flow of tourists.

- Currently, Ukraine is a developing country as a tourism destination. At the moment, there is a need to build new profitable enterprises of the modern type with modern conditions and competent, specialized trained personnel.





# UKRAINE

- Traveling to Ukraine, it is safe to say that our country is rich in centuries of history, many monuments, and beautiful nature. Therefore, in every corner, every traveler can find something interesting for themselves. Due to this, the flow of tourists to our country is growing from year to year. The creation of a hotel or a restaurant is beneficial both to the owner and the tourists, local people and local authorities.





- Today in Ukraine and around the world there is great competition in this field of activity. A correctly selected concept and subject matter of the project are the key to the success of the enterprise.





- Due to the high level of competition and the abundance of hotels and restaurants, it is very difficult to come up with something new that will subsequently attract customers.
- The main aspect of the work in this industry is the exposure of originality, creativity, perseverance, diligence, determination and dedication.

